



BRED & RAISED BY  
FELT FARMS

# Grand Champion

## SIMMENTAL PEN OF 5 PERCENTAGE BULLS 2025



### BRAND OF EXCELLENCE

# BULL SALE

PUREBRED & SIMANGUS™ LOTS

## SELLING 50 PERFORMANCE TESTED BULLS

+ 15 FANCY REPLACEMENT  
FEMALES

**THURSDAY, FEBRUARY 27, 2025**  
12:00 NOON | WEST POINT LIVESTOCK AUCTION  
WEST POINT, NEBRASKA



## Welcome Everyone!

*On behalf of my family and consignors, I welcome you to our 8th Annual Brand of Excellence Bull Sale. As I am writing this, we are just getting home from Denver and still maybe on a high winning the Champion Pen of Five Bulls and watching Barrett's hard work pay off receiving Reserve Pen of Heifers from our program. We are very excited to offer these bulls to you this year as I feel this is the deepest set of high quality bulls that will fit any operation and their needs. They are going to set the scales down at the end of the day. We have tried using some different genetics to try to add more performance and value for our customers. Something new this year is we are adding a few open heifers to the sale that will make great replacement heifers for anyone and if you are getting started in a breeding program. We are proud of the quality that these heifers bring and can be used in numerous scenarios for your operation.*

*We take great pride in how we grow and develop these bulls on high roughage diets to keep them looking like breeding cattle and not get them over fat. I have been blessed to grow up with my dad being one of the best backgrounders and feeders in the business and have learned how to grow and develop cattle for the future owners to get some longevity out of these bulls.*

*I feel this is a high quality set of bulls. We are trying to be as aggressive as we can to give you guys the best product to market for your needs down the road. We have kept the eye appeal in these bulls while also putting a bigger emphasis on the genotype of them as well. I am proud of the fact that we have correlated these two things to the best of our ability to better your operation in future offspring.*

*I know these cattle are working for others. I love hearing sales reports with cattle with our genetics topping sales across the country and their calves weighing more than they expect. We have many repeat customers and that makes me feel we are doing good things for our customers. We are in the market to buy some of our calves back to feed or we can help market calves as we have other sources for cattle to go. We look forward to seeing you on the 27th of February, as we did move our sale back a few weeks. This is the most excited I've been in a long time!*

JAMES FELT



## FELT FARMS

**Merlin, Delores & James Felt**

**James 402-369-0513**

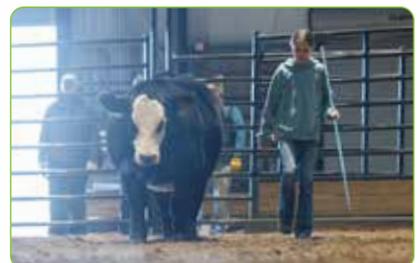
57977 857 RD, Wakefield, NE 68784

**jamesfelt02@gmail.com**

**Nick Hanson 402-518-0522**



**Nick Hanson Family**



FELT FARMS

# NATIONAL WESTERN Stock Show

THE SUPER BOWL  
OF THE  
BEEF INDUSTRY!



2025



2024



2023



2022

*Each year, many that travel to Denver know all the hard work it takes to exhibit a Pen of 3 or 5! Many thanks to Nick, his family and to the entire team that goes to Denver with us and helps with every detail for this great event. You are appreciated.*



2025

**Congratulations to Barrett Buetler on having Reserve Champion Pen of 3 Percentage Heifers in Denver!**

*These heifers are the result of using herd sires or females from Felt Farms genetics. Truly an honor for this young lady to win using Felt genetics.*

# SONS OF TJ WAR PAINT 759J

**1**

## FELT War Paint 56M

Hetero Black Homo Polled 1/2 SM 1/2 AN • ASA#4439371  
BD: 3/20/24 • Tattoo: 56M • Adj BW: 85 • Adj WW: 837

TJ War Paint 759J

RBCK Blaze Of Glory 19-056G

TJ Chief 460G

TJ 2D

CAJS Blaze Of Glory

RBCK War Hero 17-135E



*This is the lead off bull for the Champion Pen of 5 Percentage Bulls in Denver. There is a reason he was a lead off bull for me. He is unique in his look and bold ribbed. 56M is a prime example of what we are trying to do here at Felt Farms, by trying to raise stout productive bulls that offer look. This is an exciting bull once you see him in person. Feel free to call about him and be prepared for me to sing his praises because he was a hit in Denver and he will be a hit for his new owner.*

CE	9	DOC	10.6
BW	1.4	CW	30.3
WW	86	YG	-0.04
YW	123	Marb	0.48
ADG	0.23	BF	-0.011
MCE	5	REA	0.34
Milk	28	API	135
MWW	69	TI	85
Stay	16		



TJ War Paint 759J, Sire



**2**

## FELT War Paint 987M

Homo Black Homo Polled 1/2 SM 1/2 AN • ASA#4439369  
BD: 3/17/24 • Tattoo: 987M • Adj BW: 83 ET • Adj WW: 818

TJ War Paint 759J

Felt Jaycee 101D

TJ Chief 460G

TJ 2D

FF Sharper Image Z537

RS&T Built Ruby Right



*Here is the anchor bull for the pen of bulls in Denver. He is a flushmate to many bulls on the sale and they have all exceeded my expectations. The "101" bloodline has been a hit not only on the bull sales but also on the heifer sales being high sellers and standouts through the years. As you study this bull, you will quickly realize why he was the anchor bull for me. He is a stud the way he puts together his impressive muscle shape without sacrificing the soft look we need to have. On the move, this bull is second to none and will glide through the pastures making you smile everytime you see him.*

CE	8	DOC	13.8
BW	1.9	CW	42.2
WW	80	YG	-0.03
YW	116	Marb	0.38
ADG	0.22	BF	-0.008
MCE	5	REA	0.48
Milk	34	API	130
MWW	74	TI	79
Stay	18		



**3****FELT War Paint 9M****Homo Black Baldy Homo Polled 1/2 SM 1/2 AN** • ASA#4439370  
BD: 3/18/24 • Tattoo: 9M • Adj BW: 84 ET • Adj WW: 748

TJ War Paint 759J

TJ Chief 460G

TJ 2D

Felt Jaycee 101D

FF Sharper Image Z537

RS&amp;T Built Ruby Right



CE	8	DOC	13.8
BW	1.9	CW	42.2
WW	80	YG	-0.03
YW	116	Marb	0.38
ADG	0.22	BF	-0.008
MCE	5	REA	0.48
Milk	34	API	130
MWW	74	TI	79
Stay	18		



Studying this bull in his build and structure, he might be the best one of his brothers that went to Denver in the Champion Pen. He was a little greener compared to his pen mates but this bull is definitely going to be an aggressive breeder as he likes to think about other things in life than what he was intended to do in life. With that being said, he is as docile as they come. He is a full brother to the 987 bull which goes back to my favorite donor cow, 101. She raised my top selling bull (Take Charge) to Western Cattle Source a few years back and we are now seeing what that bull is truly siring. His calves are easy going with plenty of growth and the daughters are turning into beautiful cows. This bull is legit and definitely a sale favorite of mine.

**4****FELT War Paint 06M****Homo Black Baldy Homo Polled 1/2 SM 3/8 AN 1/8 CS** • ASA#4439368  
BD: 3/20/24 • Tattoo: 06M • Adj BW: 76 • Adj WW: 838

TJ War Paint 759J

TJ Chief 460G

TJ 2D

B&amp;R Miss J06

Felt Perseverance 302F

D06



CE	11	DOC	10.6
BW	0.1	CW	33.7
WW	89	YG	-0.12
YW	131	Marb	0.29
ADG	0.26	BF	-0.025
MCE	5	REA	0.50
Milk	28	API	139
MWW	70	TI	86
Stay	17		



This bull is my hired hands favorite bull that went to Denver and who am I to argue with him. Stout constructed, square hip, and an awesome running gear makes this bull a standout. Bulls like him are fun to raise and work on because they are docile and more than just one dimensional. If you want terminal calves or top end replacements to build a herd around, this bull should be the cornerstone of your new project to raise value in the calf crop.

**5****TBL/FELT War Dance 9108M****Homo Black Homo Polled 1/2 SM 1/2 AN** • ASA#4444369  
BD: 3/9/24 • Tattoo: 9108M • Adj BW: 83 • Adj WW:

TJ War Paint 759J

TJ Chief 460G

Felt Gucci 108G

TJ 2D

PVF Insight 0129

HS Stop And Stare U118L



Another War Paint that has gotten better and better everyday. I own this cow with Brad Christensen and couldn't have asked for a better partner for this exciting young donor. 9108 originates from the legendary Stop And Stare bloodline that will go down as a legend in this breed. Study this bull and then restudy him because he offers not only elite terminal traits but is backed by some of the best cow families in the breed – that will make this dual purpose sire a must to own.



CE	9	DOC	12.1
BW	1.3	CW	40.9
WW	82	YG	-0.13
YW	124	Marb	0.33
ADG	0.26	BF	-0.012
MCE	4	REA	0.71
Milk	30	API	126
MWW	71	TI	81
Stay	15		



HS Stop And Stare U118L, Grandam

**6****FELT War Paint 124M****Homo Black Baldy Homo Polled 5/8 SM 3/8 AN** • ASA#4439383  
BD: 1/28/24 • Tattoo: 124M • Adj BW: 83 • Adj WW: 727

TJ War Paint 759J

TJ Chief 460G

TJ 2D

FF Ms Cowboy Cut C1242

CCR Cowboy Cut 5048Z

FF Ms Beef Z941

Here is the meat wagon of the group. He is packed with a lot of red meat and offers that durability when it comes to breeding. 124M spreads his top with dimension and carries that down to a big easy feeding rib shape. This young herd sire in the making is the kind of bull we strive to raise and are excited about the future of him.

CE	9	DOC	13.5
BW	1.5	CW	36.2
WW	82	YG	-0.09
YW	122	Marb	0.44
ADG	0.25	BF	-0.016
MCE	5	REA	0.50
Milk	31	API	138
MWW	72	TI	83
Stay	18		

**7****FELT War Paint M24****Homo Black Homo Polled 5/8 SM 3/8 AN** • ASA#4439364  
BD: 2/5/24 • Tattoo: M24 • Adj BW: 80 • Adj WW: 688

TJ War Paint 759J

TJ Chief 460G

TJ 2D

Felt Jillian 24J

TJ Franchise 451D

Buus Miss Dew Drop D24

Big, stout, burly bull that has really set the scales down. This is the type of bull that will make easy feeding, efficient cattle. When you mix War Paint and Franchise, two bulls that are known for raising big soggy cattle, then the homework is done and let him do his job because his calves will be in high demand no matter what emphasis you put on the cattle industry.

CE	9	DOC	13.5
BW	1.4	CW	33.3
WW	79	YG	-0.05
YW	116	Marb	0.35
ADG	0.23	BF	-0.005
MCE	4	REA	0.44
Milk	30	API	129
MWW	70	TI	79
Stay	17		



**8****FELT War Paint 1M****Homo Black Hetero Polled 3/4 SM 1/4 AN** • ASA#4439375  
BD: 2/20/24 • Tattoo: 1M • Adj BW: 84 • Adj WW: 713

TJ War Paint 759J

TJ Chief 460G

Felt Jeanie 1BJ

TJ 2D

HILB/Jass Top It Off

Felt Custom Girl 1B



CE	9	DOC	10.2
BW	1.2	CW	33.7
WW	80	YG	-0.17
YW	117	Marb	0.31
ADG	0.23	BF	-0.035
MCE	5	REA	0.59
Milk	32	API	135
MWW	73	TI	81
Stay	17		

One of my favorite bloodlines since I first started raising cattle comes at you with this bull. This bull originates to one of the matriarchs that have built the foundation of my cattle herd. Many years and breeding decisions have been established in this herd with great success. There is a reason these bloodlines have stayed in the herd with predictability and sustainability. Count on the continued success and production that these bloodlines have done for me.

**9****FELT War Paint 41M****Homo Black Homo Polled 5/8 SM 3/8 AN** • ASA#4439378  
BD: 3/18/24 • Tattoo: 41M • Adj BW: 85 • Adj WW: 751

TJ War Paint 759J

TJ Chief 460G

Felt Take Me Home 13D

TJ 2D

HarkerS Johnny Ringo

RS&amp;T Optimumus Primus

Here is another War Paint that offers that easy feeding look. We are very pleased how this sire group has progressed and can understand why there is a lot of attention on the bull. 41M is athletic on the move and carries plenty of rib shape and dimension. This is what I call a dual purpose sire because I think he will add value in not only his bull calves but also his daughters.

CE	9	DOC	11.5
BW	1.6	CW	29.1
WW	76	YG	-0.05
YW	110	Marb	0.35
ADG	0.21	BF	-0.008
MCE	4	REA	0.38
Milk	30	API	122
MWW	68	TI	77
Stay	14		

**10****FELT 50k 802M****Hetero Black Homo Polled 3/4 SM 1/4 AN** • ASA#4439380  
BD: 2/12/24 • Tattoo: 802M • Adj BW: 81 • Adj WW: 717

TJ 50k 485H

TJ Teardrop 783F

Miss Elvis 802E

TJ 92C

Dost Elvis

8003U

He comes out of a dam that just doesn't miss. He has had brothers that have continuously been sale highlights and offers plenty of grow and capacity. We didn't get as many 50k bulls as we wanted but they are packed with quality. 802M is one of the biggest and stoutest bulls on the sale and will be one to turn your head come sale day.

CE	10	DOC	9.8
BW	0.9	CW	17.0
WW	69	YG	-0.13
YW	98	Marb	0.18
ADG	0.18	BF	-0.032
MCE	4	REA	0.27
Milk	26	API	116
MWW	60	TI	69
Stay	17		



# SONS OF SCHOOLEY EMMETT C543

11

## FELT *Emmett* 770M

Homo Black Homo Polled 5/8 SM 3/8 AN • ASA#4439363  
BD: 3/22/24 • Tattoo: 770M • Adj BW: 82 ET • Adj WW: 828

Schooley Emmett C543

Felt Bright Lights 51D

LLSF Pays To Believe ZU194

Schooley Miss 210 C543

B C Lookout 7024

HS Stop And Stare U118L



Another 3/4 sib to many high sellers that I have had in the past. I used all the War Paints in the pen of 5 this year at Denver but he was a bull I still needed to take and show off because of the quality he possesses. The Emmett sire group has been one of the easiest decisions I have made recently, mating him with some of our best donors and bulls like him are paying off. The Emmett calves are packed with a lot of red meat and a wide base while still offering the great look to produce females.

CE	10	DOC	10.1
BW	2.8	CW	33.7
WW	81	YG	-0.18
YW	118	Marb	0.23
ADG	0.23	BF	-0.033
MCE	4	REA	0.63
Milk	20	API	114
MWW	60	TI	75
Stay	12		



HS Stop And Stare U118L,  
Grandam of Lots 11 & 12



Schooley Emmett C543,  
Sire of Lots 11 & 12

12

## FELT *Emmett* 334M

Homo Black Baldy Homo Polled 5/8 SM 3/8 AN • ASA#4439367  
BD: 3/16/24 • Tattoo: 334M • Adj BW: 83 ET • Adj WW: 777

Schooley Emmett C543

LLSF Pays To Believe ZU194

Felt Bright Lights 51D

Schooley Miss 210 C543

B C Lookout 7024

HS Stop And Stare U118L

A chromed up bull that is a full sibling to one we took to Denver. He has been one of my hired hands favorite bulls since he was a calf and who am I to argue against him. He is long and extended throughout and offers muscle and dimension from behind. Not only that but he is also a 3/4 sibling to many high sellers every year and carries on all their traits that have made them desirable.

CE	10	DOC	10.1
BW	2.8	CW	33.7
WW	81	YG	-0.18
YW	118	Marb	0.23
ADG	0.23	BF	-0.033
MCE	4	REA	0.63
Milk	20	API	114
MWW	60	TI	75
Stay	12		



13

## FELT *Getcha Sum* 460M

Black Baldy Polled 3/8 SM 3/8 AN 1/4 CS • ASA#4478030  
BD: 4/6/24 • Tattoo: 460M • Adj BW: 85 • Adj WW: 788

FF Getcha Sum J1689

Felt Getcha Sum G113

460H

FF Ms After Shock D631B

Here is a younger bull that is a perfect baldy in my mind. Not all can be born early but given that this bull is as complete made and flawless in his structure. Come turn out time you will look really smart for purchasing this bull.

CE	10	DOC	12.2
BW	1.9	CW	40.0
WW	82	YG	-0.20
YW	129	Marb	0.17
ADG	0.29	BF	-0.037
MCE	5	REA	0.74
Milk	21	API	121
MWW	79	TI	77
Stay	15		

## SONS OF KBHR BOLD RULER H52

**14**

### FELT *Bold Ruler* 231M

Homo Black Homo Polled Purebred SM • ASA#4439382  
BD: 2/1/24 • Tattoo: 231M • Adj BW: 86 • Adj WW: 710

KBHR Bold Ruler H152

Rubys Rhythm Z231

WS Proclamation E202

Bar CK Ms X38 106Z  
SVF/NJC Built Right N48  
Rubys Rhythm S647



KBHR Bold Ruler H152, Sire



Rubys Rhythm Z231, Dam

CE	14	DOC	15.7
BW	-0.3	CW	31.4
WW	80	YG	-0.26
YW	125	Marb	0.27
ADG	0.28	BF	-0.059
MCE	9	REA	0.65
Milk	24	API	151
MWW	64	TI	86
Stay	18		

*A bull I don't know where to even start or stop but I say a bull no matter if you are a breeder or commercial man everyone in this industry could use this bull. He is a half brother to the great Perseverance bull that did nothing but impress us and has sold over 100 thousand dollars in semen sales to date a year ago, and seems to be gaining popularity as his heifers go into production. He is a bull with some added frame which is a hard thing to find in any breed of cattle and his structure and look is second to none and comes to you in a homo black and polled package. Study his numbers and tell me where you can go find a bull with these kinds of numbers that has the phenotype and structure to back him up.*



Felt Perseverance, Half Brother

**15**

### FELT *Bold Ruler* 95M

Homo Black Homo Polled 3/4 SM 1/4 AN • ASA#4439377  
BD: 2/12/24 • Tattoo: 95M • Adj BW: 83 • Adj WW: 660

KBHR Bold Ruler H152

WS Proclamation E202

Bar CK Ms X38 106Z

Miss Delaney 95D

WAGR Thunderstruck 21B

Miss 95Y

*If you would ever come for a cow tour someday this bull's mother is definitely one of the most beautiful cows I own. With that being said she is no miss cow and this bull is definitely a standout. For how this bull is bred he is a little fancier than most. If you're into raising big stout fancy cattle that will push the scales down this is a great choice.*

CE	13	DOC	12.3
BW	-0.2	CW	32.0
WW	72	YG	-0.16
YW	112	Marb	0.60
ADG	0.25	BF	-0.037
MCE	8	REA	0.49
Milk	23	API	142
MWW	58	TI	84
Stay	14		



**16**

### FELT *Bold Ruler* 24M

Homo Black Homo Polled Purebred SM • ASA#4439381  
BD: 2/18/24 • Tattoo: 24M • Adj BW: 83 • Adj WW: 735

KBHR Bold Ruler H152

WS Proclamation E202

Buus Miss Dew Drop D24

Bar CK Ms X38 106Z

K-LER Make It Rain

Learns Priscilla

*We tried out Bold Ruler last year and we couldn't be happier with the outcomes. We wanted to add some higher quality genotype without sacrificing phenotype, and this bull is exactly what we had in mind planning this mating. He is a deep sided, stout constructed, and athletic moving bull. He will sire those high performing and easy feeding progeny.*

CE	11	DOC	15.4
BW	1.0	CW	29.4
WW	75	YG	-0.27
YW	115	Marb	0.37
ADG	0.25	BF	-0.057
MCE	7	REA	0.68
Milk	26	API	148
MWW	63	TI	83
Stay	19		



**17****FELT Bold Ruler 030M**Homo Black Homo Polled 3/4 SM 1/4 AN • ASA#4439379  
BD: 3/20/24 • Tattoo: 030M • Adj BW: 78 • Adj WW: 756

KBHR Bold Ruler H152

WS Proclamation E202

WCS Ms Executive 030H

Bar CK Ms X38 106Z

W/C Executive 187D

WCS Ms Eldorado 894F



"030" comes from a cow that I bought from WCS a few years back and has produced one that has always been a hit on my sales. He hits you with an easy feeding look that should translate into his offspring. He is one of the higher API bulls to hit the sale so take notice.

CE	15	DOC	15.3
BW	-1.2	CW	37.4
WW	81	YG	-0.19
YW	128	Marb	0.47
ADG	0.29	BF	-0.046
MCE	9	REA	0.62
Milk	26	API	159
MWW	66	TI	92
Stay	16		

**18****FELT Bold Ruler 034M**Homo Black Homo Polled 1/2 SM 1/4 AN 1/4 CS • ASA#4439374  
BD: 3/26/24 • Tattoo: 034M • Adj BW: 83 • Adj WW: 798

KBHR Bold Ruler H152

WS Proclamation E202

Bar CK Ms X38 106Z

34

This bull impresses me more and more everyday. Just simply good cattle that everyone could use, he is balanced well and has the EPD's to match him, No holes in this bull and his mother is one phenomenal angus cow.

CE	13	DOC	13.4
BW	-0.2	CW	27.9
WW	82	YG	-0.18
YW	130	Marb	0.57
ADG	0.30	BF	-0.041
MCE	9	REA	0.42
Milk	23	API	159
MWW	62	TI	92
Stay	16		

**19****FELT RS Bold Ruler 960M**Hetero Black Polled 3/4 SM 7/32 AN 1/32 CS • ASA#4479187  
BD: 2/20/24 • Tattoo: 960M • Adj BW: 87 • Adj WW: 616

KBHR Bold Ruler H152

WS Proclamation E202

RS Executive Order 960H

Bar CK Ms X38 106Z

W/C Executive Order 8543B

RS Ms Lockdown 960F

Here's another really nice Bold Ruler son. He's a phenotypic powerhouse that's wide based, deep, thick, and correct in his structure. Definitely needs to be considered for your next herd sire.

CE	14	DOC	14.5
BW	-1.5	CW	32.1
WW	80	YG	-0.20
YW	126	Marb	0.54
ADG	0.29	BF	-0.041
MCE	8	REA	0.60
Milk	23	API	162
MWW	63	TI	93
Stay	16		

# SONS OF WHF/JS/CCS DOUBLE UP



WHF/JS/CCS  
Double Up, Sire

**20**

## FELT NAH *Double Love* 33M

Homo Black Homo Polled 3/4 SM 1/4 AN • ASA#4401565  
BD: 2/21/24 • Tattoo: 33M • Adj BW: 82 • Adj WW: 735

WHF/JS/CCS Double Up G365 W/C Double Down 5014E  
WHF Summer 365C  
HILB/Jass List Of Love 33H PVF Blacklist 7077  
HILB Crazy N Love A475S



This bull is definitely out of a no miss cow. He is packed with quality and has the pedigree to back it up, but this young herd sire doesn't just rest on what his legendary parents have done. He is off to pave his own way. He is a picture perfect bull that on the profile offers a stunning look, but the great part about this bull is that he isn't one dimensional. Step behind him and he has a wide base standing on a big bone and foot and spreads mass and muscle everywhere.

CE	11	DOC	11.9
BW	1.1	CW	27.4
WW	72	YG	-0.33
YW	93	Marb	-0.06
ADG	0.13	BF	-0.058
MCE	4	REA	0.84
Milk	24	API	102
MWW	62	TI	68
Stay	11		



HILB/  
Jass Crazy  
N Love,  
Grandam



HILB/Jass List Of Love, Dam

**21**

## FELT NAH *Jolly Rancher* 501M

Black Baldy Homo Polled 3/4 SM 1/4 AN • ASA#4439376  
BD: 2/20/24 • Tattoo: 501M • Adj BW: 80 • Adj WW: 731

WHF/JS/CCS Double Up G365 W/C Double Down 5014E  
WHF Summer 365C  
Felt Jazmine 501J W/C Lock Down 206Z  
Felt Gabbi G101

When the hired hands little kids come during calving season they pick creative names that just stick on the farm. For this lucky guy he was one of them. Besides his catchy name this bull has a cool story also. He is a maternal sibling to the lead off bull for me in Denver last year which was also one of the highest selling bulls. His dam originates from my donor "101" who produced some of the best bulls on the sale and he fits right in with them with a different twist. He is packed full of red meat and strides out athletically.

CE	12	DOC	13.0
BW	0.8	CW	34.2
WW	86	YG	-0.26
YW	120	Marb	-0.02
ADG	0.21	BF	-0.040
MCE	6	REA	0.84
Milk	28	API	117
MWW	71	TI	79
Stay	13		



Felt Joker 501L,  
Maternal Brother



**22**

## FELT NAH *Jobstopper* 120M

Homo Black Baldy Hetero Polled 3/4 SM 7/32 AN 1/32 MA • ASA#4401566  
BD: 3/22/24 • Tattoo: 120M • Adj BW: 82 • Adj WW: 840

WHF/JS/CCS Double Up G365 W/C Double Down 5014E  
Dunk Gloria 120J WHF Summer 365C  
SC Pay The Price C11  
Dunk Ms Lucy MB 409B

When this calf first hit the ground I knew he was going to be special. He originates from the legendary "Lucy" of Dunk Cattle who has produced so many national and state champions. 120M gets his exciting profile from his mom while offering the dimension and power from his red hot sire Double Up. There are so many champions that are his siblings that it is tough to write them all in the footnote so I'll let him speak for himself and he will also add quality and excitement that his bloodlines have produced.

CE	10	DOC	10.9
BW	1.6	CW	29.2
WW	82	YG	-0.33
YW	113	Marb	0.01
ADG	0.19	BF	-0.059
MCE	5	REA	0.85
Milk	21	API	108
MWW	60	TI	75
Stay	11		

# SONS OF FELT TAKE CHARGE 101N

23

## FELT Take Charge 187M

Black Baldy Polled Purebred SM • ASA#4478032  
BD: 3/20/24 • Tattoo: 187M • Adj BW: 81 • Adj WW: 752

Felt Take Charge 101H

Wiese Nikki's Jewel 187J

HILB/SHER Data Breach

Felt Jaycee 101D

Felt Perseverance 302F

ETR Nikki F421



This bull is sired by Take Charge. He was the top selling bulls a few years ago that our good friends Jock and Brenda Beeson from WCS partnered with. The Take Charge calves are deep bodied and sound at the ground and this bull is no different. His profile will draw you in and seeing him in real life will make you like him more. He may be younger but is packed with quality.

CE	12	DOC	11.9
BW	1.4	CW	30.9
WW	75	YG	-0.37
YW	113	Marb	0.01
ADG	0.23	BF	-0.089
MCE	5	REA	0.75
Milk	24	API	116
MWW	62	TI	74
Stay	12		



Felt Take Charge 101H, Sire

24

## FELT Take Charge 46M

Homo Black Homo Polled 3/8 SM 5/8 AN • ASA#4439366  
BD: 4/5/24 • Tattoo: 46M • Adj BW: 82 • Adj WW: 871

Felt Take Charge 101H

HILB/SHER Data Breach

Felt Jaycee 101D

Foxhovens Kintry Annie 1111

A star headed bull that is bold ribbed and offers plenty of eye appeal. His dam originates from a Foxhoven cow that I purchased a few years ago that is a picture perfect cow. This is the kind of bull that will through function, gain, and predictability into his calves that bring in the added premium when selling the offspring.

CE	11	DOC	11.1
BW	1.2	CW	34.0
WW	86	YG	-0.08
YW	129	Marb	0.37
ADG	0.27	BF	-0.030
MCE	5	REA	0.34
Milk	22	API	122
MWW	62	TI	82
Stay	11		



25

## FELT Take Charge 769M

Black Polled 3/8 SM 3/8 AN 1/4 CS • ASA#4478026  
BD: 3/23/24 • Tattoo: 769M • Adj BW: 79 • Adj WW: 743

Felt Take Charge 101H

HILB/SHER Data Breach

Felt Jaycee 101D

769H

Another Take Charge calf that really is solid from the ground up. These Take Charge calves are impressive how they have that easy feeding look backed with a running gear that will hold up for years. He may be younger but these calves grow and have the right kind of build that have longevity built into them.

CE	11	DOC	12.3
BW	0.8	CW	31.5
WW	69	YG	-0.26
YW	102	Marb	0.23
ADG	0.21	BF	-0.068
MCE	4	REA	0.57
Milk	24	API	118
MWW	77	TI	73
Stay	12		



# SONS OF FF FRONTLINE J1556

26

## FELT Frontline 911M

Black Polled 3/4 SM 1/4 AN • ASA#4478024  
BD: 4/5/24 • Tattoo: 911M • Adj BW: 83 • Adj WW: 810

FF Frontline J1556

HJB Leaping Joy 911J

Hook's Frontline 40F  
FF Ms Upshot C1056  
HPF Quantum Leap Z952  
Felt Monica 911F



CE	11	DOC	10.5
BW	1.6	CW	32.4
WW	83	YG	-0.28
YW	130	Marb	0.44
ADG	0.29	BF	-0.054
MCE	7	REA	0.77
Milk	23	API	140
MWW	64	TI	87
Stay	14		

*This bull is very lucky as he has one good looking mother that should be on a picture of a magazine, his grandma is one of my old reliable donor cows that has produced several high sellers on the female and bull sale in years past and had a daughter reserve supreme at the Nebraska State Fair for Hunter Borg. If you are into high end cattle that sell dollars and make replacement heifers your neighbors will drool about this bull is for you.*

27

## FELT Frontline 693M

Black Polled 5/8 SM 3/8 AN • ASA#4478031  
BD: 4/10/24 • Tattoo: 693M • Adj BW: 82 • Adj WW: 795

FF Frontline J1556

Hook's Frontline 40F  
FF Ms Upshot C1056

Rubys Rhythm 693D

Bushs Unbelievable423  
Rubys Rhythm S647

*This bull's mother is not a small cow but always ends up raising a really nice performance calf with extra eye appeal. He is a younger bull that can be overlooked but this bull will be a great addition to anyone and you will look smart for years to come.*

CE	11	DOC	12.7
BW	1.4	CW	32.8
WW	80	YG	-0.22
YW	129	Marb	0.30
ADG	0.30	BF	-0.041
MCE	7	REA	0.68
Milk	28	API	135
MWW	68	TI	79
Stay	18		



28

## FELT Frontline 184M

Black Polled 3/8 SM 3/8 AN 1/4 CS • ASA#4478028  
BD: 3/26/24 • Tattoo: 184M • Adj BW: 81 • Adj WW: 748

FF Frontline J1556

Hook's Frontline 40F  
FF Ms Upshot C1056

184H

*Most definitely a younger bull that is making up ground fast and will surprise you for his age and the growth and performance he does have. Don't overlook this long bodied bull that will add value and dollars to your program.*

CE	11	DOC	11.9
BW	0.7	CW	32.1
WW	69	YG	-0.21
YW	110	Marb	0.45
ADG	0.26	BF	-0.039
MCE	7	REA	0.66
Milk	27	API	138
MWW	80	TI	77
Stay	17		



# SONS OF KMJ HUSKER 814

29

## FELT Husker 876M

Homo Black Homo Polled 3/4 SM 1/4 AN • ASA#4439372  
BD: 3/25/24 • Tattoo: 876M • Adj BW: 83 ET • Adj WW: 790

KMJ Husker 814

Felt Star Gazing 911D

Profit

KMJ Miss Cowgirl 264  
Silveiras S Sis GQ 2353  
HS Stop And Stare U118L



CE	9	DOC	7.6
BW	2.1	CW	15.5
WW	72	YG	-0.15
YW	102	Marb	0.44
ADG	0.19	BF	-0.033
MCE	5	REA	0.32
Milk	18	API	128
MWW	55	TI	78
Stay	12		

One of the last embryo calves born last year is Alex's favorite bull and probably should have gone to Denver but I wanted the 5 brothers in my pen which ended up well. One of the highest quality bulls I have raised and has a hair coat that is desired by anyone that has clipped a calf in their life. Fault free in his design and has a look of a champion, buy with confidence he is the real deal.



KMJ Husker 814, Sire



Felt Star Gazing 911D, Dam

30

## FELT Husker 185M

Hetero Black Homo Polled 3/4 SM 1/4 AN • ASA#4439365  
BD: 3/16/24 • Tattoo: 185M • Adj BW: 83 ET • Adj WW: 740

KMJ Husker 814

Profit

Felt Star Gazing 911D

KMJ Miss Cowgirl 264  
Silveiras S Sis GQ 2353  
HS Stop And Stare U118L

185M is a full sibling to many sale highlights through the past few years and most recently top selling heifers on the Foxy Lady sale and a full brother that made the trip to Denver and was rewarded as Reserve Champion Pen of 5 bulls. He reminds me so much of his full siblings with the extra rib dimension and perfect profile look. There is a reason that his donor dam has been a stand out in our herd and its because of being able to produce offspring like him.

CE	9	DOC	7.6
BW	2.1	CW	15.5
WW	72	YG	-0.15
YW	102	Marb	0.44
ADG	0.19	BF	-0.033
MCE	5	REA	0.32
Milk	18	API	128
MWW	55	TI	78
Stay	12		



31

## FELT/WCS Right On 2317M

Homo Black Homo Polled Purebred SM • ASA#4479173  
BD: 3/15/24 • Tattoo: 2317M • Adj BW: 75 • Adj WW: 678

Mr SR 71 Right Now E1538

Hook's Bozeman 8B

W/C Miss Werning 2317K

Miss SR C1538

W/C VIP 005G

W/C Miss Werning 793E

When my good friends from WCS called when they were at the Werning Sale last year saying they found a bred heifer that needs to come back to Nebraska I didn't give it a second thought and trusted them. Boy were they right. He offers a stunning look and the pedigree to match it. I am excited what kind of calves he can throw and the daughters out of him should be as stunning as his mom.

CE	12	DOC	15.6
BW	-0.8	CW	24.7
WW	80	YG	-0.52
YW	123	Marb	0.11
ADG	0.27	BF	-0.089
MCE	7	REA	1.14
Milk	26	API	131
MWW	66	TI	83
Stay	13		



WC Miss Werning 2317K, Dam



# ROBERTS SIMMENTAL – SONS OF KBHR BOLD RULER H152

**32**

## RS *Bold Ruler* 631M

Black Polled 3/4 SM 1/4 AN • ASA#4463617  
BD: 2/6/24 • Tattoo: 631M • Adj BW: 80 • Adj WW: 695

KBHR Bold Ruler H152

WS Proclamation E202

Bar CK Ms X38 106Z

RS Ms Innovatro 631H

CDI Innovator 325D

BFJV Miss Driver 935Y



Sounds like a broken record but the Bold Ruler sons are big, soggy made with alot of muscle shape that are massive. 631 is so soft on his feet and legs and has great EPDs across the board, this bull is all that and more. DNA results are coming soon.



KBHR Bold Ruler H152, Sire

CE	14	DOC	14.5
BW	-1.0	CW	37.3
WW	76	YG	-0.22
YW	121	Marb	0.67
ADG	0.28	BF	-0.048
MCE	9	REA	0.67
Milk	24	API	156
MWW	62	TI	90
Stay	16		

**33**

## RS *Bold Ruler* 581M

Black Polled 5/8 SM 5/16 AN 1/16 MX • ASA#4463618  
BD: 2/6/24 • Tattoo: 581M • Adj BW: 88 • Adj WW: 779

KBHR Bold Ruler H152

WS Proclamation E202

Bar CK Ms X38 106Z

RS Ms Edition 158D

Duff New Edition 6108

RS Ms. Power 158W

Here's a Bold Ruler son that's always easy to find in the pen. He is big butted, deep middled, and sound from front to back. A great haired bull that exemplifies mass, power, and performance, yet maintains a soft foot and a long stride. One of our favorites. DNA results in soon.

CE	12	DOC	14.3
BW	0.4	CW	40.7
WW	80	YG	-0.07
YW	125	Marb	0.59
ADG	0.28	BF	-0.019
MCE	6	REA	0.49
Milk	22	API	147
MWW	62	TI	87
Stay	16		



**34**

## RS *Bold Ruler* 996M

Black Polled Purebred SM • ASA#4463612  
BD: 2/8/24 • Tattoo: 996M • Adj BW: 87 • Adj WW: 721

KBHR Bold Ruler H152

WS Proclamation E202

Bar CK Ms X38 106Z

RS Ms Upgrade 996D

Mr NLC Upgrade U8676

RS Ms Fame 996S

Another Bold Ruler son that's massive, powerful, and sound from the ground up. His Upgrade dam is as beautiful of a cow as you can make one. 996M carries a strong set of EPDs and is an exciting herd sire prospect. DNA results in soon.

CE	13	DOC	14.5
BW	0.3	CW	34.9
WW	80	YG	-0.29
YW	125	Marb	0.51
ADG	0.28	BF	-0.062
MCE	7	REA	0.76
Milk	22	API	154
MWW	61	TI	90
Stay	15		



**35****RS Bold Ruler 51M****Black Polled 5/8 SM 5/16 AN 1/16 MA** • ASA#4463615  
BD: 2/7/24 • Tattoo: 51M • Adj BW: 85 • Adj WW: 685

KBHR Bold Ruler H152

WS Proclamation E202

BFW Bandolier Lass 656B

Bar CK Ms X38 106Z

Whiplash

Ls Bandolier Lass 384

*Big stout Bold Ruler son that's big boned, good haired, and long sided. Should add some pounds to your next calf crop.*

CE	12	DOC	14.4
BW	0.3	CW	25.8
WW	67	YG	-0.14
YW	109	Marb	0.56
ADG	0.26	BF	-0.036
MCE	7	REA	0.36
Milk	23	API	137
MWW	56	TI	79
Stay	14		

**36****RS War Paint 850M****Black Polled 3/4 SM 1/4 AN** • ASA#4463599  
BD: 2/15/24 • Tattoo: 850M • Adj BW: 92 • Adj WW: 730

TJ War Paint 759J

TJ Chief 460G

TJ 2D

RS Ms Logic 850J

SFG Cowboy Logic D627

RS Ms Dream 185A

*This War Paint son stacks a lot of good things into an attractive package. Long sided, fancy fronted, and stout from end to end. Out of an impressive young Cowboy Logic cow.*

TJ War Paint 759J, Sire

CE	10	DOC	13.5
BW	1.6	CW	41.3
WW	84	YG	-0.14
YW	124	Marb	0.41
ADG	0.25	BF	-0.034
MCE	6	REA	0.58
Milk	28	API	136
MWW	70	TI	84
Stay	17		

**37****RS Krown 069M****Black Polled 5/8 SM 9/32 AN 1/16 CS 1/32 CA** • ASA#4463616  
BD: 2/8/24 • Tattoo: 069M • Adj BW: 87 • Adj WW: 781

Schooley Krown 28K

KBHR Revolution H071

Schooley Miss 3000a 823F

RS Ms Lockdown 960F

W/C Lock Down 206Z

RS Ms. Satin 960Z

*This white faced Krown son is easy on the eyes. He will impress you with his extended front end, long smooth stride, and overall power. A long hipped, big topped bull that carries an excellent set of EPD's along with a calm disposition. DNA results in soon.*

CE	13	DOC	14.7
BW	0.9	CW	49.2
WW	90	YG	-0.11
YW	141	Marb	0.55
ADG	0.32	BF	-0.016
MCE	8	REA	0.73
Milk	21	API	147
MWW	65	TI	92
Stay	15		



# SONS OF TJ FROSTY & TJ CHIEF

**38**

## RS Frosty 31M

Black Polled 3/4 SM 1/4 AN • ASA#4463620  
BD: 2/9/24 • Tattoo: 31M • Adj BW: 91 • Adj WW: 749

TJ Frosty 318E

WS Ms Stepping Stone D31

ACW Ironhide 395Y

TJ 58B

WS Stepping Stone B44  
Gonsior Ebony Z36



CE	12	DOC	13.4
BW	0.6	CW	40.8
WW	84	YG	-0.21
YW	127	Marb	0.11
ADG	0.27	BF	-0.049
MCE	4	REA	0.68
Milk	22	API	119
MWW	64	TI	78
Stay	14		

*This Frosty son's dam was our pick from the Walsh Simmental dispersal. He's big topped, level hiped, and packed full of meat and muscle. 31M is sound on the move and pretty in his profile. A real beef bull that looks good from any angle. DNA results in soon.*



TJ Frosty 318E, Sire

**39**

## RS Chief 699M

Black Polled 5/8 SM 3/8 AN • ASA#4463613  
BD: 2/14/24 • Tattoo: 699M • Adj BW: 85 • Adj WW: 720

TJ Chief 460G

TJ Frosty 318E  
TJ 52A

RS Ms Innovator 996H

CDI Innovator 325D  
RS Ms Upgrade 996D

*This is a big middled, soft made, and very powerful that will rise to the top of your list when you see him in person. This bull will always give you a good look and be as complete and balanced as you can make one. DNA results are coming.*

CE	12	DOC	10.8
BW	0.3	CW	34.9
WW	79	YG	-0.20
YW	117	Marb	0.33
ADG	0.24	BF	-0.041
MCE	5	REA	0.64
Milk	30	API	128
MWW	69	TI	81
Stay	14		



TJ Chief 460G, Sire



**40**

## RS Chief 99M

Black Polled 1/2 SM 3/8 AN 1/8 MX • ASA#4463614  
BD: 2/20/24 • Tattoo: 99M • Adj BW: 83 • Adj WW: 670

TJ Chief 460G

TJ Frosty 318E

TJ 52A

RS Ms Master 99Z

SS Ebonys Grandmaster  
99K

*An all around chief son backed by a great Grandmaster cow thats the picture of fertility, longevity, and high production.*

CE	12	DOC	9.3
BW	-0.4	CW	29.2
WW	62	YG	-0.07
YW	89	Marb	0.33
ADG	0.17	BF	-0.008
MCE	5	REA	0.41
Milk	28	API	123
MWW	59	TI	71
Stay	15		



# SONS OF TJ GOLD 274G

41

RS *Gold* 935M

Black Polled 5/8 SM 3/8 AN • ASA#4463619  
BD: 2/12/24 • Tattoo: 935M • Adj BW: 89 • Adj WW: 774

TJ Gold 274G

RS Ms Consensus 935F

Hook's Eagle 6E

TJ 12C

Connealy Consensus 7229

BFJV Miss Driver 935Y



Big stout gold son that will add some performance and pounds to a calf crop yet is still soft made in his structure. His consensus dam will add a lot of maternal power if you retain your females. DNA results are coming soon



TJ Gold 274G, Sire

CE	13	DOC	11.4
BW	0.0	CW	30.5
WW	83	YG	-0.12
YW	125	Marb	0.65
ADG	0.26	BF	-0.010
MCE	6	REA	0.58
Milk	23	API	153
MWW	64	TI	91
Stay	16		

42

RS *Gold* 842M

Black Polled 1/2 SM 1/4 AN 1/4 CS • ASA#4463605  
BD: 2/13/24 • Tattoo: 842M • Adj BW: 82 • Adj WW: 676

TJ Gold 274G Hook's Eagle 6E  
TJ 12C

248

Long sided great profiling Gold son with a little extra frame and a solid set of EPDs.

CE	15	DOC	9.2
BW	-1.8	CW	15.0
WW	65	YG	-0.19
YW	99	Marb	0.47
ADG	0.21	BF	-0.028
MCE	8	REA	0.45
Milk	19	API	133
MWW	52	TI	78
Stay	11		



43

RS *Gold* 168M

Black Polled Purebred SM • ASA#4463606  
BD: 3/10/24 • Tattoo: 168M • Adj BW: 84 • Adj WW: 682

TJ Gold 274G Hook's Eagle 6E  
TJ 12C  
RS Ms Dream 168C CNS Dream On L186  
RS Ms Master 860X

Here's a Gold son that has a good set of calving ease EPDs is smooth shouldered and moves freely. Gold calves come easy and grow well. Out of a Dream On cow that keeps getting the job done.

CE	15	DOC	9.3
BW	-1.2	CW	14.6
WW	68	YG	-0.32
YW	100	Marb	0.37
ADG	0.20	BF	-0.044
MCE	8	REA	0.72
Milk	20	API	151
MWW	54	TI	82
Stay	17		



# SONS OF SCHOOLEY STANDOUT 27G

**44**

## RS *Standout* 063M

Black Polled 3/4 SM 1/4 AN • ASA#4463602  
BD: 2/20/24 • Tattoo: 063M • Adj BW: 82 • Adj WW: 748

Schooley Standout 27G

RS Ms Executive 063K

OMF Epic E27

CLRS Beauty Queen 420 B  
W/C Executive Order 8543B  
RS Ms Lockdown 163E



*This Standout son is a wide bodied and deep in his rib shape, yet still has the numbers that tell us he should be a calving ease sire. A really sound and complete bull that you will like sale day.*

CE	15	DOC	14.7
BW	-1.6	CW	22.5
WW	73	YG	-0.21
YW	104	Marb	0.35
ADG	0.19	BF	-0.042
MCE	8	REA	0.49
Milk	20	API	136
MWW	56	TI	79
Stay	16		

Schooley Standout 27G, Sire

**45**

## RS *Standout* 990M

Black Polled Purebred SM • ASA#4463600  
BD: 2/18/24 • Tattoo: 990M • Adj BW: 87 • Adj WW: 721

Schooley Standout 27G

OMF Epic E27  
CLRS Beauty Queen 420 B  
SFG Cowboy Logic D627  
RS Ms Upgrade 996D

RS Ms Logic 990K

*Here's a Schooley Standout son that has balance, muscle, and body depth. He's smooth shouldered, level topped and stylish.*

CE	14	DOC	16.4
BW	0.1	CW	31.3
WW	77	YG	-0.25
YW	111	Marb	0.38
ADG	0.21	BF	-0.060
MCE	8	REA	0.58
Milk	19	API	146
MWW	57	TI	85
Stay	15		



**46**

## RS *Boulder* 60M

Black Baldy Polled 1/4 SM 1/2 AN 1/4 CS • ASA#4463608  
BD: 3/11/24 • Tattoo: 60M • Adj BW: 81 • Adj WW: 696

CCR Boulder 1339A

Hoover Dam

CCR Ms L Taylor 1339Y

6F

*This brockle faced Boulder son has a cool look about him. He's clean in his lines, sound in his structure, and athletic on the move.*

CE	14	DOC	12.1
BW	-1.5	CW	13.8
WW	62	YG	-0.25
YW	95	Marb	0.43
ADG	0.21	BF	-0.056
MCE	8	REA	0.42
Milk	22	API	123
MWW	53	TI	74
Stay	10		



## SONS OF W/C NIGHT WATCH

**47**

### RS *Night Watch* 600M

**Black Baldy Folled 3/4 SM 5/32 AN 3/32 CS** • ASA#4463604  
BD: 2/13/24 • Tattoo: 600M • Adj BW: 79 • Adj WW: 706

W/C Night Watch 84E

RS Ms Right Now 600K

CCR Anchor 9071B

Miss Werning KP 8543U

Mr SR 71 Right Now E1538

RS Ms Steppingstone 600D



*Here's a white faced Nightwatch son that should be heifer safe but still put a little pop in his calf crop. Out of a young Right Now dam that really got the job done.*



W/C Night Watch 84E, Sire

CE	16	DOC	14.6
BW	-2.5	CW	16.2
WW	72	YG	-0.35
YW	106	Marb	0.18
ADG	0.21	BF	-0.062
MCE	8	REA	0.71
Milk	25	API	124
MWW	60	TI	77
Stay	12		

**48**

### RS *Night Watch* 130M

**Black Polled 3/4 SM 1/4 AN** • ASA#4463601  
BD: 2/9/24 • Tattoo: 130M • Adj BW: 77 • Adj WW: 647

W/C Night Watch 84E

CCR Anchor 9071B

Miss Werning KP 8543U

RS Ms Lockdown 130K

W/C Lock Down 206Z

RS Ms Edition 13Y

*If you're looking for a bull to use on heifers this may be the one. Sound made, stylish, extra fancy bull that's always easy to find in the pen.*

CE	15	DOC	14.0
BW	-2.3	CW	20.3
WW	66	YG	-0.16
YW	95	Marb	0.27
ADG	0.18	BF	-0.018
MCE	7	REA	0.51
Milk	23	API	127
MWW	56	TI	74
Stay	14		



## SONS OF TJ MAIN EVENT 503B



**49**

### RS *Main Event* 868M

**Hetero Black Polled 3/4 SM 1/4 AN** • ASA#4463611  
BD: 2/11/24 • Tattoo: 868M • Adj BW: 91 • Adj WW: 645

TJ Main Event 503B

Mr NLC Upgrade U8676

TJ Miss New Day U14

RS Ms P2B 868F

LLSF Pays To Believe ZU194

RS Ms Master 860X

*Here's a Main Event son that you will admire for his neck extension, body length, and extra cool look. He's level hiped, thick ended, and travels well. Check him out sale day.*

CE	10	DOC	10.5
BW	1.6	CW	33.3
WW	73	YG	-0.32
YW	110	Marb	0.18
ADG	0.23	BF	-0.066
MCE	4	REA	0.80
Milk	24	API	113
MWW	60	TI	72
Stay	13		

**50****RS Main Event 17M**Black Polled 1/2 SM 1/2 AN • ASA#4463610  
BD: 2/12/24 • Tattoo: 17M • Adj BW: 80 • Adj WW: 648TJ Main Event 503B    Mr NLC Upgrade U8676  
TJ Miss New Day U14  
RS Ms Franchise 17G    TJ Franchise 451D  
RS Ms Brilliance 17A*Here's a Main Event son that's smooth in his design and fancy in his profile with a little extra bone and top. A solid choice to produce your next calf crop. Traces back to an impressive Brilliance Angus daughter on the dam side.*

CE	14	DOC	12.7
BW	-0.6	CW	32.1
WW	71	YG	-0.19
YW	110	Marb	0.26
ADG	0.24	BF	-0.040
MCE	5	REA	0.59
Milk	21	API	120
MWW	56	TI	75
Stay	11		

*New!***REPLACEMENT HEIFERS**

We decided to do something a little different this year as we needed a few more numbers for the sale and instead of trying to add more average bulls or trying to find some bulls to take in on consignment we sorted up an exceptional set of heifers that will make someone a amazing set of replacement heifers that could go straight into a breeding program to raise bulls or show heifers. Many of these are out of my herd bulls but i'm here to tell you my herd bulls are good. Some are out of today's popular AI sires and have half brothers in the bull sale. We haven't decided yet whether we are going to sell them individually or as two groups to go but either way these heifers will go home and be productive and be great brood cows and generate plenty of income for their new owners.

**51****172**  
SIRE BY FF GETCHA SUM J1689**LOT 51: 172****LOT 51A: 173****51A****173**  
SIRE BY FF FRONTLINE J1556**51B****183**  
SIRE BY FF TAKE CHARGE 101H**LOT 51B: 183****LOT 52: 220****52****220**  
SIRE BY FF FRONTLINE J1556**52A****553**  
SIRE BY FELT EMMETT 985K**52B****613**  
SIRE BY FELT EMMETT 985K**52C****873**  
SIRE BY FF GETCHA SUM J1689**LOT 52A: 553****LOT 52B: 613****LOT 52C: 873**

## REPLACEMENT HEIFERS

**53**

**39 - PB SM**

SIRED BY OMF EPIC X WC LOCK DOWN

**54**

**27**

SIRED BY FF GETCHA SUM J1689

**55**

**RS MS NIGHT WATCH 630M**

SIRED BY W/C NIGHT WATCH 84E

**53A**

**45**

SIRED BY FELT TAKE CHARGE 101H

**54A**

**187**

SIRED BY FELT TAKE CHARGE 101H

**55A**

**RS MS WAR PAINT 560M**

SIRED BY TJ WAR PAINT 759J

**53B**

**424**

SIRED BY TJ WAR PAINT 759J

**54B**

**815**

SIRED BY FF GETCHA SUM J1689

**55B**

**RS MS FROSTY 606M**

SIRED BY



**LOT 53: 39**



**LOT 53A: 45**



**LOT 53B: 424**



**LOT 54: 27**



**LOT 54A: 187**



**LOT 54B: 815**



**LOT 55: 630M**



**LOT 55A: 560M**



**LOT 55B: 606M**

**THANK YOU TO ALL OUR BUYERS AND BIDDERS EACH YEAR!**





BRAND OF EXCELLENCE

BULL SALE

BID ONLINE IF YOU ARE UNABLE TO ATTEND!



Contact our support staff to get set up with a bidder number prior to the sale: 682-816-4900

Partner Breeders:

ROBERTS SIMMENTALS Keith & Kent Roberts 402-369-1002



Eberspacher ENTERPRISES INC.

PROFESSIONAL SALE MANAGEMENT WWW.EBERSALE.COM 507-532-6694 • Val Cell 612-805-7405 sales@ebersale.com 2904 Co Rd 6, Marshall, MN 56258

Thursday, February 27, 2025 12:00 Noon

Sale Location: West Point Livestock Auction 839 South Colfax, West Point, NE | 402-372-2493

SALE SCHEDULE:

Wednesday, February 26th .....Cattle Viewing Noon to Dark
Thursday, February 27th
8:00 to 12:00.....Cattle Viewing
11:00 AM..... Complimentary Lunch Served
12:00 NOON .....2025 Brand of Excellence Bull Sale

SALE DAY PHONES:

- James Felt, Felt Farms.....402-369-0513
Merlin & Delores Felt .....Cell 402-369-1069
Nick Hansen, Felt Farms .....402-518-0522
Keith & Kent Roberts ..... 402-287-2073 or Cell 402-369-1002
Val Eberspacher, EE Sales .....612-805-7405
Barn Managers, Brian Brester .....402-750-5821
Jason Hanson, Livestock Digital.....402-649-0500
Quentin Smola .....402-641-3273
Doug French .....402-750-2492
Austin Brandt, Lee Agri-Media .....712-621-1829
Mariah Miller, Live Auctions .....712-294-4731

AUCTIONEER: Col. Jon Schaben ..... 712-263-0755

ACCOMMODATIONS:

Horizon Hotel.....402-372-1959 • 301 Plaza Drive, West Point, NE
Super 8 .....402-372-3998 • 1211 N Lincoln St., West Point, NE

TERMS & CONDITIONS: All cattle sell under the terms and conditions of the American Simmental Association. Terms available sale day.

UPDATES & SALE ORDER: Additional information and sale order can be found on the Eberspacher Ent. Facebook page. Like us and receive all sale updates automatically. Download the EE smart phone app for all current sale information.

ANNOUNCEMENTS: Announcements made sale day and from the auction block during the sale take precedence over printed materials associated with this sale. Anyone attending this sale attends at their own risk. Breeders and sale force will not be held responsible for any personal injury for attending this sale.

EPDS: EPDs listed are BOLT 1-23-25 numbers. Please note EPDs may change from the time the sale catalog is printed until registration papers are transferred.

INSURANCE: Insurance available through sale management.

TRUCKING: All trucking, pricing and trucking fees are the responsibility of the buyer, but we will help you with coordinating loads.

SPECIAL NOTES:

- All breeders in this sale will retain 1/3 semen interest on the bulls unless otherwise stated.
Bull buyers taking their bulls on sale day will receive \$100 off.
If you wish to leave your bull on feed at breeder location, they will feed the bull until April 1, 2025 free of charge. After April 1, you will be charged \$2.50 per head per day.
Any bulls that go back to breeders must have insurance. Insurance available sale day.

SCAN FOR SALE UPDATES!





BRAND OF EXCELLENCE

BULL SALE



Eberspacher Ent. Inc.

2904 County Road 6  
Marshall, MN 56258

Presorted  
First Class  
US Postage  
PAID  
SlateGroup

First Class Mail: Time Dated Material!

