



**CATTLE COMPANY**



*Livin' The Dream*  
★ Production Sale ★

NOVEMBER 24, 2017 ★ MURRAY, IOWA

**SALE REPORT 2017**





Ruby Cattle Company of Murray, Iowa, presented their 7th Annual "Livin the Dream" Production Sale. With an early challenge weather pattern this fall, sale day could not have been more perfect. The temps of high 60 degrees was just a bonus! The offering again this year included a stellar line up of show heifers/future donors and an elite set of bred females with many carrying the service of bulls produced in the Ruby program. Partners with the Ruby family in this sale included Nelson Family Farms and Shipwreck Cattle Company.

A huge thank you to the many people that attended in person, called or were on liveauctions.tv. We know it is a busy weekend and we so appreciate you taking time to evaluate our program. Make your calendar for our bull sale February 3, 2018 at the Lamoni Livestock Auction Facility, Lamoni, Iowa. If you likes our females in this sale, you are going to love the bull mates!

### ••• Sale Averages •••

32	Simmental & Sim-Influence Opens averaged	\$6,763
28	Simmental & Sim-Influence Breds averaged	\$4,234
60	Total Lots averaged	\$5,583



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### Ruby NFF Rhythm 702E

Ruby SWC Battle Cry 431B x Ruby NFF Rhythm Y1201  
Open

Buyer: Nelson Family Farms, Mabel, MN

**\$16,000**



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### Ruby NFF Rhythm 792E

Rubys Absolut 317A x Ruby NFF Rhythm Y106  
Open

Buyer: Moore Land & Cattle, Alton, IL

**\$14,000**



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### Ruby SWC Yoko 796E

Silveiras Style 9303 x SWC Ruby Yoko 151Y  
Open

Buyer: Bodie Shipman, Grandview, TX

**\$12,500**



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## Ruby SWC Yoko E706

TL Bottomline x SWC Ruby Yoko 151Y  
Open  
Buyer: Fenton Farms, Laurel, MS

**\$11,000**



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## Ruby NFF Rhythm 715E

Ruby SWC Battle Cry 431B x Rhythm 418P  
Open  
Buyer: Justin McConahay, Corydon, IA

**\$10,000**



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## Ruby BRUP Mag Lady E6

Silveiras Style 9303 x Rubys Magnetic Lady 328A  
Open  
Buyer: McConahay Cattle, Corydon, IA

**\$10,000**



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## Rubys Tabby 720E

Ruby SWC Battle Cry 431B x Rubys Tabby 361A  
Open  
Buyer: Nick Grim, Bloomfield, IA

**\$10,000**



34

## Ruby SWC Yetti D650

W/C Lock Down 206Z x SWC Ruby Yetti 143Y  
Bred to CDI CEO 281D  
Buyer: White Wing Simmentals, Huntington, AR

**\$10,000**



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## Rubys Excellence 729E

Ruby SWC Battle Cry 431B x Rubys Excellence 017X  
Open  
Buyer: Sandridge Simmental, Pella, IA

**\$9,300**





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## Rubys Rhythm 710E

Rubys SWC Battle Cry 431B x Rubys Rhythm X0401  
Open  
Buyer: Kendall Jacobson, West Union, IA

**\$8,500**



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## Ruby SWC Wicked E764

Ruby SWC Battle Cry 431B x NFF Wicked B125  
Open  
Buyer: Fenton Farms, Laurel, MS

**\$7,600**



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## Ruby NFF Rhythm E750

Ruby SWC Battle Cry 431B x Ruby NFF Rhythm Y106  
Open  
Buyer: Raatz Farms, Jasper, MN

**\$7,500**

### Sale Hosts:

# RUBY CATTLE COMPANY

1170 Elk Street, Murray, IA 50174

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Marketing Representatives: Val Eberspacher, EE Sales, MN; Derek Vogt, EE Sales, NE; Kelly Schmidt, MN; Jered Shipman, TX; Kent Jaecke, OK; Mike Sorenson, IA; Jared Gillespie, IA; Jeremie Ruble, IA; Troy Goretska, IA; Brad Smith, IA; Chance Ferguson, IA; Hannah Copenhaver, LiveAuctions.TV, MO



Auctioneer:  
Col. Jered Shipman, TX

## Eberspacher

ENTERPRISES INC.

### RUBY CATTLE CO. WOULD LIKE TO THANK THESE GREAT GUEST BREEDERS:

**Nelson Family Farms** ••• Home (507) 493-5241; Matt (507) 450-6427;  
Joe (507) 450-6763; Kayla (507) 421-4151  
**Shipwreck Cattle Company** ••• (806) 983-7226

Marketing Managers: Val & Lori Eberspacher  
(507) 532-6694 Cell (612) 805-7405  
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*Thank you to all our bidders and buyers!*