

Grand Champion
SIMMENTAL PEN OF 5
PERCENTAGE BULLS 2023

BRAND OF EXCELLENCE OF LETTER AND LE

THURSDAY, FEBRUARY 9, 2023

12:00 NOON | WEST POINT LIVESTOCK AUCTION WEST POINT, NEBRASKA

PUREBRED & SIMANGUS™ LOTS

SELLING 74

PERFORMANCE

TESTED BULLS



On behalf of my family and consignors, I would like to invite you to our 7th Annual Brand of Excellence Bull Sale. What a year it has been, but we have to take what mother nature gives us, it has been sure challenging, but with this we are sure getting rewarded with seeing high commodity prices whether it is in grains or the livestock industry. I really feel that the livestock business is sure going to stay strong for several years as we see more cows going to town all of the time due to drought conditions. With all expenses going up I feel that adding the best genetics you can to improve is more important then ever before. I know myself and this group of consignors are trying as hard as we can between using Al and embryo transfer to going out and selecting some of the best herd sires across the country.

We take great pride in how we grow and develop these bulls. They are developed on high roughage diets to increase the longevity of these bulls and also contributing to higher fertility. We try to keep these cattle looking youthful and how breeding cattle should look like, not like fat cattle.

I feel that if you're being a progressive breeder your going to say this is the best set of bulls we have offered. I know when my consignors let me come into there herd and hand pick the top ones it helps make this a really great set of cattle from top to the bottom. This set of bulls will offer you, bulls with calving ease, maintain a look and balance and ending up with performance.

We value all of our customers and very fortunate to have a lot of repeat buyers but most importantly they become great friends throughout the years. We are always in the market to help our customers out by buying their calves back, and if we can't we do have other outlets for them as well. Feel free to call with any questions or concerns as I will give you an honest opinion of the bulls. Hope to see you all February 9th in West Point for this is a set of bulls you not going to want to miss.

JAMES FELT

VIDEOS ARE AVAILABLE ON WWW.FELTFARMS.COM



FELT FARMS

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BID ONLINE IF YOU ARE UNABLE TO ATTEND!



Contact our support staff to get set up with a bidder number prior to the sale: 682-816-4900

Partner Breeders:

ROBERTS SIMMENTALS

Keith & Kent Roberts 402-369-1002

T&B LIVESTOCK

Brad Christensen 308-750-1574

DWYER CATTLE CO.

Bob Dwyer 309-337-1404 Nick Dwyer 309-337-6404

DIAMOND H CATTLE

Hunter Borg 402-369-1752



PROFESSIONAL SALE MANAGEMENT WWW.EBERSALE.COM

507-532-6694 • Val Cell 612-805-7405 sales@ebersale.com

2904 Co Rd 6, Marshall, MN 56258

Thursday, February 9, 2023 12:00 Noon

Sale Location: West Point Livestock Auction 839 South Colfax, West Point, NE | 402-372-2493

SALE SCHEDULE:

Wednesday, February 8th	Cattle Viewing Noon to Dark
Thursday, February 9th	
8:00 to 12:00	Cattle Viewing
11:00 AM	Complimentary Lunch Served
12:00 NOON	2023 Brand of Excellence Bull Sale

SALE DAY PHONES:

James Felt, Felt Farms	402-369-0513
Merlin & Delores Felt 402-287-2488 or Cell	402-369-1069
Nick Hansen, Felt Farms	402-518-0522
Keith & Kent Roberts 402-287-2073 or Cell	402-369-1002
Val Eberspacher, EE Sales	612-805-7405
Barn Managers, Brian Brester	402-750-5821
Chris Beutler, Livestock Digital	402-380-8244
Quentin Smola	402-641-3273
Nick Dwyer	309-337-6404
Doug French	402-750-2492
Austin Brandt, Lee Agri-Media	

ACCOMMODATIONS:

TERMS & CONDITIONS: All cattle sell under the terms and conditions of the American Simmental Association. Terms available sale day.

UPDATES & SALE ORDER: Additional information and sale order can be found on the Eberspacher Ent. Facebook page. Like us and receive all sale updates automatically. Download the EE smart phone app for all current sale information.

ANNOUNCEMENTS: Announcements made sale day and from the auction block during the sale take precedence over printed materials associated with this sale. Anyone attending this sale attends at their own risk. Breeders and sale force will not be held responsible for any personal injury for attending this sale.

EPDS: EPDs listed are BOLT 1-13-23 numbers. Please note EPDs may change from the time the sale catalog is printed until registration papers are transferred.

INSURANCE: Insurance available through sale management and Jame Krieger 812-208-0956 on Anna Krieger 269-470-7553.

TRUCKING: All trucking, pricing and trucking fees are the responsibility of the buyer, but we will help you with coordinating loads.

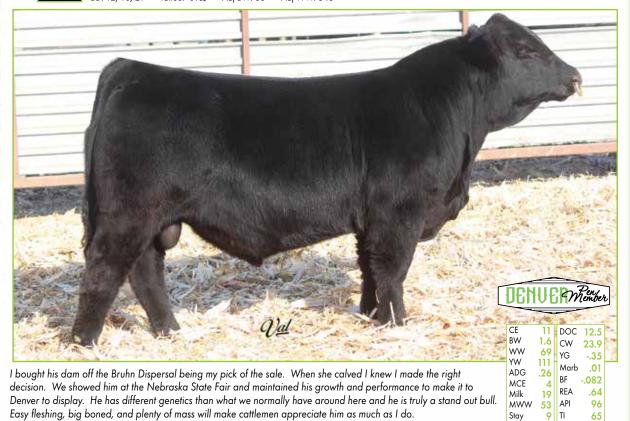
SPECIAL NOTES:

- All breeders in this sale will retain 1/3 semen interest on the bulls unless otherwise stated.
- Bull buyers taking their bulls on sale day will receive \$100 off.
- If you wish to leave your bull on feed at breeder location, they will feed the bull until April 1, 2023 free of charge. After April 1, you will be charged \$2.50 per head per day.
- Any bulls that go back to breeders must have insurance. Insurance available sale day.

Hetero Black Homo Polled 3/4 SM 1/8 AN 1/8 CS • ASA#4077527 BD: 12/10/21 • Tattoo: 016J • Adj BW: 83 • Adj WW: 643 SO Remedy 7F

BFJV Ms Bottomline E016

HPF/Hill Uprising C104 B&K Cream Soda 8D TL Bottomline 423



2

FELT Hard Right 137K

Homo Black Homo Polled 3/4 SM 3/16 AN 1/16 MX • ASA#4141181 BD: 2/12/22 • Tattoo: 137K • Adj BW: 87 • Adj WW: 697

OMF Hard Right H21
Felt Sweet Dreams 137C

OMF Epic E27 Hooks Angel 11A FF Sharper Image Z537 Felt SOS Dreamer 137A

I tried Hard Right last year and what better to try on a no miss cow. This bull checks all the boxes on potential herd sires. He offers growth, pounds, and longevity all in a complete package. Whatever your operation is going for ideal replacements or high growth calves this bull will help reach your goals.

CE	10	DOC	12.9
BW	2.1	CW	25.9
WW	72	YG	28
YW	110	Marb	.24
ADG	.23	BF	069
MCE	5	REA	.55
Milk	20	API	
MWW	56		125
Stay	18	TI	71





3

FELT Perseverance 454K

Red Homo Polled Purebred SM • ASA#Pending BD: 2/18/22 • Tattoo: 454K • Adj BW: 80 • Adj WW: 705

Felt Perseverance 302F Felt Hillary H454 W/C Executive Order 8543B Rubys Rhythm Z231 TJ Franchise 451D BRKC Gemstone B454

Another Perseverance son out of a Franchise cow that goes back to the donor I own with WCS. He is a long bodied, stout, and attractive bull. He adds all the power and grow from Franchise cow bloodline while Perseverance bringing forth the smooth build. The bonus is that he is a Red Bull that will have many friends come sale day.

3	CE BW WW YW ADG MCE Milk MWW	13 45 70 105 .22 6 21 56	DOC 1 CW 2 YG Marb BF REA API	3.35 37 11 07 .78 111
	Stay	15	TI	65



FELT Emmett 224 K K224

Homo Black Homo Polled 5/8 SM 3/8 AN • ASA#4141188 BD: 3/10/22 • Tattoo: K224 • Adj BW: 82 ET • Adj WW: 799 Schooley Emmett C543
Felt Star Gazing 911D

LLSF Pays To Believe ZU194 Schooley Miss 210 C543 Silveiras S Sis GQ 2353 HS Stop And Stare U118L



911 x Emmett mating has clicked as well as anything on the place has. He is the full brother to the high selling bull last year and displayed him with a lot of good reception at Denver this year. He is every bit like his brother was last year. Lots of hair, power and just that extra added look. Don't be shy to ask questions on this bull because he has me as excited as his brother did last year.



FELT *Mr Chief* 302K

Homo Black Baldy Homo Polled 5/8 SM 3/8 AN • ASA#4141179 BD: 2/20/22 • Tattoo: 302K • Adj BW: 78 • Adj WW: 802

TJ Chief 460G

TJ Frosty 318E TJ 52A HILB/Jass Top It Off

Felt Top It Off 302H HILB/Jass Top It Off Felt Creighton 302E

Deep sided, sound bull that if I didn't just write

it you wouldn't know came out of a first calf heifer. This bull is packed with a lot of growth and has that nice smooth build about him. These chief calves have impressed me and this bull is out of a mom that will be seeing a lot out of in the future.

CE 12	DOC 11.5
BW(CW 33.1
WW 81	1110 - 10
YW 123	Marh 29
ADG .20	DE 020
MCE &	
MWW 6	, , , , , , , , , , , , , , , , , , , ,
Stay 1.5	111







FELT Mr Chief 231K

Homo Black Baldy Homo Polled 1/2 SM 3/8 AN 1/8 CS • ASA#4141193
BD: 2/22/22 • Tattoo: 231K • Adj BW: 82 • Adj WW: 797

TJ Chief 460G TJ Frosty 318E TJ 52A

B&R Miss H231 Mr NLC Upgrade U8676 231

This is the first calf crop out of TJ Chief and this bull will get more popular throughout the years. He is out of a first calf heifer that did a great job raising him. From the few Chief calves we have got in the group they come out small and grow like weeds. I am very pleased with how they developed and should make calving out those heifers a lot less tricky without sacrificing pounds at weaning.

CE	12	DOC	11.8
BW	.6	CW	34.9
ww	82	YG	23
YW	125	Marb	.28
ADG	.26	BF	047
MCE	5		
Milk	25	REA	.68
MWW	66	API	126
Stay	14	TI	81



FELT No Limit K180

Homo Black Homo Polled 1/2 SM 1/2 AN • ASA#4129478 BD: 3/11/22 • Tattoo: K180 • Adj BW: 78 • Adj WW: 797 Conley No Limit
Felt DeDee 5002D

EXAR Blue Chip 1877B Silveiras S Sis Sandy 2355 LRS Turning Point 3117A 5002X



Here's the lead off bull for the 2023 Denver pen of bulls and boy does he demand attention. He is one of the stoutest bulls we have sold and has that rugged look while balancing up nicely. He is bold through ribs and offers that extra dimension of muscle shape through his top into his quarter. This is one that has stood out since birth. It's hard to make half bloods with this kind of dimension and substance.

EST

CE 5	DOC 9.35
BW 3.05	CW 39.8
WW 78	YG16
YW 119	Marb .28
ADG .26	BF04
MCE 3	
Milk 19	REA .56
MWW 58	API 103
Stay 10	TI 73



FELT *Take Charge* 915K

Black Homo Polled 5/8 SM 3/8 AN • ASA#4141171 BD: 2/23/22 • Tattoo: 915K • Adj BW: 83 • Adj WW: 731

Felt Take Charge 101H
PCGF Miss Lock Down G915

HILB/SHER Data Breach Felt Jaycee 101D W/C Lock Down 206Z Zeis Miss Steel D306

This bull originates from one of the younger cows around the place that is becoming more and more well liked. She created that high selling open last year and this bull is just as impressive as his sister. I was lucky to use Take Charge for the first part of breeding season last year and he has gone beyond my wildest imaginations. This bull has a lot of quality in a nice smooth package.

CE	-11	DOC	13.5
BW	.7	CW	34.1
WW	75	YG	15
YW	115	Marb	.19
ADG	.25		
MCE	6	BF	037
Milk	22	REA	.50
MWW	59	API	115
Stay	13	TI	73





TJ Chief 460G, Sire

9

FELT Mr Chief K149

Homo Black Homo Polled 1/2 SM 1/4 AN 1/8 CS 1/8 MX • ASA#4141192

BD: 2/24/22 • Tattoo: K149 • Adj BW: 75 • Adj WW: 732

TJ Chief 460G WS Ms Ranch Hand W1 TJ Frosty 318E TJ 52A Sand Ranch Hand T104

Here's another Chief out of my favorite cow on the place. This mating has worked as well as any that this cow has produced and I'm telling you right now she has produced a lot of cattle whether I kept or have topped the sales throughout the years. There is definitely cow power behind this bull and is out of Chief who we will be hearing a lot more in the future.

CE 13	DOC 13.8
BW6	CW 31.5
WW 78	YG24
YW 121	1
ADG .27	Marb .25
MCE 6	BF057
Milk 25	REA .58
MWW 64	API 136
Stay 18	TI 79

BD: 3/14/22 • Tattoo: K185 • Adj BW: 79 • Adj WW: 803

Conley No Limit Felt Danielle 691D EXAR Blue Chip 1877B Silveiras S Sis Sandy 2355 LRS Turning Point 3117A ZKCC Cow 550X



Another No Limit son that found his way to the Denver pen. I tried No Limit on a couple Turning Point daughters that are great mothers for an experiment to do something different and I'm glad these 2 brothers made me look smart. This star headed bull offers all the dimension that his brother has and all the look. Masculine made bull who will implant his calf crop with growth and performance.



Homo Black Baldy Homo Polled 3/4 SM 1/4 AN • ASA#4141185 BD: 2/26/22 • Tattoo: 124K • Adj BW: 81 • Adj WW: 830

TJ Chief 460G

TJ Frosty 318E TJ 52A Felt Ready To Rock 124H HILB Ready To Rock E704 FF Ms Cowboy Cut C1242

This bull is really impressive on paper boasting a 139 API. He matches his impressive data spread with a quality phenotype. He spreads his top with a lot of muscle and strides out athletically. This bull has a bright future whether it's replacement females or heavy weaning calves.

CE	12	DOC	12.9
BW	1	CW	36.5
WW	84	YG	18
YW	127	Marb	.26
ADG	.27	BF	033
MCE	5	1	
Milk	27	REA	.66
MWW	69	API	135
Stay	17	TI	82





Black Baldy Polled Purebred SM BD: 3/15/22 • Tattoo: 88K • Adj BW: 84 • Adj WW: 816

Felt Take Charge 101H Felt Stang E88

HILB/SHER Data Breach Felt Jaycee 101D LRS Turning Point 3117A Rubys Miss Y21

This split face bull has to come towards the front of my favorite list. He offers so much quality in a rugged package. He ties all that power and mass in a smooth package and strides out as well as you could want. If his face doesn't first grab your attention then the quality of this bull will grab it and you won't want to look away.

CE	9	DOC	13.2
BW	2.1	CW	37.3
WW	80	YG	30
YW	124	Marb	.16
ADG	.28	BF	
MCE	5		075
Milk	28	REA	.72
MWW	68	API	124
Stay	13	TI	79



Homo Black Homo Polled 1/2 SM 1/2 AN • ASA#4129373 BD: 3/30/22 • Tattoo: 162K • Adj BW: 78 ET • Adj WW: 860

No Limit 184K

BD: 4/2/22 • Tattoo: 184K • Adj BW: 77 ET • Adj WW: 817

Pair of flushmate bulls that are built a lot like their older brother that went to Denver this year. If they were born the same day you couldn't tell the pair apart, because they are so similar. They are a younger version, but packed with quality and out of the ever consistent "231" you really can't go wrong with them.

FELT No Limit 873K

Homo Black Homo Polled 1/2 SM 1/2 AN • ASA#Pending BD: 4/4/22 • Tattoo: 873K • Adj BW: 79 ET • Adj WW: 710



Here is a different twist to the dam that raised Percy and many high sellers over the years. We flushed this cow to No Limit to make some half bloods and the results impressed me. This bull had a tough go with his recip mom not taking care of him well enough but that didn't stop him from maturing into a great prospect that I needed to pick for Denver. He offers that smooth design that 231Z is quickly becoming famous for while still offering plenty of gas.



Pedigree & EPDs for Lots 13-13B:

EXAR Blue Chip 1877B Conley No Limit Silveiras S Sis Sandy 2355 **Rubys Rhythm Z231** SVF/NJC Built Right N48

Rubys Rhythm S647

	CL	_ /	DOC	11./
	BW	1.7	CW	33.7
	WW	76	YG	08
5	YW	111	Marb	.04
	ADG	.22		
	MCE	4	BF	027
	Milk	18	REA	.35
	MWW	56	API	99
	Stay	13	TI	67

CE

Homo Black Homo Polled Purebred SM • ASA#4129374 BD: 3/30/22 • Tattoo: 800K • Adj BW: 84 • Adj WW: 900

Felt Take Charge 101H Felt Fammy 800F

HILB/SHER Data Breach Felt Jaycee 101D W/C Executive Order 8543B Rubys Rhythm Z231



This bull is backed by some of my favorite bloodlines at the farm. He is a Take Charge who I can't say enough good things about with his first calf crop and out of the full sister to Percy. His dam last year raised the high selling open heifer that Diamond H cattle bought. This future herd sire prospect combines the soft balanced look that we like while offering substance and mass from behind. Did I forget to mention he is a purebred built like a 1/2 blood. Take notice of this bull come sale day.

Homo Black Baldy Hetero Polled Purebred SM • ASA#4141180 BD: 2/28/22 • Tattoo: 435K • Adj BW: 89 • Adj WW: 753

OMF Hard Right H21 HSF Cassandra B435

OMF Epic E27 Hooks Angel 11A LLSF Uprising Z925 HSF Victoria P30

Last year I tried out the new Hard Right bull. His calves have really taken off and we're glad we used him. This bull is stout, rugged, and out of a no miss cow that has continually produced high quality calves. This is one of my favorite purebred bulls on the sale.

CE	9	DOC	10.9
BW	1.6	CW	21.8
ww	77	YG	47
YW	116	Marb	.22
ADG	.24	BF	113
MCE	3	REA	.75
Milk	18	API	131
MWW	57		131
Stay	15	TI	/9



Homo Black Homo Polled 3/4 SM 1/4 AN • ASA#4141189 BD: 2/28/22 • Tattoo: 30K • Adj BW: 83 • Adj WW: 801

TAR Bita Bang 30H

G C F Miss New Level R206 W/C Relentless 32C TAR Bit Of Flash 30C

W/C Lock Down 206Z Remington Lock N Load 54U

HILB/SHER Data Breach

I bought this bulls dam last year from Nick Dwyer knowing she had a bull calf in her. If there is anything that I have learned throughout the years is that Lockdown makes impressive bull calves. This bull is packed with a lot of red meat and combines that with a smooth look.

CE	-11	DOC	12.3
BW	1.2	CW	34.3
WW	78	YG	16
YW	114	Marb	.31
ADG MCE	.23	BF	025
Milk	21	REA	.62
MWW	60	API	120
Stay	12	TI	77
,			

Hetero Black Homo Polled 3/4 SM 1/4 AN • ASA#4141183 BD: 3/2/22 • Tattoo: 220K • Adj BW: 85 • Adj WW: 801

Felt Take Charge 101H

Felt Jaycee 101D RBCK Meant To Be 19-220G PAL/CLAC Meant To Be RBCK Chopper 13-853A When this calf was born and all through the spring this bull hit me as hard as any calf that was born on the place. I really struggled not to put him in the Denver pen but he didn't quite match up with the other bulls. This bull has an excellent profile, being good fronted, long bodied, and good hipped. What is the best part is that he walks out on an athletic stride. Check him out come sale day.

CE	9	DOC	9.7
BW	2.9	CW	26.7
WW	79	YG	28
YW	116	Marb	.08
ADG MCE	.23	BF	066
Milk	4 24	REA	.57
MWW	63	API	104
Stay	12	TI	7
/			

FELT Batman 802K

Homo Black Baldy Homo Polled Purebred SM • ASA#4141177 BD: 3/2/22 • Tattoo: 802K • Adj BW: 83 • Adj WW: 761 HILB/Jass Top It Off
Felt Rhonda 802G

W/C Executive Order 8543B AJE Sweet Cherry Z792 W/C Night Watch 84E Miss Elvis 802E



Hired hand has a 5 year old boy that purchased his first cow when he was 2. He is either the luckiest kid I know or he has really good taste in cows. First calf she had I purchased back from him and this is the second calf she has had. If you can't tell, I let him name his own calf. Batman is packed with a lot of red meat. Don't let Krew down, this is his college tuition.

19

FELT Data Breach 5K

Homo Black Homo Polled 5/8 SM 3/8 AN • ASA#4141173 BD: 3/2/22 • Tattoo: 5K • Adj BW: 84 • Adj WW: 788

Felt Take Charge 101H

RBCK Blaze Of Glory 19-005G

HILB/SHER Data Breach Felt Jaycee 101D CAJS Blaze Of Glory RBCK First Impression 17-010E

5K is really complete in his make. I can't punch a hole in him, and offers growth and plenty of substance as you study him. Raising bulls like him should be the industry standard and looking at bulls like him make this entire process enjoyable.

CE	11	DOC	11.8
BW	.7	CW	24.6
	75	YG	22
	11	Marb	.21
ADG .	23		
MCE	5	BF	054
Milk	25	REA	.47
MWW	62	API	112
Stay	11	TI	74





20

FELT Take Charge 149K

Homo Black Baldy Homo Polled 5/8 SM 1/4 AN 1/16 CS 1/16 MX ASA#4141184

BD: 3/9/22 • Tattoo: 149K • Adj BW: 83 • Adj WW: 786

Felt Take Charge 101H Felt Felipa 149F HILB/SHER Data Breach Felt Jaycee 101D W/C Lock Down 206Z WS Ms Ranch Hand W1

Here's an easy fleshing, soggy made bull that just reads feed efficiency as we all know through the last two years is very important. His dam is as easy keeping as any we cow have on the placed and past that trait onto her calf. If you have a terminal operation or looking for those big bellied replacements have this bull circled.

CE	- 11	DOC	14.4
BW	1.1	CW	40.2
WW	84	YG	22
YW	131	Marb	.19
ADG	.29	BF	055
MCE Milk	6	REA	.66
MWW	21 63	API	123
Stay	14	TI.	79
0.0,	1-7		,,

BD: 3/5/22 • Tattoo: 176K • Adj BW: 83 • Adj WW: 800

HILB/Jass Top It Off Felt Erica 176E

W/C Executive Order 8543B AJE Sweet Cherry Z792 Colburn Primo 5153 Felt Hannah Dream 176W



This brockle headed bull offers a ton of growth and performance in him. He stands on a big bone and foot and offers plenty of dimension as you walk behind him. As you study him on the profile though you can see the quality that he possesses and see why I'm a big fan of this bull.

FELT Rest Easy 030K

Homo Black Homo Polled 3/4 SM 3/16 AN 1/16 MX

BD: 3/8/22 • Tattoo: 030K • Adj BW: 80 • Adj WW: 829

W/C Rest Easy 752G WCS Ms Executive 030H

Mr SR 71 Right Now E1538 W/C Miss Werning 752E W/C Executive 187D WCS Ms Eldorado 894F

Last year on the Foxy Lady sale I purchased some bred heifers from WCS and this is the resulting mating. I haven't used Rest Easy much but this calf definitely holds his own. Rest Easy stands true to his name and keeps growing. He will throw that nice small calf without sacrificing the pounds at the end.

CE	13	DOC	13.5
BW	7	CW	36.5
WW	86	YG	35
YW	131	Marb	.10
ADG MCE	.28	BF	069
Milk	28	REA	.92
MWW	70	API	134
Stay	14	TI	85





FELT Take Charge 931K

Homo Black Baldy Homo Polled 5/8 SM 9/32 AN 1/32 CS 1/16 MX

BD: 3/10/22 • Tattoo: 931K • Adj BW: 84 • Adj WW: 809

Felt Take Charge 101H **PCGF Miss Perfectiong931**

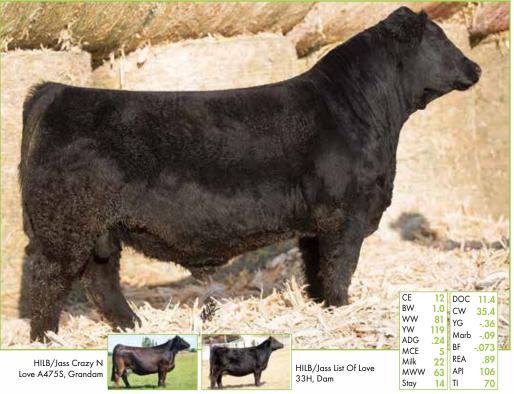
HILB/SHER Data Breach Felt Jaycee 101D LLSF Uprising Z925 Zeis Lookout X610

If you haven't noticed I used Take Charge pretty heavily last year and can't describe how pleased I am with the outcome. These calves all offer plenty of power, dimension, rib shape, and structure. This bull is no different out of a second calf cow that knows how to raise a good high weaning and performing calf.

CE	9	DOC	14.5
BW	2.9	CW	31.1
WW	83	YG	34
YW	126	Marb	.09
ADG	.27	BF	083
MCE	3		
Milk	21	REA	.69
MWW	63	API	104
Stay	-11	TI	73

Homo Black Homo Polled 3/4 SM 1/4 AN • ASA#4077526 BD: 3/10/22 • Tattoo: 33K • Adj BW: 85 • Adj WW: 893

Felt Perseverance 302F HILB/Jass List Of Love 33H W/C Executive Order 8543B **Rubys Rhythm Z231 PVF Blacklist 7077** HILB Crazy N Love A475S



This bull is out of a first calf heifer which oriainates from the cornerstone genetics of Hilbrands Cattle Company. He is a Crazy N Love grandson out of the ever increasing popular bull Perseverance. He doesn't just rest on what his lineage is doing though. Not often do you find a calving ease prospect like him that can combine the stout build and impeccable structure that he offers. The combination between these genetics and phenotype should be high up on your favorite list come sale day.

Homo Black Baldy Homo Polled 3/4 SM 1/4 AN • ASA#Pending BD: 3/11/22 • Tattoo: 106K • Adj BW: 83 • Adj WW: 721

HILB/Jass Top It Off FF Ms Pay Day C1061

W/C Executive Order 8543B AJE Sweet Cherry Z792 FF Pay Day Y110 FF Ms Reliance X401

My brother-in-law Matt bought this bulls dam from me a few years back on the Foxy Lady sale and has been a consistent producer ever since. He is long and angular in his design, athletic on the move, and could be an ideal bull when you are searching for one to keep replacement heifers out of.

CE 12	DOC 9.05
BW .2	CW 32.05
WW 79	YG27
YW 117	Marb .21
ADG .24	BF06
MCE 7	REA .66
Milk 25	
MWW 65	API 131
Stay 17	TI 78





Black Baldy Hetero Polled Purebred SM • ASA#4141191 BD: 3/15/22 • Tattoo: 825K • Adj BW: 81 • Adj WW: 818

Felt Elly 825E

Felt Take Charge 101H HILB/SHER Data Breach Felt Jaycee 101D W/C Executive Order 8543B **HS Burning Secret B120X**

This bull originates out of the donor I purchased at Louisville. 825's dam is one of my favorite cows on the place and when I had the opportunity to match her up with Take Charge I couldn't pass that up. Solid on his epd's but even better visually. As my old judging coach would say nuts, butts, guts, and struts, this bull ticks all the boxes.

CE	12	DOC	13.4
BW	1.1	CW	30.2
WW	78	YG	35
YW	122	Marb	.06
ADG	.27	BF	073
MCE Milk	5	REA	.78
MWW	24 63	API	122
Stay	13	TI	77
Jiuy	13	111	//

Homo Black Homo Polled 5/8 SM 5/16 AN 1/16 MX • ASA#4141190 BD: 3/12/22 • Tattoo: 128K • Adj BW: 85 • Adj WW: 829 Felt Take Charge 101H FF Ms Abilene G1280 HILB/SHER Data Breach Felt Jaycee 101D CCR Abilene 6018C FF Ms Final Product Z880



I bought this bulls dam from the Forester operation wanting to produce some high end complete bulls. While those were my plans this cow put my plans into action. Every year she raises a complete calf that has very few holes, and this bull is no different. Very complete in his make, rugged designed bull that offers ideal breeding qualities.

CE	9	DOC	11.5
BW	1.9	CW	37.0
WW	85	YG	23
YW	134	Marb	.29
ADG	.31	BF	051
MCE	6	REA	
Milk	22		.68
MWW	65	API	124
Stay	14	TI	81

28

FELT *Take Charge* 704K

BD: 3/20/22 • Tattoo: 704K • Adj BW: 81 • Adj WW: 823

Felt Take Charge 101H

BADJ Ellie

HILB/SHER Data Breach Felt Jaycee 101D LLSF Pays To Believe ZU194 BADJ Aubry 117A

Here is a rugged made masculine bull that offers what a true herd bull should be. He stands on a big bone and foot and spreads plenty of muscle from his shoulders back into a powerful hip. 704 should be able to transmit those characteristics into his calf crop with ease.

CE	10	DOC	11.9
BW	2.8	CW	28.0
WW	81	YG	35
YW	119	Marb	.06
ADG	.24		
MCE	5	BF	081
Milk	23	REA	.70
MWW	63	API	116
Stay	13	TI	76





29

FELT Mr Target 304K

Homo Black Homo Polled Purebred SM • ASA#Pending BD: 3/20/22 • Tattoo: 304K • Adj BW: 85 • Adj WW: 747

WCS Mr Target 7037E Felt Sadie 304C ASR Aim High B418 WCS Ms Point 563C Yardley High Regard W242 Kappes Sadie M166

This bull's dam raised the high selling bull 4 years ago that went to Canada. He mimics his brother in a lot of ways, being big footed and boned, stout constructed, and offers that extra growth you want in a potential herd sire. This was a later calf for us but if you see him compared to the rest of the bulls you wouldn't believe me if I told you. There is a lot of breeding value in this bull.

EST			
CE	9	DOC	11.9
	2.45	CW 4	0.55
WW	78	YG	33
YW	128	Marb	.05
ADG MCE	.32	BF	07
Milk	4 25	REA	.85
MWW	64	API	127
Stay	17	TI	75
/	.,		

FELT Foresight 222K

Homo Black Homo Polled Purebred SM • ASA#Pending BD: 3/20/22 • Tattoo: 222K • Adj BW: N/A • Adj WW: N/A VCL Foresight

W/C Sazzy 6010D

Mr CCF 20-20 HCCO Countess 412D Sandeen Upper Class 2386 HPF Sazerac Z074



Here's a different twist to what we normally have on the sale. I bought these embryos a couple years ago from Wernings and couldn't be happier with the outcome. 222 is a stout made highly attractive bull that strides out on a big foot. There are a lot of pieces that make him an intriguing bull not only for breed stock but also on the weigh up market.

31

FELT Mr Target 101K

Homo Black Homo Polled 5/8 SM 3/8 AN • ASA#4141195 BD: 3/22/22 • Tattoo: 101K • Adj BW: 83 • Adj WW: 841

WCS Mr Target 7037E Felt Jaycee 101D ASR Aim High B418 WCS Ms Point 563C FF Sharper Image Z537 RS&T Built Ruby Right

A maternal sibling to the high selling bull 2 years back that sold to WCS. His dam might not have calved as early as we hoped but when you look at him you wouldn't know. This deep sided athletic bull has the growth and performance that makes the Sim/Angus cross popular throughout the country. If you want performance this bull needs to be on your short list.

CE	9	DOC	12.9
BW	2.7	CW	42.4
WW	79	YG	17
YW	131	Marb	.22
ADG	.33	BF	041
MCE	6		
Milk	28	REA	.63
MWW	68	API	125
Stay	18	TI	75





32

FELT Top It Off 113K

Homo Black Homo Polled 3/4 SM 3/16 AN 1/16 MX ASA#4141175

BD: 3/24/22 • Tattoo: 113K • Adj BW: 81 • Adj WW: 796

HILB/Jass Top It Off Felt Emmy Lou E113 W/C Executive Order 8543B AJE Sweet Cherry Z792 FHEN Halftime A127 Felt SOS Dream Child

113E raised the high selling bull a few years back to Forester Farms and has been a mainstay in our herd consistently raising cattle that are easy to sell. These calves out of Top It Off have been as consistent of cattle from a herd sire that I have ever had.

-11	DOC	9.0
1.2		30.5
76		30
114	1	
.24		.10
6		059
25	REA	.75
63	API	116
15	TI	72
	1.2 76 114 .24 6 25 63	1.2 CW 76 YG 114 Marb .24 BF 6 REA 63 API

Homo Black Homo Polled 5/8 SM 3/8 AN • ASA#4147418 BD: 4/1/22 • Tattoo: 877K • Adj BW: 79 • Adj WW: 829 Schooley Emmett C543
Felt Star Gazing 911D

LLSF Pays To Believe ZU194 Schooley Miss 210 C543 Silveiras S Sis GQ 2353 HS Stop And Stare U118L



Here's another full brother to the high selling bull last year. This bull may be younger because he came out of the last embryo group but I'm going to let you in on a little secret. They may be one of my favorite bulls on the sale. He is packed with quality from nose to tail. He is so chubby in their build but good fronted, long strided, and has that extra wow factor in his build. Don't look to far past this impressive bull.

34

FELT Mr Tärget 405K

Homo Black Homo Polled 3/4 SM 1/4 AN • ASA#4141186 BD: 4/5/22 • Tattoo: 405K • Adj BW: 83 • Adj WW: 883

WCS Mr Target 7037E PCGF Miss Dew ASR Aim High B418 WCS Ms Point 563C Welshs Dew It Right 067T PCGF Miss Image

This bull's dam is a no miss cow. She stamps her calves with that deep body, efficient feeding, and sound structure. He may be one of the younger bulls on the sale but he has caught up to the rest of the group with ease. Use this bull to increase your weaning weights and pounds on your calf crop.

١	CE	- 11	DOC	13.7
	BW	2.6	CW	39.1
-1	WW	83	YG	26
- 1	YW	132	Marb	.23
	ADG	.31	BF	059
١	MCE	6		
ı	Milk	23	REA	.73
l	WWM	64	API	127
	Stay	17	TI	78





35

FELT Top It Off 3K

Hetero Black Homo Polled 3/4 5M-1/4 AN • ASA#4141174 BD: 4/16/22 • Tattoo: 3K • Adj BW: 82 • Adj WW: 954

HILB/Jass Top It Off
Felt Temptation Eyes

W/C Executive Order 8543B AJE Sweet Cherry Z792 Silveiras Style 9303 HHSF Black Glitter

Here's a deep sided, rugged made bull. He should stamp his calf crop with efficient feeding and pounds on the scale. With the price of feed increasing and harder to get with the drought he will make it easier on you by throwing those easy fleshing calves that gain.

CE	- 11	DOC	7.7
BW	2.0	CW	31.6
WW	81	YG	27
YW	121	Marb	.18
ADG	.25		
MCE	5	BF	061
Milk	22	REA	.67
MWW	62	API	115
Stay	13	TI	75

FELT Franchise 448K

Homo Black Baldy Homo Polled 3/4 SM 1/4 AN • ASA#4147417 BD: 4/5/22 • Tattoo: 448K • Adj BW: 83 ET • Adj WW: 858 TJ Franchise 451D

Rubys Rhythm Z231

CCR Cowboy Cut 5048Z TJ Miss Net Worth U11 SVF/NJC Built Right N48 Rubys Rhythm S647



14 DOC

-.9 CW

78 YG

116 Marb

.24 BF

25

63

15 | TI

REA

API

BW

ww

YW

ADG

MCE

Milk

MWW

I tried something different on 231, whose dam raised Perseverance and many high selling breds. Franchise is highly regarded for a reason in the simmental breed. and this mixed with 231 came out with great results. I think highly of this bull being stout, sound, and easy fleshing. Franchise power and growth combined with 231 smooth shoulder and nice hip makes this bull an intriguing herd sire.

37

FELT Executive Order 981K

Homo Black Baldy Homo Polled Purebred SM • ASA#4141169 BD: 4/15/22 • Tattoo: 981K • Adj BW: 78 ET • Adj WW: N/A

Pedigree for Lots 37 & 37A: W/C Executive Order 8543B

Rubys Rhythm Z231

W/C United 956Y Miss Werning KP 8543U SVF/NJC Built Right N48 Rubys Rhythm S647

If this mating stands out to you, well it should. This is the full sib to Perseverance and some of the high selling bulls on last year's sale. He

may be younger but his quality is as high as any bull on the sale. I tried to put in embryos later for some replacement heifers, but as my luck stands I got more bulls. Don't let this bull slip through your grasp, the proof is in his bloodline and his calf crop will make you look smart.

37_A

FELT Executive Order 984K

Homo Black Homo Polled Purebred SM • ASA#4147416 BD: 4/3/22 • Tattoo: 984K • Adj BW: 79 ET • Adj WW: 833

Here's a full brother to many high sellers and the ever popular Perseverance. There have been many success stories coming from full brothers and sisters alike, and like my dad says don't fix it if it's not broken. This mating has been as reliable as anything I've done since I started breeding cattle. Trust the pedigree and what his siblings have already done.

CE BW	14	DOC	11.7
WW	-1.1 76	CW YG	24.6
	114	Marb	36 06
ADG MCE	.24	BF	070
Milk	25	REA	.77
MWW	63	API	126
Stay	15	TI	76





Purebred Angus • AAA#Pending BD: 2/3/22 • Tattoo: 020K • Adj BW: 70 • Adj WW: 820 Barstow Bankroll B73 SR Peggy 020 Barstow Cash Barstow Miss Dianna Z25 Sitz Alpine 11076 TC Peggy 8010



Here's the lone Angus bull that I have on the sale, and he is one you don't want to miss. He brings forth what the Angus breed to me is like. Easy feeding, big bodied, and sound on the move. He combines those traits in a masculine package and should be able to sire those calves that can get fat with limited feed resources.

DIAMOND H CATTLE

39

HJB Logic 41 K

Red Polled 3/4 SM 3/16 AN 1/16 MX • ASA#4148125 BD: 3/5/22 • Tattoo: 41 K • Adj BW: 84 ET • Adj WW: 727

JBSF Logic 5e
Felt Scarlett 302E

W/C Relentless 32C Brooks Steel Magnolia X57 WS Stepping Stone B44 Felt Silverias 302z

The Logic X Scarlett mating sure gets me excited about raising bulls. Here's a full brother to my red bull from last year that gathered a lot of attention. 41 K is long bodied and packed full of muscle yet has the eye appeal cattlemen desire in their calf crop. Don't miss this opportunity to own a bull out of the great Scarlett cow.

CE	10		
	10	DOC	7.7
BW	2.3	CW	21.9
WW	78	YG	25
YW	116	10	23
		Marb	.25
ADG	.24	BF	050
MCE	4	BL	050
Milk	18	REA	.56
MWW	56	API	126
Stay	12	TI	78





40

HJB Key Point 2K

Black Homo Polled 3/4 SM 7/32 AN 1/32 CS • ASA#4148122 BD: 2/27/22 • Tattoo: 2K • Adj BW: 86 • Adj WW: 727

LLSF Vantage Point F398
Felt Go Girl 2G

CCR Anchor 9071B HPF Rite 2 Luv 398D W/C Bankroll 811D Felt Bright Lights 51D

Vantage Point was a new bull I tried last year and he sure clicked with my powerful Bankroll daughter. He sure gets it done from a performance standpoint and when you take a look at him sale day, his profile doesn't disappoint. Use him on a group of cows to retain replacements or wean a heavy set of steers and you won't be let down.

CE	12	DOC	18.4
BW	1.4	CW	23.6
WW	79	YG	39
YW	118	Marb	.25
ADG	.24	BF	070
MCE	6	REA	.85
Milk	20	API	
MWW	60		113
Stay	8	TI	77

ROBERTS SIMMENTALS

41

RS Stoney 292K

Black Polled 5/8 SM 3/8 AN • ASA#4141642 BD: 2/7/22 • Tattoo: 292K • Adj BW: 92 • Adj WW: 719 WS Stepping Stone B44

RS Ms Lockdown 292E

W/C Lock Down 206Z WS Ms Upgrade Z15 W/C Lock Down 206Z RS Ms Edition 229X



Just love the mass, volume, and look of this Stepping Stone son. Should produce a set of feeder calves that really push the scales down. A rugged bull from a great maternal family.

1.4 CW 43.8 80 YG 124 Marb .20 .27 -.023 REA .59 26 API 113 66 12 76

10 DOC 11.5

42

RS Lockdown 961K

Black Polled 1/2 SM 5/16 AN 1/8 CS 1/32 CA 1/32 SS • ASA#4141650 BD: 2/5/22 • Tattoo: 961K • Adj BW: 84 • Adj WW: 715

W/C Lock Down 206Z RS Ms Wide Track 960C Remington Lock N Load 54U G C F Miss New Level R206 W/C Wide Track 694Y 960W

Here's a Lockdown son that offers extra base width, depth of body and overall stoutness. A bull that's packed full of meat and muscle but still has a soft look about him

CE 1	2	DOC	10.9
	0	CW	38.5
WW 7	~	YG	15
YW 11	-11	Marb	.29
ADG .2	6	BF	030
MCE	7		
Milk 2	2	REA	.62
MWW 5	9	API	121
Stay 1	пl	TI	76





43

RS Cowboy 935K

Black Polled 5/8 SW 3/8 AN • ASA#4141640 BD: 2/9/22 • Tattoo: 935K • Adj BW: 95 • Adj WW: 748

CCR Cowboy Cut 5048Z RS Ms Consensus 935F Triple C Singletary \$3H CCR Ms 4045 Time 7322T Connealy Consensus 7229 BFJV Miss Driver 935Y

Here's a Cowboy Cut son that's a rugged beef bull. He's deep sided, big boned, wide from front to back. 935K has great growth numbers and should add some pounds and look to your next calf crop. Dam is a Consensus daughter that's a real tank and produces a good one every year.

CE	10	DOC	14.7
BW	3.0	CW	32.7
WW	91	YG	17
YW ADG	133	Marb	.52
MCE	.20	BF	029
Milk	22	REA	.61
MWW	68	API	141
Stay	17	TI	88

Black Brockle Polled 1/2 SM 3/8 AN 1/8 MX • ASA#4141645 BD: 2/12/22 • Tattoo: 99K • Adj BW: 91 • Adj WW: 716

TJ Chief 460G

RS Ms Master 99Z

TJ Frosty 318E **TJ 52A**

SS Ebonys Grandmaster 99K



Black Baldy Polled 1/2 SM 1/2 AN • ASA#4141644 BD: 2/13/22 • Tattoo: 312K • Adj BW: 87 • Adj WW: 698

TJ Chief 460G TJ Frosty 318E TJ 52A RS Ms Revival 312E

WS Revival

This blaze faced Chief son is about as fancy as you can age one. He's long and clean in his front with great hair and sound in his structure. Check out his balanced set of EPDs.

CE	12	DOC	12.4
BW	.1	CW	30.7
WW	76	YG	12
YW	117	Marb	.29
ADG	.26		
MCE	5	BF	025
Milk	24	REA	.46
MWW	62	API	125
Stay	14	TI	77

son is deep, wide based, and powerful. Out of a Grandmaster cow that always has a good one.





Black Brockle Polled Purebred SM • ASA#4141651 BD: 2/13/22 • Tattoo: 013K • Adj BW: 82 • Adj WW: 715

RS Ms Upgrade 013E

SFG Cowboy Logic D627 CCR Cowboy Cut 5048Z SFG Queen B01 Mr NLC Upgrade U8676 RS Ms Edition 13Y

This Cowboy Logic son will really impress you with his thickness, depth of rib, and overall eye appeal. Shows a solid set of EPDs with great growth numbers.

CL	14	DOC	13.9
BW	.8	CW	46.2
WW	88	YG	33
YW	134	Marb	.32
ADG	.29	BF	074
MCE	7		
Milk	20	REA	.92
MWW	64	API	143
Stay	13	TI	90

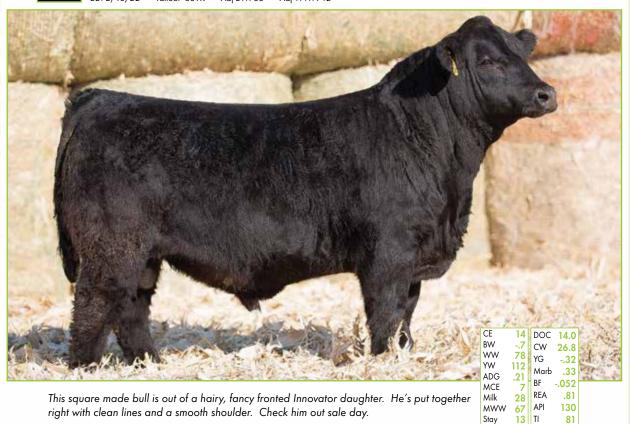
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16 TI

74

Black Polled 3/4 SM 3/16 AN 1/16 MX • ASA#4147982 BD: 2/13/22 • Tattoo: 631K • Adj BW: 83 • Adj WW: 712

W/C Night Watch 84E RS Ms Innovatro 631H CCR Anchor 9071B Miss Werning KP 8543U CDI Innovator 325D **BFJV Miss Driver 935Y**



RS Exective Order E65K

Black Polled 5/8 SM 3/8 AN • ASA#4147980 BD: 2/14/22 • Tattoo: E65K • Adj BW: 72 • Adj WW: 651

W/C Executive Order 8543B W/C United 956Y RS Ms Lockdown Y65E

Miss Werning KP 8543U W/C Lock Down 206Z RS Ms Dream 65Y

Check out this solid black EO son. We feel confident this guy can be used on heifers. He has the look of a calving ease bull with the numbers to back it up.

CE 16	DOC 10.2
BW -3.6	1 0 77 20.2
WW 70	1116 - 191
YW 109	Marh 701
ADG .24	DE 000
MCE 9 Milk 21	REA .60
MWW 56	
Stay 11	TI 79
Jiuy	/9





Black Polled Purebred SM • ASA#4147979 BD: 2/13/22 • Tattoo: 191 K • Adj BW: 91 • Adj WW: 724

RS Ms Dream 191W

Triple C Singletary S3H CCR Ms 4045 Time 7322T CNS Dream On L186 RS Ms Anchor 191N

191K is long sided, free moving, and clean jointed. He's a stout made bull with a little more power than most.

CE	12	DOC	13.1
BW	1.8	CW	22.7
WW	82	YG	33
YW	113	Marb	.26
ADG	.20	BF	064
MCE	6		
Milk	19	REA	.71
MWW	60	API	137
Stay	16	TI	82

Bar CK Red Empire 9153G RS Ms Lockdown 35H

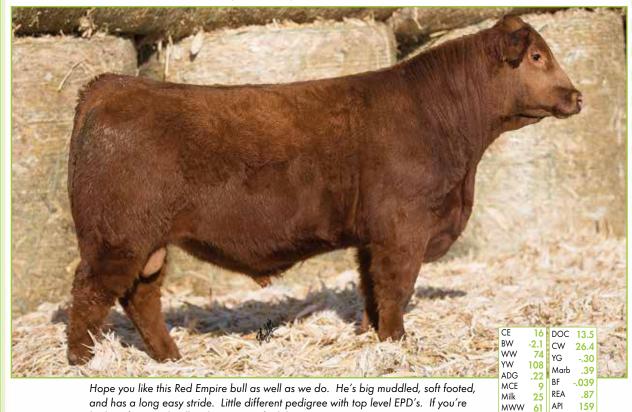
IR Imperial D948 WS Miss Northstar B180 W/C Lock Down 206Z RS Ms Dream 35T

ΤI

86

18

Stay



RS Main Event 361K

Black Polled 1/2 SM 1/2 AN • ASA#4141647 BD: 2/14/22 • Tattoo: 361 K • Adj BW: 83 • Adj WW: 627

looking for a Red Bull make sure you find this one.

TJ Main Event 503B **BFJV Miss Driver 935Y** Mr NLC Upgrade U8676 TJ Miss New Day U14 WAGR Driver 706T

Here's a Main Event son that's soft made, great profiling, and really put together right. His Driver dam always puts one in the sale pen. Sure could produce some great females.

CE	:	- 11	DOC	11.1
BV		1.0	CW	30.0
W		74	YG	30
Y۷		112	Marb	.34
1)G	.24	BF	060
M	CE	4		
M	ilk	24	REA	.74
M'	WW	61	API	121
Sto	ay	12	TI	76
1		٠.		





Black Polled 3/4 SM 1/4 AN • ASA#4141641 BD: 2/15/22 • Tattoo: 860K • Adj BW: 87 • Adj WW: 706

TJ Main Event 503B RS Ms Upgrade 860E Mr NLC Upgrade U8676 TJ Miss New Day U14 Mr NLC Upgrade U8676 RS Ms Master 860X

This Main Event son exhibits a lot of traits you look for in a good herd bull. He's big topped, level hipped, smooth, and sound. Out of a picture perfect Upgrade dam.

CE	- 11	DOC	11.4
BW	1.0	CW	37.5
WW	84	YG	44
YW	125	Marb	.16
ADG	.26	BF	092
MCE	3		
Milk	24	REA	1.03
MWW	65	API	117
Stay	12	TI	79

Black Polled 5/8 SM 3/8 AN • ASA#4141639 BD: 2/15/22 • Tattoo: 186K • Adj BW: 88 • Adj WW: 695 TJ Franchise 451D

RS Ms Widetrack 86A

CCR Cowboy Cut 5048Z TJ Miss Net Worth U11 W/C Wide Track 694Y RS Ms Applause 86T



54

RS Nightwatch 168K

Black Polled 3/4 SM 1/4 AN • ASA#4147981 BD: 2/16/22 • Tattoo: 168K • Adj BW: 84 • Adj WW: 754

W/C Night Watch 84E RS Ms Payweight 168H CCR Anchor 9071B Miss Werning KP 8543U Basin Payweight 1682 RS Ms Dream 168C

A long sided Nightwatch son with a little added frame that sure has the look. A very complete bull that offers a lot of breeding versatility. Dam is a good first calf Payweight daughter that sure got the job done.

CE 15	DOC 14.7
BW -1.2	CW 28.5
WW 80	
YW 115	Marb .26
ADG .22	, , , , , , , , ,
MCE 8	
Milk 28	REA .58
MWW 68	API 134
Stay 15	5 TI 81





55

RS Lockdown 35K

Black Baldy Polled 3/4 SM 1/4 AN • ASA#4147978 BD: 2/16/22 • Tattoo: 35K • Adj BW: 73 • Adj WW: 686

W/C Lock Down 206Z RS Ms Dream 35T Remington Lock N Load G C F Miss New Level R206 CNS Dream On L186 RS Ms Prowl 35M

Another perfect blaze faced Lock Down son. The Lock Down bull has the unique ability to sire calves with lower birth weights and higher growth. This fancy son is a good example of that.

CE 1	4 DOC 10.8
BW -1.	7 CW 35.5
WW 6	1110 - 181
YW 10 ADG .2	Marh 22
	BF036
Milk 2	
MWW 5	- III
Stay 1	3 TI 73

RS Red Stone 51 K

Red Baldy Polled 1/2 SM 7/16 AN 1/16 MA • ASA#4141648

BD: 2/20/22 • Tattoo: 51 K • Adj BW: 85 • Adj WW: 649

WS Stepping Stone B44 **BFW Bandolier Lass 656B**

W/C Lock Down 206Z WS Ms Upgrade Z15 Whiplash Ls Bandolier Lass 384



Black Polled Purebred SM • ASA#4141638 BD: 2/17/22 • Tattoo: 185K • Adj BW: 78 • Adj WW: 682

CCR Cowboy Cut 5048Z SFG Cowboy Logic D627 SFG Queen B01 RS Ms Dream 185A RS Mr Dream 6w RS Ms Olie 85Y

Here's a white faced bull that's smooth and sound. He's athletic on the move and fancy in his profile. Rock solid EPD profile across the board.

DOC 14.5
CW 39.9
YG37
Marb .24
000
REA .87
API 141
TI 83





1ain Event 270K

Black Polled 1/2 SM 1/2 AN • ASA#4147977 BD: 2/22/22 • Tattoo: 270K • Adj BW: 84 • Adj WW: 663

TJ Main Event 503B RS Ms Lockdown 270E Mr NLC Upgrade U8676 TJ Miss New Day U14 W/C Lock Down 206Z **BFJV Miss Driver 270A**

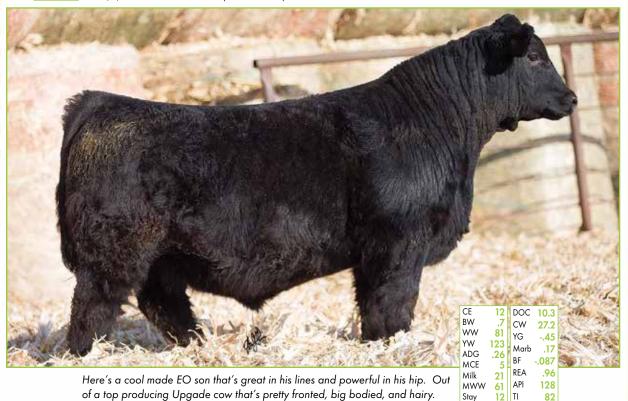
Here's a nice all around bull that offers a great sense of balance across his EPD profile. This Main Event son is soggy muddled, correct made, and looks good from any angle. Out of one of the best Lockdown daughters that you will find.

CE	12	DOC	12.3
BW	.0	CW	38.1
WW	79	YG	22
YW	122	Marb	.33
ADG	.27	BF	043
MCE	5	REA	
Milk	21		.72
MWW	61	API	126
Stay	12	TI	81

Black Polled Purebred SM • ASA#4141649 BD: 3/3/22 • Tattoo: 531K • Adj BW: 90 • Adj WW: 690

W/C Executive Order 8543B RS Ms Upgrade 531F

W/C United 956Y Miss Werning KP 8543U Mr NLC Upgrade U8676 RS Katie 135A



Black Polled 1/2 SM 1/2 AN • ASA#4141646 BD: 3/4/22 • Tattoo: 110K • Adj BW: 85 • Adj WW: 706

TJ Frosty 318E TJ Chief 460G TJ 52A RS Ms Dream 110Y CNS Dream On L186 1105

This Chief son is long bodied, smooth and sound. A calf that I like better every day, he shows a strong EPD set and is backed by an excellent Dream On dam.

Stay	16	TI	79
MWW	61	API	134
Milk	22	REA	.55
MCE	6	BF	022
ADG	.23	Marb	.31
YW	114	1	
WW	77	YG	13
BW	5	CW	32.4
CE	14	DOC	11.0



Stay

12

82



RS Executive Order 960K

Black Baldy Polled 5/8 SM 9/32 AN 1/16 CS 1/32 SS ASA#4148568

BD: 3/4/22 • Tattoo: 960K • Adj BW: 85 • Adj WW: N/A

W/C Executive Order 8543B RS Ms Lockdown 960F

W/C United 956Y Miss Werning KP 8543U W/C Lock Down 206Z RS Ms. Satin 960Z

This guy's momma has a knack for making them right. This calf is correct, smooth, and wide from front to back. Top it off with sound EPD's and a baldy face

DOC 10.2
CW 27.8
YG25
Marb .24
BF042
REA .69
API 123
TI 78

12 000 100

T&B Livestock

62

TBL/FELT Favor Upload K93

Black Polled Purebred SM • ASA#4130301 BD: 2/20/22 • Tattoo: K93 • Adj BW: 85 • Adj WW: 794 LCDR Favor 149F

TBL Ms Loaded Up

LCDR Witness 541C WS Miss Sugar C4 W/C Loaded Up 1119Y Gonsior Built4Fantasy Z3



I tried some of the Favor semen and didn't breed many but this Purebred is tremendous. This bull is one of the thickest on the sale when you get behind him. Favor is the upcoming son of the new legend of the breed Miss Sugar C4 crossed with Loaded Up x Built Right, you can breed him to any type of cows. Outstanding EPD profile in a moderate package.

63

TBL/FELT *Perseverance* K531

Black Polled Purebred SM • ASA#4130302 BD: 2/21/22 • Tattoo: K531 • Adj BW: 81 • Adj WW: 711

Felt Perseverance 302F TBL Yakima Miley C531 W/C Executive Order 8543B Rubys Rhythm Z231 Gonsior Last Mile Z396 Gonsior/Cd Yakima 531Y

Perseverance x Milestone x Built Right, what could be better. This purebred bull will fit any program. He has calving ease and growth bred into him all in a moderate look. You will wanna keep all of his daughters after you sort the steer calves off.

CE	13	DOC	12.2
	.0	CW	33.8
1	81	YG	37
-	20	Marb	09
ADG	25 8	BF	079
	22	REA	.84
		API	119
Stay	14	TI	75





TJ Franchise 451D, Sire



TBL/FELT Mr Franchise K8

Black Polled 5/8 SM 3/8 AN • ASA#4130313 BD: 2/10/22 • Tattoo: K8 • Adj BW: 84 • Adj WW: 853

TJ Franchise 451D

Gonsior Brazila B8

CCR Cowboy Cut 5048Z TJ Miss Net Worth U11 SVF/NJC Built Right N48 Gonsior Fantasiatime

Franchise needs no introduction to West Point! This powerful son of Franchise will add frame and pounds to any calf crop. Jerry Walsh could write a book on what Franchise has done for the Simmental breed. His dam is a no miss Built Right daughter that raises a big one every year. You will want to keep his heifers too.

CE	- 11	DOC	11.9
BW	3.5	CW	27.8
WW	91	YG	07
YW	136	Marb	.21
ADG	.28	BF	
MCE	4		011
Milk	26	REA	.38
MWW	71	API	129
Stay	19	TI	80

TBL/FELT Mr Innovation K94

Black Polled 5/8 SM 3/8 AN • ASA#4130323 BD: 2/16/22 • Tattoo: K94 • Adj BW: 84 • Adj WW: 815 CDI Innovator 325D

Gonsior/BSC/2RL Eyes On

TJ Main Event 503B CDI Ms Shear Force 49U BC Eagle Eye 110-7 Gonsior/WRS First Kiss



Herd Bull Prospect. This stud originates from a flush I partnered on with Brad Christensen's Eagle Eye donor. He is massive hipped, sound as a cat, all with an attractive front. His pedigree is stacked with great names like Main Event, Innovator, Lookout and Built Right. With his outstanding EPD profile, he will do it all...easy calving, grow and wean off heavy ones and then keep everyone of his daughters.

125 Marb .41 ADG BF -.081 MCE REA .82 Milk 26 API 130 MWW 67 Stay 12 | TI 85

66

TBL/GS/FELT^E Mr. Cash K03

BD: 2/19/22 • Tattoo: K03 • Adj BW: 82 ET • Adj WW: 693

Barstow Cash

CNS Perfection S603

Sitz Dash 10277 Barstow Queen W16 CNS Dream On L186 SS Miss Break

Every year we put in quite a few eggs. This bull is a result of the no miss mating of Cash and Gonsiors old reliable donor Perfection. We have sold flushmates in prior bull sales and breds in our Foxy Lady Female sale. They just flat out work. Big growthy bulls and daughters that milk and raise a calf every year. Balanced EPD to go in any direction you want.

CE	14	DOC	11.5
BW	.8	CW	20.6
	72	YG	18
	17	Marb	.26
	28	BF	026
MCE Milk	9 16	REA	.51
	52	API	123
	12	TI	74











DWYER CATTLE COMPANY

67

SLTR Awaken 218K

Black Polled 3/4 SM 1/4 AN • ASA#4154530 BD: 1/5/22 • Tattoo: 218K • Adj BW: 72 ET • Adj WW: N/A Pedigree for Lots 67 & 67A: W/C Relentless 32C Yard

SJF Beatrice 3015A

Yardley Utah Y361 Miss Werning KP 8543U Mr HOC Broker 836



CE	9	DOC	8.6
BW	2.8	CW	16.8
WW	77	YG	30
YW	111	Marb	.23
ADG	.21	BF	051
MCE	4	REA	.64
Milk	19	API	105
MWW	57		
Stay	9	TI	72

3015A has been a solid producer for our program for a few years now. She's produced multiple daughters who have commanded over \$10K and the two bulls she put into this sale could be her best progeny to date. Extra long bodied, plenty of power, and an added shot of frame. If you're looking for a set of brothers to put into your program to produce daughters to retain in the herd these two should find their way to your short list.



SLTR Maximize 231K

Black Baldy Polled 3/4 SM 1/4/AN • ASA#4154531 BD: 1/10/22 • Tattoo: 231K • Adj BW: 74 ET • Adj WW: N/A

3015A has been a solid producer for our program for a few years now. She's produced multiple daughters who have commanded over \$10K and the two bulls she put into this sale could be her best progeny to date. Extra long bodied, plenty of power, and an added shot of frame. If you're looking for a set of brothers to put into your program to produce daughters to retain in the herd these two should find their way to your short list.

CE	9	DOC	8.6
BW 2	2.8		
		CW	16.8
	77	YG	30
	11	Marb	.23
ADG .	21		
MCE	4	BF	051
Milk	19	REA	.64
	57	API	105
Stay	9	TI	72





68

SLTR Might Moves 229K

Black Star Homo Polled 1/2 SM 1/2 AN • ASA#4154534 BD: 2/18/22 • Tattoo: 229K • Adj BW: 63 ET • Adj WW: N/A

W/C Bankroll 811D

Lazy H Bar Forever L Ady 8108

W/C Loaded Up 1119Y Miss Werning KP 8543U EXAR Lutton 1831 Lazy H Bar Forever Lady 361

A calving ease sire built to keep heifers out of. Night Moves is a son of our 8108 donor who has produced at a high level producing multiple daughters over the \$10K mark. This bull is flat shouldered, long bodied, and very sound. He traces back to the great Lazy H Bar Forever Lady 5001 on the bottom side of his pedigree.

CE	10	DOC	12.8
BW	1.3	CW	40.1
WW	76	YG	19
YW	112	Marb	.22
ADG	.23	BF	030
MCE	_7	REA	.74
Milk	18		
MWW	56	API	102
Stay	7	TI	73

Pedigree for Lots 69 & 69A: JSUL Something About Mary 8421 W/C Relentless 32C

SLTR Forever Lady 704D

JBSF Proud Mary W/C Lock Down 206Z Lazyhbar Forever Lady75A

Fate Has It is one of the must see bulls sale week and is worth the trip to West Point alone. You'd have to drive a lot of miles to find a red baldy bull who brings all the extras together like this SAM son. Extra long bodied, powerful and dense across his top, and comes backed by our 704D donor female who left an impressive set of these SAM's in her wake last calving season. Unlike some of the SAM progeny this guy makes no sacrifices when it comes to frame score as he is one of the biggest we brought to the offering and this entire flush came with added frame.



DOC 11.2 .8 CW 42.0 77 ΥG -.16 120 Marb .23 .27 BF -.024 REA .73 20 API 117 58 ΤI 75

SLTR Forever Lady 704D, Dam

Black Polled 3/4 SM 1/4 AN • ASA#4154532 BD: 1/20/22 • Tattoo: 219K • Adj BW: 79 ET • Adj WW: N/A

A solid black son of the now deceased SAM, his sire group has been highly sought after the last two years and bulls like this are the reason why. Big footed, wide based, and stylish on the profile. We had 7 of these SAM x 704D calves last spring and none of them found their way to the cull pen. Extra predictability in this mating.

CE 11 BW .8 WW 77 YW 120 ADG .27 MCE 5 Milk 20 MWW 58 Stay 12	DOC 11.2 CW 42.0 YG16 Marb .23 BF024 REA .73 API 117 TI 75
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RF DWYER Loverboy 200K

Black Polled 3/4 SM 1/4 AN • ASA#4\51911 BD: 2/1/22 • Tattoo: 200K • Adj BW: 90 • Adj WW: N/A

RF Phyllis 002H

THSF Lover Boy B33 HTP/SVF Duracell T52 RP/MP Right To Love 015U Mr HOC Broker SCC SCH Phyllis 423

The Lover Boy progeny continues to check all the boxes and this guy is prime example of why he continues to see so much service year after year. Calving ease build coming with a flat shoulder, and smooth joints, and yet makes no sacrifices when it comes to performance coming with a YW in the top 30% of the breed. This stud is backed by the now million dollar producing Phyllis 423 on the bottom side of his pedigree to further boaster his dollar generating potential.

CE	9	DOC	11.6
BW	2.5	CW	25.3
WW	84	YG	25
YW	123	Marb	.19
ADG	.24	BF	050
MCE	4	REA	.59
Milk	24		
MWW	66	API	110
Stay	12	TI	76

KANE'S Double Down 039K

Black Polled Purebred SM • ASA#4154563 BD: 1/25/22 • Tattoo: 039K • Adj BW: 85 • Adj WW: N/A

W/C Double Down 5014E

SLTR Sheza Babe 039H

W/C Executive Order 8543B W/C Miss Werning 5014C **Rubys Turnpike 771E** Miss CCF Sheza Babe U2

Here is a Double Down son of our upcoming donor female 039H who is a Turnpike that goes back to the infamous Ms CCF Sheza Babe. This bull is big footed, long bodied, and comes with added frame and dimension. CE in his build and yet makes no sacrifices when it comes to performance.

CE	12	DOC	11.7
BW	1.1	CW	26.0
WW	76	YG	53
YW	111	Marb	09
ADG	.22		
MCE	5		097
Milk	26	REA	1.10
MWW	64	API	116
Stay	14	TI	73

Wheatland Man O` War 907G Dwyer Ms Turnpike 941E

Wheatland Lady 519C Rubys Turnpike 771E KRJ Turning Up C541



Broken Arrow is one of the most unique bred bulls in the offering. A direct son of the high selling Canadian sire Wheatland Man O' War and going back to a complete US outcross daughter of Turnpike backed by the famed Turning Point herd sire who helped establish the Felt Farms program. This baldy purebred bull is packed with red meat and muscle and yet still gets out and moves free and unrestricted. His dam and grand dam are moderate framed cows who have picture perfect udders. I retained 3 ET sisters to this bull in my own herd.

DWYER Charge On 226K

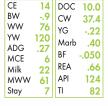
Black Baldy Polled 5/8 SM 3/8 AN • ASA#4154519 BD: 1/12/22 • Tattoo: 226K • Adj BW: 69 • Adj WW: N/A

CDI Innovator 325D Dwyer Lady S Stone 625D WS Stepping Stone B44

TJ Main Event 503B CDI Ms Shear Force 49U Ms Jauer 325

This white faced son of Innovator goes back to one of the top bull raisers on the entire farm. Charge On is a dense made bull who comes with the added thickness across his top and

plenty of power at the ground. You'll be impressed by his shear power and even more impressed when you find out it comes with a CE & BW that rank in the top 15% of the breed. 226K's dam is a moderate framed female who comes with added power and a picture perfect udder.







Black Polled 3/4 SM 1/4 AN • ASA#4151912 BD: 1/18/22 • Tattoo: 210K • Adj BW: 80 • Adj WW: N/A

Wheatland Man O` War CCLT Alliance 91 C 907G SJF Gracelyn

Wheatland Lady 519C LLSF Pays To Believe ZU194 4231

A striking, dense made son of the high selling Canadian Sire Wheatland Man O'War. This brockle faced bull comes with extra depth of body, added length, and an attractive look. Backed by Pays to Believe on the bottom side make this guy one to keep back the heifers

CE	7	DOC	9.2
BW	3.0	CW	26.4
WW	72	YG	31
YW	104	Marb	.19
ADG	.20	BF	057
MCE	3		
Milk	24	REA	.73
MWW	60	API	95
Stay	8	TI	68

2023 DENVER HIGHLIGHTS

















2022 SALE HIGHLIGHTS





















BULL BUYER'S GUIDE

EXPLANATION OF HOW TO UTILIZE API AND TI INDEXES

First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described to the left, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a \$50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For more information, visit www.simmental.org.

DEFINITIONS OF TERMS

<u>Expected Progeny Differences</u> (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels.

Back Fat (BF): Inches of backfat.

Birth Weight (BW): Pounds of birth weight.

Calving Ease (CE): Percent of unassisted births when used on heifers.

Carcass Weight (CW): Pounds of carcass weight.

Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.

Milk (MLK): Pounds of weaning wt. due to milk.

Marbling (MRB): Marbling score.

Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.

Ribeye Area (REA): Square inches of ribeye.

Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

<u>Terminal Index</u> (TI): Dollars per cow exposed under a terminal-sire scenario.

Weaning Weight (WW): Pounds of weaning weight. Yearling Weight (YW): Pounds of yearling weight.

Yield Grade (YG): Yield grade score.

All-Purpose Index (API): Dollars per cow exposed under an all-purpose-sire scenario.

Average Daily Gain (ADG): postweaning rate of gain.

<u>Docility</u> (DOC): Percentage of offspring receiving a disposition score of 1 (docile). <u>Stayability</u> (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario.

WE LOOK FORWARD TO SEEING YOU ON FEB.9 AT OUR 7TH ANNUAL BULL SALE!

SALE NOTES	







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