Joín us at our 10th Annual Sale!

Saturday, March 1, 2025 12:00 Noon sharp! Russell Livestock Market Russell, Iowa

símmental & símAngus™ ANNUAL BULL SALE

Cason's Pride & Joy

Simmentals

Performance Bull Sale



Cason's Pride & Joy Performance Bull Sale 2025

THANK YOU FROM THE CASON'S PRIDE & JOY FAMILY!



What an incredible day for our 10th Annual Cason's Pride & Joy Simmentals Performance Bull Sale on Saturday, March 1st at Russell Livestock Market in Russell, Iowa! We were blessed with beautiful weather, a packed house, and an outstanding sale filled with great cattle and even better people. At Cason's Pride & Joy Simmentals, our customers are at the heart of everything we do. We want to extend our sincere gratitude to everyone who took an interest in this year's sale, to our loyal repeat customers for their continued trust in our program, and to all the new buyers—we look forward to working with you and seeing these bulls go to work in your herds.

MARK YOUR CALENDARS! We look forward to welcoming you back for our Maternally Inspired Female Sale on Saturday, November 1, 2025 at our new sale facility on the farm. From all of us at Cason's Pride & Joy Simmentals—thank you for making this sale such a success!

CASON'S MR YANKTON M13FA

Bull WS Proclamation E202 x Cason's Miss Finley Buyer: Kyle Steffensmeier, Fort Madison, IA

\$14,000

CASON'S MR SHERIDAN L29CT

Bull TSN Eagle G618 x Cason Miss Leoma Buyer: Brett Renaud, Pella, IA

\$10,750







50

CASON'S MR KINGSBURY M78H

Bull KBHR Bold Ruler H152 x Cason's Miss Maggie Buyer: Herman Sowers, Bloomfield, IN

\$10,500

CASON'S MR CHEYENNE M50F

Bull KBHR Bold Ruler H152 x Cason's Miss Macia Buyer: Scott Blomme, Ladora, IA





Cason's Pride & Joy Performance Bull Sale 2025



CASON'S MR PINEDALE M13K

Bull CLRS Guardian 317G x Cason's Miss Keira Buyer: Detar Farms LLC, Albia, IA

\$10,000

CASON'S MR STANLEY L99D

Bull KBHR Bold Ruler H152 x Cason's Miss Stella Buyer: Mike Ellis, Ottumwa, IA

\$9,750

CASON'S MR LINCOLN M95W

Bull LCDR Reserve 210J x Cason's Miss Joy Buyer: Kenneth Blomme, Ladora, IA

\$9,500







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CASON'S MR HARDING M818

Bull Gibbs 9114G Essential x TSN Miss Stand Out K818 Buyer: Bob Curl, Lebanon, MO

\$9,250



Bull Gibbs 9114G Essential x TSN Miss Proclamation K380 Buyer: Donald Stephenson, Blakesburg, IA



Cason's Pride & Joy Performance Bull Sale 2025



17 CASON'S MR TORRINGTON M13ZN

Bull LCDR Reserve 210J x Cason's Miss Courtney Buyer: Brian Muff, Arion, IA

\$8,500

4 CASON'S MR MCCOOK M408K

Bull CLRS Guardian 317G x Cason's Miss Kendall Buyer: Bill Wynn, Albia, IA

\$8,500















Cason's Pride & Joy Simmentals Denny & Janet • Landon, Brittney, Tucker & Neleigh • Colton, Cassie & Callah 2077 715th Ave., Albia, IA 52531 Denny Cason 641-814-3332 Landon Cason 641-799-7350

60 SIMMENTAL HERD BULL PROSPECTS AVERAGED: \$6,366

Marketing Representatives: Val Eberspacher, EE Sales, MN; Joel Edge, Special Assignment, IA; Austin Brandt, Midwest Marketer, IA; Mike Sorensen, Special Assignment, IA; Curt Peterson, Consultant, IA; Tony Ballenger, Consultant, IA; Dr. Dewy Nibe, Consultant, IA; Bert Moore, ASA Representative, IA; Dr. Ryan Howard, Sale Vet, IA; Mariah Miller, LiveAuctions.TV, IA

Auctioneer: Col. Dustin Carter, SD

SALE MANAGEMENT



Professional Sale Managers: Val & Lori Eberspacher Office: 507-532-6694 • Val Cell: 612-805-7405 sales@ebersale.com • www.ebersale.com