



BRED & RAISED
BY FELT FARMS

Reserve Champion SIMMENTAL PEN OF 5 PERCENTAGE BULLS 2024

FELT FARMS
BRAND OF
EXCELLENCE
BULL
SALE

The 2024 Brand of Excellence Bull Sale by Felt Farms was held on Thursday, February 8th, at the West Point Livestock Auction in West Point, Nebraska. This year, additional contributors to the sale included Roberts Simmentals, T&B Livestock, Hilbrands Cattle Company, High 5 Cattle, and Schumacher Cattle. The incredible hospitality in Nebraska attracted a substantial crowd of eager bull buyers, both onsite and online.

The Felt family and all consignors extend heartfelt gratitude to all buyers, bidders, and those who showed interest in our genetics. We eagerly anticipate collaborating with you and your purchases!

THURSDAY, FEBRUARY 8, 2024
12:00 NOON | WEST POINT LIVESTOCK AUCTION
WEST POINT, NEBRASKA

**SELLING 60
PERFORMANCE
TESTED BULLS**

PUREBRED & SIMANGUS™ LOTS



14

\$16,000

Felt Frontline 168L – Bull

FF Frontline J1556 x FF Teardrop H1686

Breeder: Felt Farms

Buyer: Forster Farms, Smithfield, Nebraska



1

\$8,500

Felt Joker 501L – Bull

HJB Night Patrol 379J x Felt Jazmine 501J

Breeder: Felt Farms

Buyer: Terry Kosmicki, St. Paul, Nebraska



10

\$7,500

Felt Emmett 176L – Bull

Felt Emmett 831J x Felt Sharper Image B176

Breeder: Felt Farms

Buyer: Reetz Farms, Dunlap, Iowa



7

\$7,250

Felt Emmett 802L – Bull

Felt Emmett 831J x Miss Elvis 802E

Breeder: Felt Farms

Buyer: Payton Janke, Carroll, Nebraska



17

\$7,250

**Felt Nah Yellowstone 38F
38L – Bull**

HILB/SHER Data Breach x Felt Flicia F38

Breeder: Felt Farms

Buyer: Matt Niemann, Newcastle, Nebraska

**11****\$7,000**
Felt Franchise 554L – Bull

TJ Franchise 451D x Rubys Rhythm Z231
Breeder: Felt Farms
Buyer: Brian and Michelle Lintvedt, Presho,
South Dakota

**42****\$5,750**
RS Gold 168L – Bull

TJ Gold 274G x RS Ms Payweight 168H
Breeder: Roberts Simmentals
Buyer: Kevin & Stacey Woodward, Allen,
Nebraska

**44A****\$5,250**
**HILB/WWS Purple Rain
L74E – Bull**

Five Star Jackson J10 x HILB Miss Dalilah H505A
Breeder: Hilbrands Cattle Company and White
Wing Simmentals
Buyer: Bradyn Lhotak, Wagner, South Dakota

**12****\$5,250**
**Felt Executive Order 026L –
Bull**

W/C Executive Order 8543B x Rubys Rhythm Z231
Breeder: Felt Farms
Buyer: Jim Bowlin, New Virginia, Iowa

**13****\$5,000**
Felt Husker 876L – Bull

KMJ Husker 814 x Felt Star Gazing 911D
Breeder: Felt Farms
Buyer: Russ Longe, Wakefield, Nebraska



48

\$5,000
HILB/WCS Point Of View
L2136 – Bull

LLSF Vantage Point F398 x HILB Lace N Lillies F25
Breeder: Hilbrands Cattle Company and Grace Schlueter
Buyer: Duke Duzik Jr., Craig, Colorado



47A

\$5,000
HILB Bogota L3G – Bull

Felt Perseverance 302F x HILB Sarita Gabrielle
Breeder: Hilbrands Cattle Company
Buyer: Kevin Uhing, Craig, Nebraska



3

\$5,000
Felt Frontline 124L – Bull

FF Frontline J1556 x FF Ms Cowboy Cut C1242
Breeder: Felt Farms
Buyer: Kevin Woodward, Concord, Nebraska



44

\$5,000
HILB/WWS Invincible L35-
Bull

Five Star Jackson J10 x HILB Miss Dalilah H505A
Breeder: Hilbrands Cattle Company and White Wing Simmentals
Buyer: Daniel Andreas, Dover, Ohio



**58 Lots of Simmental and
Simmental Influenced Bulls**
Averaged \$4,712

MARKETING REPRESENTATIVES:
Val Eberspacher, EE Sales, MN; Austin
Brandt, Lee Agri-Media, IA; Chris
Beutler, Livestock Digital, NE; Quentin
Smola, NE; Doug French, NE; Mariah
Miller, LiveAuctions.TV, IA

AUCTIONEER: Col. Jon Schaben, IA



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T&B LIVESTOCK

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HIGH 5 CATTLE

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SCHUMACHER CATTLE

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