



Join us at our  
6th Annual Sale!

**Saturday, March 6, 2021**  
12:00 Noon sharp!  
Russell Livestock Market  
Russell, Iowa

# Simmental & SimAngus<sup>™</sup> ANNUAL BULL SALE



**Selling 71 Herd Bull Prospects!**



## Welcome Everyone!



Welcome to the Cason's Pride & Joy Simmental Bull Sale. First and foremost, we would like to thank all our past buyers for their trust and loyalty in our Seedstock operation. It has been a pleasure doing business with so many good, hard working cattlemen and cattle women

over the years. We do strive to improve the genetics offered each year as we understand that our responsibility is to produce genetics with the potential to increase profitability in your operation.

Our 2020 calf crop was exceptional with 65% of the crop being bulls. It was tough to pick the top end. We steered several good bull candidates. The majority of bulls offered are from four different sire groups. Each sire group offers some slightly different traits. This helps us fill the needs of different operations. As always, our goal is to produce genetics that will give you, the commercial producer, the potential to increase the profitability of your operation. We believe the genetic offering in this sale will give you that opportunity. As we evaluate the bulls offered in this sale, you will find several bulls in each group that genetically and physically match up. This gives you, the buyer, some consistency in your calf crop. We believe this set of bulls are all high quality, sound made and backed by years of performance selection, being front and center of our operation.

If you have an interest in any of the offerings in this sale, please don't hesitate to contact us. We would love to visit with you about your needs and expectations. The more we know what your goals are, the better job we can do in recommending the right genetics for your operation. Visitors are welcome to the farm any time prior to the sale to view the bulls. It is important to us that we get to know our customers so we can better serve you.

We take pride in the developing of our bulls knowing that this process can have a lasting effect on the longevity of a bull. Our objective is to feed a quality roughage-based ration to allow these young bulls to reach their genetic potential. Bunk management is essential. The bulls have been fully vaccinated. We use the guidance of our local vet clinic and take no shortcuts.

We do offer to bring the bulls back to the farm after the sale to finish developing the bulls. We will keep them until May 1st at no charge. Bulls will be handled as if they were our own. But we do ask that you consider buying insurance on your bulls, injury or death of a bull will be of the buyer's responsibility.

Again, we want to say thank you for your interest in our program and encourage you to call any time with questions or concerns because customer satisfaction is very important to us all.

Best Regards,  
Denny & Landon Cason



**Denny & Janet**  
**Landon, Brittney, Tucker & Neleigh**  
**Colton & Cassie Cason**  
2077 715th Avenue  
Albia, IA 52531  
**Denny Cason 641-814-3332**  
**Landon Cason 641-799-7350**



**Cason's Pride & Joy will feed the bulls until May 1, 2021 at no charge.**




## Welcome from Sale Management!

**POWER, PERFORMANCE and MASS** is what you find when you step into the bull pens at Cason's Pride & Joy! Denny and Landon have developed a set of bulls that are so real world ready. The firm is extremely disciplined in their breeding focus on the genetic makeup of their operation with breed leading EPDs. If your program needs a performance punch, then this set of bulls will not disappoint. 90% of the bulls offered weaned off mama over 800 lbs. That is what I call a performance program!

We encourage you to review the offering and study your lesson on what your operation needs. Denny and Landon will be happy to assist you in your selection and discuss the bulls. The Cason firm will feed the bulls until May 1 to continue to develop the bulls so they are ready to hit your pastures.

Come early and enjoy the great Cason hospitality with an 11 am complimentary meal and the sale starting at 12 noon. Feel free to contact us here at EE and we will be happy to help in any way.

**Looking forward to seeing you in Russell, Iowa on March 6th!**

 **Val & Lori Eberspacher**  
Eberspacher Enterprises Inc.

## HOTEL ACCOMMODATIONS

**Honey Creek Resort** ..... 877-677-3344  
12633 Resort Drive, Moravia, IA 52571  
www.honeycreekresort.com

**Indian Hills Inn** ..... 800-RATHBUN  
100 Hwy 34 E, Albia, IA 52531, reservations@indianhills.com

**Lakeside Hotel Casino** ..... 877-477-5253  
777 Casino Drive, Osceola, IA 50213

**Super 8 Chariton** ..... 641-774-8888  
169 Grace Ave, Chariton, IA 50049

## SALE ORDER / ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

Additional information and sale order can be found on the Eberspacher Enterprises Inc. website or Facebook page. Like us to receive all sale updates automatically. Download the EE smart phone app!

## LIVESTOCK INSURANCE

Insurance will be available through sale management & Martin-Trudeau Insurance 605-996-3106 or 800-450-3106.

## EPDS & TERMS

EPDs listed are BOLT 1-19-21 numbers. Please note EPDs may change from time the sale catalog is printed until the registration paper is transferred.

All cattle sell under the Suggested Sale Terms & Conditions of the American Simmental Association. Terms will be available sale day.

# ANNUAL Simmental & SimAngus™ BULL SALE

**SATURDAY, MARCH 6, 2021**

**12:00 NOON SHARP!**

**RUSSELL LIVESTOCK MARKET  
RUSSELL, IOWA**

## SALE SCHEDULE

### Saturday, March 6th

8:00-12:00 ..... Cattle Viewing  
11:00 AM..... Lunch by Russ & Becky VandenBerg  
12:00 NOON..... 6th Annual Cason's Pride & Joy Bull Sale

## SALE LOCATION

Russell Livestock, 31683 U.S. Highway 34, Russell, IA 50238



## SALE DAY PHONES

**Denny Cason** ..... 641-814-3332  
**Landon Cason** ..... 641-799-7350  
**Clint Cason** ..... 641-455-8889  
**Val Eberspacher** ..... 612-805-7405  
**Sale Barn Phone** ..... 641-535-6065

## AUCTIONEER & MARKETING REPS

Col. Dustin Carter, Auctioneer ..... 712-898-9972  
Val Eberspacher, EE Sales ..... 612-805-7405  
Austin Brandt, Midwest Marketer ..... 712-621-1829  
Joel Edge, Special Assignment ..... 319-331-3667  
Mike Sorenson, Livestock Plus ..... 641-745-7949  
Curt Peterson, Consultant ..... 641-660-5361  
Tony Ballenger, Consultant ..... 641-777-3113  
Dr. Dewy Nibe, Consultant ..... 641-777-9881  
Dr. Ryan Howard, Sale Vet ..... 641-932-3455  
Seth Houston ..... 641-891-1568  
Bret Moore, ASA Representative ..... 701-541-5035

## SALE MANAGEMENT



Professional Sale Managers: Val & Lori Eberspacher  
Office: 507-532-6694 • Val Cell: 612-805-7405  
sales@ebersale.com  
View online at www.ebersale.com

Bidding Online with **LiveAuctionsTV**



# Cason's Pride & Joy Performance Bull Sale 2021

## 1 CASON'S MR. COWBOY UP G87S

ASA#3764982 BD: 8-26-19 Tattoo: G87S

**Black Baldy Dbl Polled Purebred**

Adj BW: 72 Twin Adj WW: 844

Pedigree for Lots 1 & 2:

CCR Cowboy Cut 5048Z

Cason's Miss Sienna

Triple C Singletary S3H

CCR Ms. 4045 Time 7322T

MCM Top Grade 018X

Casons Miss Lone Star



CE	10	DOC	8.2
BW	2.8	CW	31.6
WW	83	YG	-.38
YW	122	Marb	.34
ADG	.24	BF	-.080
MCE	7	REA	.86
Milk	32	API	148
MWW	73	TI	85
Stay	21		

Cason's Mr. Cowboy Up and Cowboy's Pride are outstanding Cowboy Cut sons. Both have incredible performance records individually and according to their EPDs, they have lived up to them. This attractive pair of black, white face bulls will sure add some frame and performance to your calf crop. Their dam, Cason Miss Sienna, is a Top Grade daughter that raised both bulls and bred back on schedule so you know that maternal power is bred into this pair of fall bulls.

## 2 CASON'S MR. COWBOY'S PRIDE G87

ASA#3764988 BD: 8-26-19 Tattoo: G87

**Black Baldy Dbl Polled Purebred**

Adj BW: 74 Twin Adj WW: 929



CCR Cowboy Cut 5048Z, Sire of Lot 1 & 2



# Cason's Pride & Joy Performance Bull Sale 2021

## 3 CASON'S MR. BRADFORD G87A

ASA#3764977 BD: 8-30-19 Tattoo: G87A  
**Black Baldy Dbl Polled Purebred**  
 Adj BW: 90 Adj WW: 826

Koch Big Timber 685D Hook's Yellowstone 97Y  
 Koch Ms. Hooks Boy  
 Cason's Miss Suzanne Hooks Shear Force 38K  
 Casons Miss Lone Star



CE	12	DOC	5.5
BW	-6	CW	27.5
WW	73	YG	-.35
YW	107	Marb	.27
ADG	.21	BF	-.065
MCE	7	REA	.81
Milk	30	API	145
MWW	67	TI	82
Stay	19		

Cason's Mr. Bradford is a KOCH Big Timber son and out of a Hook's Shear Force daughter. This combines two great calving ease specialists without giving up production. Check out his API and MCE.

## 4 CASON'S MR. HANCOCK G50R

CE	8	DOC	10.6	ASA#3764987	BD: 9-1-19	Tattoo: G50R
BW	2.7	CW	26.4	<b>Black Baldy Dbl Polled Purebred</b>		
WW	77	YG	-.43	Adj BW: 88	Adj WW: 827	
YW	115	Marb	.11	GLS Declaration D611	W/C Executive Order 8543B	
ADG	.24	BF	-.095		GLS Black Velvet B91	
MCE	4	REA	.82	Sandy Acres R50	SAS Excel 7N	
Milk	31	API	113		SAS 790M	
MWW	69	TI	76			
Stay	11.2					

Cason's Mr. Hancock is another GLS Declaration son that didn't miss a beat. His dam, Sandy Acres R50, has produced six high performance herd sires and several replacements in the herd. This was her 15th calf (twins once) at 16 years of age. We did have to let her go this year but with no question longevity is bred into this bull.



CCR Cowboy Cut, Sire



## 5 CASON'S MR. WINDSOR G13D

CE	13	DOC	16.2	ASA#3764985	BD: 9-1-19	Tattoo: G13D
BW	2.2	CW	38.4	<b>Black Baldy Dbl Polled 3/4 SM 1/4 AN</b>		
WW	93	YG	-.25	Adj BW: 87	Adj WW: 906	
YW	135	Marb	.33	CCR Cowboy Cut 5048Z	Triple C Singletary 53H	
ADG	.26	BF	-.047		CCR Ms. 4045 Time 7322T	
MCE	8	REA	.80	Cason's Miss Holli	Coleman Regis 904	
Milk	25	API	141		Cason's Miss Ember	
MWW	71	TI	87			
Stay	18					

Cason's Mr. Windsor another 3/4 SimAngus™ bull sired by CCR Cowboy Cut. Here is a BWF fall bull out of a beautiful Coleman Regis daughter. This is a really nice bull that possesses some impressive EPDs all the way through from calving to yearling. This bull is a safe purchase for any cattleman.



## 6 CASON'S MR. CAMERON G52Y

ASA#3764964 BD: 9-16-19 Tattoo: G52Y

**Black Baldy Dbl Polled 3/4 SM 1/4 AN**

Adj BW: 85 Adj WW: 848

TJ Main Event 503B

Cason's Miss Abigail

Mr. NLC Upgrade U8676

TJ Miss New Day U14

HSF Maverick

JSF Stardust H52

CE	11	DOC	10.5
BW	2.5	CW	39.1
WW	82	YG	-.44
YW	123	Marb	.05
ADG	.26	BF	-.101
MCE	5	REA	.98
Milk	29	API	114
MWW	70	TI	74
Stay	15		



Cason's Mr. Cameron is fall 3/4 baldy bull sired by TJ Main Event going back to a Maverick daughter. This cross should back some powerful feeder cattle and real world replacement females.



TJ Main Event 503B, Sire

## 7 CASON'S MR. GRANITE G8X

CE	11	DOC	11.4
BW	1.1	CW	31.1
WW	72	YG	-.40
YW	108	Marb	.08
ADG	.23	BF	-.097
MCE	6	REA	.79
Milk	27	API	116
MWW	63	TI	70
Stay	16		

ASA#3764951 BD: 9-9-19 Tattoo: G8X

**Black Dbl Polled 3/4 SM 1/4 AN**

Adj BW: 87 Adj WW: 751

TJ Main Event 503B

Cason's Miss Juliet

Mr. NLC Upgrade U8676

TJ Miss New Day U14

Casons Mr. All Beef

Casons Miss Juliet

Cason's Mr. Granite is a solid black TJ Main Event son. These Main Event calves come easy and grow well with added muscle. This bull's dam is a purebred All Beef daughter that made an excellent cross. We like using Main Event (SimAngus™) on some of our purebred cows. This helps to moderate frame without sacrificing performance.



## 8 CASON'S MR. DALLAS G26B

CE	13	DOC	12.6	ASA#3764973	BD: 9-8-19	Tattoo: G26B
BW	1.6	CW	48.3	<b>Black Baldy Dbl Polled 3/4 SM 1/4 AN</b>		
WW	98	YG	-.38	Adj BW: 84	Adj WW: 917	
YW	147	Marb	.14	TJ Main Event 503B	Mr. NLC Upgrade U8676	
ADG	.30	BF	-.089		TJ Miss New Day U14	
MCE	6	REA	.97	Cason's Miss Sage	WS All-Around Z35	
Milk	28	API	133		Cason's Miss Lacey	
MWW	77	TI	87			
Stay	17					

Cason's Mr. Dallas is another real good 3/4 Simmental Main Event son. This BWf bull has an impeccable set of EPDs from high growth and carcass traits to strong maternal with below average birth weights.

## 9 CASON'S MR. FULTON G26Y

CE	13	DOC	10.1	ASA#3764957	BD: 9-20-19	Tattoo: G26Y
BW	.4	CW	29.5	<b>Black Dbl Polled Purebred</b>		
WW	78	YG	-.31	Adj BW: 81	Adj WW: 877	
YW	116	Marb	.15	Koch Big Timber 685D	Hook's Yellowstone 97Y	
ADG	.24	BF	-.067		Koch Ms. Hooks Boy	
MCE	6	REA	.69	Cason's Miss Bethany	HSF Maverick	
Milk	29	API	134		RSF Keep Dreamin 2-66T	
MWW	68	TI	80			
Stay	16					

Cason's Mr. Fulton is a solid black purebred sired by Koch Big Timber. Big Timber sires small birth weight calves that grow well, have good muscle shape with strong maternal traits. The daughters are easy fleshing and fertile.



## 10 CASON'S MR. DECLARATION G29CT

ASA#3764980 BD: 9-15-19 Tattoo: G29CT

**Black Dbl Polled Purebred**

Adj BW: 88 Adj WW: 866

GLS Declaration D611

Cason's Miss Leoma

W/C Executive Order 8543B

GLS Black Velvet B91

Mr. NLC Upgrade U8676

Casons Miss Lucey



CE	10	DOC	11.4
BW	2.2	CW	34.9
WW	91	YG	-.44
YW	137	Marb	.19
ADG	.29	BF	-.091
MCE	5	REA	.98
Milk	28	API	127
MWW	74	TI	87
Stay	12		

Cason's Mr. Declaration is a solid black purebred sired by GLS Declaration D611. His dam, Cason's Miss Leoma, is an Upgrade daughter which may be my favorite fall calving cow, but I am partial to the 29 cow family which there are several bulls in this year's sale. We have used Declaration for a couple of years now to add a little extra style but was surprised at the awesome performance he passed on.

## 11 CASON'S MR. HARDY G94D

CE 10 DOC 15.5 ASA#3848462 BD: 11-1-19 Tattoo: G94D

BW 1.7 CW 35.3 **Black Dbl Polled 3/4 SM 1/4 AN**

WW 80 YG -.37 Adj BW: 86 Adj WW: 884

YW	118	Marb	.29	Cason's Mr. E815A	CCR Cowboy Cut 5048Z
ADG	.23	BF	-.074		Cason's Miss Lipton
MCE	5	REA	.94	Cason's Miss Braylyn	GW Robust 605X
Milk	24	API	143		Sandy Acres T94
MWW	64	TI	83		
Stay	18				



Cason's Mr. Hardy a solid black 3/4 bull sired by Cason's Mr. E815A (Cowboy Cut x Shear Force). This is another SimAngus that looks like all the other E815A sons – long bodied, heavy muscled with rock solid numbers. You will be impressed with the docility of the Cason's Mr. E815A sons.

## 12 CASON'S MR. OXFORD G8A

CE 11 DOC 8.3 ASA#3764952 BD: 10-1-19 Tattoo: G8A

BW .6 CW 26.8 **Black Dbl Polled 5/8 SM 3/8 AN**

WW 64 YG -.22 Adj BW: 83 Adj WW: 723

YW	95	Marb	.36	WBF All In C061	Gibbs 1100Y Hy Deacon
ADG	.20	BF	-.045		WBF Enchantment Z852
MCE	6	REA	.55	Cason's Miss Jewell	GW Predestined 701T
Milk	22	API	127		Eblin Cow EN08
MWW	54	TI	71		
Stay	15				

Cason's Mr. Oxford is a solid black bull sired WBF All In, 5/8 SimAngus™ that is really attractive, sound made with very good calving numbers. His dam was Reserve Champion Cow Calf at the Iowa State Fair a few years ago and has produced some high quality females.





# Cason's Pride & Joy Performance Bull Sale 2021

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## CASON'S MR. G29AW

ASA#3764978 BD: 9-24-19 Tattoo: G29AW  
**Black Dbl Polled 3/4 SM 1/4 AN**  
 Adj BW: 85 Adj WW: 904

TJ Main Event 503B

Mr. NLC Upgrade U8676

Cason's Miss Herky

TJ Miss New Day U14

Cason's Mr. Butler

Cason's Miss Rachel



CE	12	DOC	11.6
BW	1.4	CW	37.9
WW	87	YG	-.40
YW	130	Marb	.13
ADG	.27	BF	-.088
MCE	7	REA	.93
Milk	27	API	130
MWW	71	TI	80
Stay	18		

Cason's Mr. Herky is another TJ Main Event son. This solid black 3/4 Simmental is a typical Main Event with excellent muscle, perfect frame with loads of body. It's hard to go wrong with these 3/4 Simmy bulls on commercial cows.

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## CASON'S MR. BAYLOR G99D



CE	11	DOC	11.0	ASA#3764956	BD: 10-25-19	Tattoo: G99D
BW	1.1	CW	26.2			
WW	69	YG	-.47			
YW	102	Marb	.20			
ADG	.21	BF	-.099			
MCE	6	REA	.90			
Milk	27	API	136			
MWW	61	TI	75			
Stay	18					

**Black Baldy Dbl Polled Purebred**  
 Adj BW: 80 Adj WW: 861

Cason's Mr. E815A CCR Cowboy Cut 5048Z  
 Cason's Miss Lipton  
 Cason's Miss Stella Cason's Mr. Sir Charles  
 Sandy Acres T99

Cason's Mr. Baylor is another purebred BWF bull sired by Cason's Mr. 815A (Cowboy Cut/Shear Force). These Mr. E815A sired bulls are all peas in a pod. You can pick them out very easily with their moderate frame, thick made and docile. This bull will calve easy and make some beautiful replacements as indicated by his EPDs and pedigree.

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## CASON'S MR. DELAWARE G29D

CE	11	DOC	11.4	ASA#3764989	BD: 10-13-19	Tattoo: G29D
BW	1.7	CW	26.2			
WW	75	YG	-.48			
YW	109	Marb	.20			
ADG	.21	BF	-.102			
MCE	7	REA	.92			
Milk	27	API	137			
MWW	64	TI	78			
Stay	19					

Cason's Mr. E815A CCR Cowboy Cut 5048Z  
 Cason's Miss Lipton  
 Cason's Miss Sayre Cason's Mr. Sir Charles  
 Cason's Miss Morninglory

Cason's Mr. Delaware is a BWF purebred bull sired Cason's Mr. 815A (Cowboy Cut Son - Shear Force). His dam is a Sir Charles daughter and her pedigree is deep with Cason's genetics and represents what I think a true brood cow should look like, moderate framed deep bodied and easy fleshing. This fall bull puts it all together visually and on paper. Buy with confidence.

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## CASON'S MR. LANDER G13B

CE	11	DOC	13.1	ASA#3764975	BD: 11-18-19	Tattoo: G13B
BW	.6	CW	19.2			
WW	59	YG	-.43			
YW	86	Marb	.17			
ADG	.17	BF	-.095			
MCE	7	REA	.73			
Milk	25	API	134			
MWW	54	TI	69			
Stay	21					

Cason's Mr. E815A CCR Cowboy Cut 5048Z  
 Cason's Miss Lipton  
 Cason's Miss Ember Cason's Mr. Dillon  
 Cason's Miss Gracie

Cason's Mr. Lander is a BWF purebred bull by Cason's Mr. 815A (Cowboy Cut/Shear Force). These Cason's Mr. 815A sired bulls are all peas in a pod. You can pick them out very easily. They are moderate framed, thick made and docile. This bull will calve easy and make some beautiful replacements as indicated by his EPDs and pedigree.



## 17 CASON'S MR. BANNER G67C

ASA#3764961 BD: 11-13-19 Tattoo: G67C  
**Black Dbl Polled Purebred**  
 Adj BW: 79 Adj WW: 818

Cason's Mr. E815A

Cason's Miss Sydney

CCR Cowboy Cut 5048Z

Cason's Miss Lipton

GW Premium Beef 021TS

Cason's Miss Franie



CE	12	DOC	14.6
BW	.2	CW	21.2
WW	66	YG	-.37
YW	99	Marb	.23
ADG	.21	BF	-.077
MCE	7	REA	.72
Milk	23	API	140
MWW	56	TI	75
Stay	19		

Cason's Mr. Banner is a solid black purebred sired by Cason's Mr. E815A. Just take a look at his progeny offered in this sale – all perfect framed, full of muscle, moderate bone with balanced EPDs (API 140) and backed by years of Cason bred genetics.

## 18 CASON'S MR. GALVESTON G29AJ

CE	10	DOC	14.5	ASA#3764979	BD: 11-6-19	Tattoo: G29AJ
BW	1.7	CW	29.8			
WW	76	YG	-.38			
YW	113	Marb	.20			
ADG	.24	BF	-.082			
MCE	7	REA	.82			
Milk	27	API	141			
MWW	64	TI	78			
Stay	21					

Cason's Mr. E815A CCR Cowboy Cut 5048Z  
 Cason's Miss Lipton  
 Cason's Miss Blair Cason's Mr. Levi  
 Cason's Miss Selena



Cason's Mr. Galveston is a solid black purebred bull by Cason's Mr. E815A (Cowboy Cut/Shear Force). Like I said about these E815A sons... they are all alike, no hole's kind of cattle that will work well in all types of environments.

## 19 CASON'S MR. OSAGE G8BZ

CE	13	DOC	15.4	ASA#3764986	BD: 11-25-19	Tattoo: G8BZ
BW	-.3	CW	22.9			
WW	69	YG	-.43			
YW	101	Marb	.25			
ADG	.20	BF	-.087			
MCE	8	REA	.86			
Milk	21	API	147			
MWW	56	TI	78			
Stay	20					

Cason's Mr. E815A CCR Cowboy Cut 5048Z  
 Cason's Miss Lipton  
 Cason's Miss Amber WS All-Around Z35  
 Cason's Miss Maddie

G8BZ is a solid black purebred bull by Cason's Mr. E815A (Cowboy Cut/Shear Force). Like I said about these E815A sons, they are all alike. No holes kind of cattle that will work well in all types of environments. Very balanced EPDs with no extremes plus extra calving ease with performance.

## 20 CASON'S MR. INNOVATOR H29R

CE	10	DOC	9.1	ASA#3840651	BD: 1-10-20	Tattoo: H29R
BW	1.6	CW	35.1			
WW	83	YG	-.40			
YW	126	Marb	.18			
ADG	.27	BF	-.084			
MCE	5	REA	.92			
Milk	22	API	137			
MWW	64	TI	82			
Stay	18					

CDI Innovator 325D TJ Main Event 503B  
 CDI Ms Shear Force 49U  
 Cason's Miss Oakberry Kenco/MF Powerline 204L  
 Cason's Miss Leanne

Cason's Mr. Innovator is a solid black purebred sired by CDI Innovator 325D. Check out this bull's pedigree from both sides and you will find some of the best and most used sires in the breed for many years. His dam, Cason's Miss Oakberry, an Powerline daughter that is sixteen years old and still producing! She had a January bull calf by Proclamation.



## 21 CASON'S MR. GOPHER H26D

ASA#Pending BD: 1-1-20 Tattoo: H26D

**Black Baldy Dbl Polled Purebred** Act BW: 84 Act WW: 845

Cason's Mr. E815A

CCR Cowboy Cut 5048Z

Cason's Miss Beverly

Cason's Miss Lipton  
Mr NLC Upgrade U8676

Cason's Miss Lacey

EST

CE	11	DOC	12.7
BW	2.15	CW	29.55
WW	79	YG	-.47
YW	115	Marb	.16
ADG	.23	BF	-.10
MCE	6	REA	.98
Milk	22	API	137
MWW	62	TI	79
Stay	18		



Cason's Mr. Gopher is a BWF purebred sired Cason's Mr. E815A (Cowboy Cut/Shear Force). Cason's Mr. Gopher may be the best E815A son in the sale. His dam is an Upgrade daughter going back to Built Right. What a pedigree from top to bottom! He should sire really attractive females and feeder calves that will drop the scales. **Mr. Gopher has great herd sire potential. We would like one semen collection on this bull at our cost and your convenience.**

## 22 CASON'S MR. REMINGTON H13B

CE 11 DOC 15.7 ASA#3840664 BD: 1-1-20 Tattoo: H13B

**Black Baldy Dbl Polled Purebred**

Adj BW: 79 Adj WW: 857

BW	3.4	CW	36.0	CCR Cowboy Cut 5048Z	Triple C Singletary S3H
WW	95	YG	-.43		CCR Ms. 4045 Time 7322T
YW	137	Marb	.22		Mr. NLC Upgrade U8676
ADG	.26	BF	-.088		Cason's Miss Scarlett
MCE	7	REA	.99		Cason's Miss Madelyn
Milk	23	API	137		
MWW	70	TI	88		
Stay	16				

Cason's Mr. Remington is a purebred BWF bull sired by CCR Cowboy Cut. These Cowboy Cut sons have done everything I have expected from them. I couldn't be more pleased with what Cowboy Cut has done for our industry. These are real world cattle that are making a difference in feed lots and pastures around the country. We are offering several sons and grandsons in this sale, you can buy according to your needs. Look at the cattle and study their EPDs, then pick the one that works for you. This bull's dam is an Upgrade daughter that just amplifies his potential as a big time herd sire.



## 23 CASON'S MR. RINGOLD H32T

CE 9 DOC 14.0 ASA#3840634 BD: 1-10-20 Tattoo: H32T

**Black Baldy Dbl Polled Purebred**

Adj BW: 86 Adj WW: 772

BW	2.5	CW	31.4	TJ Roosevelt 366E	CCR Cowboy Cut 5048Z
WW	78	YG	-.36		TJ 99A
YW	115	Marb	.16		
ADG	.23	BF	-.075		
MCE	7	REA	.82		
Milk	25	API	135		
MWW	64	TI	77		
Stay	20				

Cason's Mr. Ringold is another BWF purebred bull sired by TJ Roosevelt (Cowboy Cut son). This is our first calf crop from TJ Roosevelt and the results are very good from birth to weaning. His dam, Cason's Miss Trudy, is a beautifully made black baldy cow that Landon had great success showing several years ago. If you're looking for a bull to make show heifers this might be the one. Phenotypically, he's near perfect... big middled, sound footed and attractive.

## 24 CASON'S MR. HICKORY H95W

CE 10 DOC 14.1 ASA#3840623 BD: 1-6-20 Tattoo: H95W

**Black Star Dbl Polled Purebred**

Adj BW: 82 Adj WW: 780

BW	1.0	CW	28.8	TJ Roosevelt 366E	CCR Cowboy Cut 5048Z
WW	73	YG	-.40		TJ 99A
YW	106	Marb	.12		
ADG	.20	BF	-.082		
MCE	7	REA	.87		
Milk	34	API	134		
MWW	71	TI	76		
Stay	20				

Cason's Mr. Hickory is solid black with a little star on his forehead and is a purebred sired by TJ Roosevelt (Cowboy Cut son). This is our first calf crop from TJ Roosevelt and the results are very good from birth to weaning. This young bull should sire attractive replacements with well above average maternal traits, good udders and longevity is built in his pedigree.



# Cason's Pride & Joy Performance Bull Sale 2021

## 25 CASON'S MR. BALTIC H13ZN

ASA#3840619 BD: 1-3-20 Tattoo: H13ZN

**Black Dbl Polled Purebred**

Adj BW: 83 Adj WW: 857

Hook's Baltic 17B

Cason's Miss Courtney

GW-WBF Substance 820Y

Hook's Sarita 92Y

SS Ebonys Grandmaster

Cason's Miss Gracie

CE	10	DOC	13.9
BW	3.1	CW	35.1
WW	80	YG	-.39
YW	126	Marb	.16
ADG	.29	BF	-.081
MCE	5	REA	.92
Milk	16	API	131
MWW	56	TI	78
Stay	17		



Cason's Mr. Baltic is a solid black purebred bull sired by Hook's Baltic. This was our first calf crop of Hook's Baltic, he is an AI sire from ABS, and we are very pleased with these calves and plan to use him more in the near future. Baltic is a good outcross bull for us to use with his pedigree deep with proven sires. His calves are big ribbed, long sided with good muscle shape.

## 26 CASON'S MR. LUCAS H301W

CE 12 DOC 15.3 ASA#3840667 BD: 1-3-20 Tattoo: H301W

BW 2.4 CW 24.9 **Black Baldy Dbl Polled Purebred**

WW 86 YG -.41 Adj BW: 82 Adj WW: 846

YW 117 Marb .28

ADG .19 BF -.083

MCE 7 REA .84

Milk 28 API 145

MWW 71 TI 85

Stay 20

CCR Cowboy Cut 5048Z Triple C Singletary S3H

CCR Ms. 4045 Time 7322T

Sandy Acres 301W WS Independence T71

Sandy Acres 107S



Cason's Mr. Lucas is a purebred BWF bull sired by CCR Cowboy Cut. This will be one of our top bulls phenotypically, as well as, individual performance. Mr. Lucas was part of our Iowa State Fair show string winning his division. His dam, Sandy Acres 301W, has been consistent in producing high quality bulls and show females. This guy is no fluke.

## 27 CASON'S MR. CONFORMATION H553

CE 11 DOC 7.2 ASA#3840620 BD: 1-21-20 Tattoo: H553

BW 1.0 CW 38.3 **Black Homo Polled 3/4 SM 1/4 AN**

WW 89 YG -.27 Adj BW: 82 Adj WW: 820

YW 138 Marb .21

ADG .31 BF -.057

MCE 6 REA .77

Milk 23 API 121

MWW 67 TI 83

Stay 11

GLS Declaration D611 W/C Executive Order 8543B

GLS Black Velvet B91

J-J Miss United 553C

W/C United 956Y

GW Miss LC 321R 809T

Cason's Mr. Conformation is a solid black 3/4 bull sired by GLS Declaration D611. The Declaration's have surprised me the last couple of years with performance. We used him to add some eye appeal with performance but he really exceeds our expectations in regard of performance. Should sire some of the best feedlot cattle that will grade ease.

## 28 CASON'S MR. RANCH HAND H78A

CE 11 DOC 13.0 ASA#3840625 BD: 1-12-20 Tattoo: H78A

BW 2.8 CW 21.0 **Black Dbl Polled Purebred**

WW 77 YG -.42 Adj BW: 80 Adj WW: 773

YW 106 Marb .28

ADG .18 BF -.087

MCE 6 REA .79

Milk 23 API 143

MWW 61 TI 79

Stay 21

CCR Cowboy Cut 5048Z Triple C Singletary S3H

CCR Ms. 4045 Time 7322T

Cason's Miss Joplin

SAS Deep Rock 12U

SAS Casons 788M

Cason's Mr. Ranch Hand is a solid black purebred bull sired by CCR Cowboy Cut. As you appraise these bulls on sale day, you will be amazed at their uniformity of these Cowboy Cut sons. His dam, Cason's Miss Joplin, is a Deep Rock daughter, that would explain why this bull has such strong maternal EPDs with an API of 143.



## 29 CASON'S MR. REVOLUTION H67A

ASA#3840676 BD: 1-3-20 Tattoo: H67A  
**Black Baldy Dbl Polled 3/4 SM 1/4 AN**  
 Adj BW: 77 Adj WW: 819

TJ Main Event 503B

Cason's Miss Zoey

Mr. NLC Upgrade U8676

TJ Miss New Day U14

SVF/NJC Mo Better M217

Casons Miss Lauren



CE	12	DOC	10.0
BW	1.7	CW	37.8
WW	85	YG	-.40
YW	129	Marb	.09
ADG	.28	BF	-.094
MCE	4	REA	.88
Milk	25	API	122
MWW	67	TI	77
Stay	16		

Cason's Mr. Revolution is a BWF SimAngus™ bull sired by TJ Main Event. These 3/4 blood bulls are really hard to beat. You get the heteroses and the complete genetic package. TJ Main Event has worked very well for us on purebred cows. He is a moderator with performance and modest birth weights.

## 30 CASON'S MR. BRADFORD H78Z

ASA#3840658 BD: 1-5-20 Tattoo: H78Z  
**Black Dbl Polled Purebred**  
 Adj BW: 86 Adj WW: 871

CE	10	DOC	13.7	CCR Cowboy Cut 5048Z	Triple C Singletary S3H
BW	3.3	CW	41.2		CCR Ms. 4045 Time 7322T
WW	93	YG	-.36		Nichols Manifest T79
YW	137	Marb	.27		SAS Casons 788M
ADG	.28	BF	-.078		
MCE	6	REA	.92		
Milk	28	API	146		
MWW	75	TI	89		
Stay	20				

Cason's Mr. Bradford is a solid black purebred bull sired by CCR Cowboy Cut. This Cowboy Cut son rises to the top pretty fast. He is as good in person as he is on paper. His dam, Cason's Miss Sally, has produced several top bulls including the 2nd high seller in last year's sale – this will be a full brother. You can buy with confidence.



## 31 CASON'S MR. COLT H351

ASA#3840684 BD: 1-5-20 Tattoo: H351  
**Black Baldy Dbl Polled Purebred**  
 Adj BW: 85 Adj WW: 884

CE	10	DOC	14.9	CCR Cowboy Cut 5048Z	Triple C Singletary S3H
BW	4.1	CW	33.7		CCR Ms. 4045 Time 7322T
WW	91	YG	-.42		Casons Mr. All Beef
YW	131	Marb	.20		Casons Miss Neligh
ADG	.25	BF	-.086		
MCE	7	REA	.94		
Milk	25	API	142		
MWW	70	TI	84		
Stay	21				

Cason's Mr. Colt is a BWF purebred bull sired by CCR Cowboy Cut. I cannot say it enough, the positive impact Cowboy Cut has in herds across the country. This bull is a little bigger framed, long bodied with loads of muscle and depth. He has tremendous numbers across the board. If you want the maximum pounds from your calf crop, consider this bull.





# Cason's Pride & Joy Performance Bull Sale 2021

## 32 CASON'S MR. DEACON H99A

ASA#3840650 BD: 1-6-20 Tattoo: H99A

**Black Baldy Dbl Polled 3/4 SM 1/4 AN**

Adj BW: 81 Adj WW: 823

TJ Main Event 503B

Cason's Miss Fayette

Mr. NLC Upgrade U8676

TJ Miss New Day U14

Cason's Mr. John

Cason's Miss Faith



CE	12	DOC	7.0
BW	.7	CW	37.4
WW	78	YG	-.43
YW	118	Marb	.08
ADG	.25	BF	-.094
MCE	6	REA	.96
Milk	30	API	123
MWW	69	TI	75
Stay	17		

Cason's Mr. Deacon is another 3/4 SimAngus™ bull sired by TJ Main Event. These Main Event's come easy and flat out grow. This bull's actual birth weight and birth EPD predicts below average birth weight calves with breed average for growth numbers. Great cow bull even for those that have smaller cows or smaller pelvic.

## 33 CASON'S MR. DECATOR H29T

CE 11 DOC 10.5 ASA#3840629 BD: 1-8-20 Tattoo: H29T

BW 2.1 CW 38.2 **Black Baldy Dbl Polled 5/8 SM 3/8 AN**

WW 82 YG -.33 Adj BW: 81 Adj WW: 886

YW 125 Marb .19

ADG .27 BF -.078

MCE 6

Milk 33 REA .80

MWW 74 API 127

Stay 18 TI 78

TJ Main Event 503B Mr. NLC Upgrade U8676

TJ Miss New Day U14

Casons Miss Lucey CCR Lucky Dream M210R

SAS 329D



Cason's Mr. Decatur is a 5/8 SimAngus™ bull sired by TJ Main Event. This one has always been one of my favorite bulls; he is stout made, rugged, full of meat and one of the top performance bulls. His dam, Cason's Miss Lucey, is one of the top producing cows in the herd, always breeds back early and produces in the top end for weaning weights every year. He excels above average in every positive trait and his disposition is great.

## 34 CASON'S MR. RANCHER H95A

CE 11 DOC 15.5 ASA#3746752 BD: 1-13-20 Tattoo: H95A

BW 2.2 CW 35.3 **Black Baldy Dbl Polled Purebred**

WW 89 YG -.46 Adj BW: 85 Adj WW: 821

YW 129 Marb .21

ADG .25 BF -.093

MCE 7

Milk 28 REA 1.05

MWW 72 API 141

Stay 18 TI 87

CCR Cowboy Cut 5048Z Triple C Singletary S3H

CCR Ms. 4045 Time 7322T

Cason's Miss Santa Rosa Mr. NLC Upgrade U8676

Cason's Miss Joy

Cason's Mr. Rancher is a solid black purebred bull sired by CCR Cowboy Cut. You could not write a better pedigree for producing feeder and high quality finished cattle. His dam, Cason Miss Santa Rosa, is an Upgrade daughter. This pedigree excels in both terminal and maternal traits. Cason's Miss Santa Rosa has a show record too as she was Reserve Champion Cow at the 2018 Iowa State Fair.

## 35 CASON'S MR. HARDING H83W

CE 9 DOC 11.9 ASA#3840654 BD: 1-14-20 Tattoo: H83W

BW 2.2 CW 22.0 **Black Dbl Polled Purebred**

WW 76 YG -.39 Adj BW: 88 Adj WW: 802

YW 106 Marb .24

ADG .19 BF -.086

MCE 6

Milk 25 REA .71

MWW 63 API 139

Stay 21 TI 78

CCR Cowboy Cut 5048Z Triple C Singletary S3H

CCR Ms. 4045 Time 7322T

Cason's Miss Emily CCR Lucky Dream M210R

Casons Miss Brittany

Solid black purebred bull sired by CCR Cowboy Cut. Mr. Harding's dam goes back to Cason's Miss Brittany. Anyone who has followed our program knows about Miss Brittany, two time Champion Cow Calf at the Iowa State Fair and a couple sale topping bulls. This bull is long bodied with a little more frame.



## 36 CASON'S MR. CHESTER H404

ASA#3840628 BD: 1-12-20 Tattoo: H404

**Black Star Dbl Polled Purebred**

Adj BW: 84 Adj WW: 860

CCR Santa Fe 9349Z

Sandy Acres 404Y

S D S Graduate 006X

CCR Ms. Apple 9332W

Sandy Acres Black Gem

Sandy Acres 951R

CE	6	DOC	7.6
BW	3.3	CW	25.4
WW	80	YG	-.41
YW	115	Marb	.04
ADG	.22	BF	-.088
MCE	5	REA	.82
Milk	23	API	115
MWW	63	TI	74
Stay	16		



Cason's Mr. Chester is a purebred BWF bull sired by CCR Santa Fe 9349Z. These Santa Fe sons are very practical kind of cattle and I think this one may be his best son. His dam, Sandy Acres 404Y, is purebred with some Fleck genetics in her pedigree that gives him a little more power. **We have considered keeping this bull for in herd use but decided to retain 50% semen rights.**

## 37 CASON'S MR. HERDSMAN H301Y

ASA#3746753 BD: 1-11-20 Tattoo: H301Y

**Black Dbl Polled 3/4 SM 1/4 AN**

Adj BW: 74 Adj WW: 856

TJ Main Event 503B Mr. NLC Upgrade U8676

TJ Miss New Day U14

Cason's Miss Emma Grace SS Ebonys Grandmaster

Sandy Acres 301W

Cason's Mr. Herdsman is a solid black 3/4 SimAngus™ bull sired by TJ Main Event. This is another Main Event son that is a real sharp looking bull with excellent performance. A low birth weight bull that could be used on cows or heifers. Mr. Herdsman was a Class Winner at the Iowa Simmental Show in Des Moines last summer and has continued to develop into quite a bull.



## 38 CASON'S MR. ROOSEVELT H564

ASA#3840657 BD: 1-18-20 Tattoo: H564

**Black Homo Polled 5/8 SM 3/8 AN**

Adj BW: 77 Adj WW: 803

TJ Roosevelt 366E CCR Cowboy Cut 5048Z

TJ 99A

JC Ms. Charm 564C JC SLN Mr. Charm 0848 218Z

Trinity Erica 0381 3217

Stay 19

TI 83

REA .64

API 150

BF -.016

Marb .47

YG -.14

Cason's Mr. Roosevelt is a solid black 5/8 SimAngus™ bull sired by TJ Roosevelt. These Roosevelt's are very similar to the Cowboy Cuts and just as docile. His calving ease and birth EPDs indicate he could be used on heifers or cows without lost production. I think this bull will sire some real efficient replacement females that would be low maintenance brood cows.

## 39 CASON'S MR. LIPTON H50D

ASA#3840688 BD: 1-20-20 Tattoo: H50D

**Black Dbl Polled 3/4 SM 1/4 AN**

Adj BW: 77 Adj WW: 829

TJ Main Event 503B Mr. NLC Upgrade U8676

TJ Miss New Day U14

Cason's Miss Penny Cason's Mr. Charleston

Cason's Miss Fonda

Cason's Mr. Lipton solid black 3/4 SimAngus™ bull sired by TJ Main Event. This will be a low birth weight bull with good growth numbers and some extra frame which makes a good combination. Out of a Charleston daughter, the 50 cow family has always produced in the top 25% for pounds at weaning.



# Cason's Pride & Joy Performance Bull Sale 2021

## 40 CASON'S MR. EASTWOOD H94T

ASA#3840617 BD: 1-15-20 Tattoo: H94T  
**Black Baldy Dbl Polled Purebred** Adj BW: 80 Adj WW: 820

CCR Cowboy Cut 5048Z Triple C Singletary S3H  
CCR Ms. 4045 Time 7322T  
Sandy Acres T94 Sandy Acres Improver 7R  
SAS 878P



CE	11	DOC	16.0
BW	2.4	CW	30.6
WW	85	YG	-.34
YW	123	Marb	.25
ADG	.24	BF	-.071
MCE	7	REA	.79
Milk	23	API	144
MWW	66	TI	84
Stay	20		

Cason's Mr. Eastwood, is a big, stout BWF purebred bull sired by CCR Cowboy Cut. I know I keep repeating myself but CCR Cowboy Cut just works tremendous in our herd and these bulls look the part of high performance bulls with guts and butts.

## 41 CASON'S MR. SANTA FE H815

CE	11	DOC	10.4	ASA#3746748	BD: 1-11-20	Tattoo: H815
BW	-1	CW	18.1	<i>Black Dbl Polled Purebred</i>		
WW	69	YG	-.39	Adj BW: 66 Twin Adj WW: 848		
YW	99	Marb	.08			
ADG	.18	BF	-.067	Pedigree for lots 41 & 42:		
MCE	8	REA	.82	CCR Santa Fe 9349Z	S D S Graduate 006X	
Milk	17	API	132		CCR Ms. Apple 9332W	
WWW	52	TI	73	Cason's Miss Lipton	Cason's Mr. Butler	
Stay	19				CSE Itako U815	

Cason's Mr. Sante Fe H815 is a solid black purebred sired by CCR Santa Fe 9349Z. This bull and the next one are twin brothers (H815A) both solid black and identically made. if you're in need of a pair of bulls that will sire well below average birth weights with good growth numbers, you might consider these bulls. Their dam, Cason's Miss Lipton, produced one of our top herd sires, Cason's Mr. 815A, which has several sons in the sale so you can see what this pedigree produced. Dispositions are second to done.



**42 CASON'S MR. SANTA FE II H815A**

ASA#3840690 BD: 1-11-20 Tattoo: H815A  
*Black Dbl Polled Purebred*  
 Adj BW: 72 Twin Adj WW: 828

## 43 CASON'S MR. H7X

CE	11	DOC	6.6	ASA#3827495	BD: 1-23-20	Tattoo: H7X
BW	1.8	CW	31.1	<i>Black Dbl Polled Purebred</i>		
WW	75	YG	-39	Adj BW: 86	Adj WW: 748	
YW	109	Marb	.10	Cason's Mr. Corner Stone	Hook's Yellowstone 97Y	
ADG	2	BF	-.089		Sandeen Lady 4301	
MCE	55	REA	.80	Cason's Miss X7	SVF/NJC Built Right N48	
Milk	22	API	122		Casons P7	
MWW	59	TI	74			
Stav	14					

This solid black bull is out of a super Built Right daughter and Corner Stone sired by a Hooks Yellowstone by Sandeen Upper Class. He is really good structured with big bone and has a good amount of depth.

Bidding Online with **LiveAuctions.TV**



## 44 CASON'S MR. COWBOY UP H28D

ASA#3840653 BD: 1-22-20 Tattoo: H28D  
**Black Dbl Polled Purebred**  
 Adj BW: 82 Adj WW: 844

CCR Cowboy Cut 5048Z Triple C Singletary S3H  
 CCR Ms. 4045 Time 7322T  
 Cason's Miss Elgin Cason's Mr. Charleston  
 Cason's Miss Brianne



CE	11	DOC	11.9
BW	1.7	CW	25.1
WW	75	YG	-.39
YW	106	Marb	.23
ADG	.20	BF	-.078
MCE	7	REA	.82
Milk	28	API	143
MWW	65	TI	78
Stay	21		

Cason's Mr. Cowboy Up is another purebred BWF bull sired by CCR Cowboy Cut. This bull has a show bull look about him. If you're looking to raise some show heifers and high quality replacement female to keep or to sell, take a good look at this bull. He is right in the middle for frame plus he is clean fronted and sound.

## 45 CASON'S MR. TULSA H230

CE	9	DOC	8.2	ASA#3840661	BD: 1-19-20	Tattoo: H230
BW	2.7	CW	39.4			
WW	85	YG	-.37			
YW	127	Marb	.02			
ADG	.26	BF	-.089			
MCE	4	REA	.83			
Milk	28	API	112			
MWW	71	TI	74			
Stay	16					

Cason's Mr. Tulsa is a solid black 5/8 SimAngus™ bull sired by TJ Main Event. This is one of the best Main Event son in my opinion; a little bigger framed with extra body length, big top with a deep lower quarter with and is very athletic on the move.



## 46 CASON'S MR. KINNICK H78F

CE	14	DOC	9.1	ASA#3840677	BD: 1-23-20	Tattoo: H78F
BW	-1.6	CW	36.0			
WW	78	YG	-.47			
YW	121	Marb	.40			
ADG	.27	BF	-.051			
MCE	9	REA	1.40			
Milk	24	API	164			
MWW	63	TI	90			
Stay	20					

Cason's Mr. Kinnick is a solid black purebred sired by Hook's Beacon 56B. This bull is designed to be a true heifer bull. What I define as a true heifer bull is a bull born unassisted out of a first calf heifer with the EPDs to back it up and this bull meets that criteria. He would also make some good, honest replacement females as his API and maternal calving ease also indicate.

## 47 CASON'S MR. PURSUIT H94C

CE	13	DOC	12.8	ASA#3840652	BD: 1-26-20	Tattoo: H94C
BW	.3	CW	24.7			
WW	72	YG	-.39			
YW	103	Marb	.15			
ADG	.19	BF	-.083			
MCE	8	REA	.77			
Milk	24	API	140			
MWW	59	TI	76			
Stay	20					

Cason's Mr. Pursuit is a purebred BWF sired by Cason's Mr. E815A (Cowboy Cut/Shear Force). This is a big, stout, long bodied bull out of a Built Right cow. Small birth weight with good growth and high API numbers. He should sire those good feeders that you can creep and show those extra pounds.



## 48 CASON'S MR. BUTKUS H10B

ASA#3840647 BD: 1-21-20 Tattoo: H10B  
**Black Dbl Polled 1/2 SM 3/8 AN 1/32 CS 3/32 MX**  
 Adj BW: 74 Adj WW: 791

TJ Main Event 503B

Cason's Miss Elaine

Mr. NLC Upgrade U8676

TJ Miss New Day U14

GW Premium Beef 021TS

Cason Miss Lonna



CE	13	DOC	14.3
BW	-6	CW	42.9
WW	80	YG	-2.9
YW	126	Marb	.23
ADG	.29	BF	-.065
MCE	5	REA	.83
Milk	29	API	132
MWW	69	TI	81
Stay	15		

Cason's Mr. Butkus is another solid black 1/2 SimAngus™ bull sired by TJ Main Event. This will be 6.0+ framed bull that will sure add some extra pounds with a little less birth weight as indicated by his EPDs. Take a look at his carcass numbers – well above breed average.

## 49 CASON'S MR. HERITAGE H521

CE	12	DOC	14.5	ASA#3840663	BD: 1-27-20	Tattoo: H521
BW	.5	CW	41.0	<b>Black Homo Polled 3/4 SM 1/4 AN</b>		
WW	82	YG	-.19	Adj BW: 79	Adj WW: 863	
YW	123	Marb	.44	TJ Roosevelt 366E	CCR Cowboy Cut 5048Z	
ADG	.26	BF	-.034		TJ 99A	
MCE	7	REA	.74	JC Ms. National 521C	JC Mr. National 610Y	
Milk	33	API	149		X163	
MWW	74	TI	85			
Stay	20					

Solid black 3/4 SimAngus™ bull sired by TJ Roosevelt 366E and his dam is a daughter of the great carcass bull JC Mr. National. This bull may be the best bull in the sale according to his numbers – one of the highest API bulls and the highest terminal bull. If you're feeding your own cattle out, or your feeder buyer is, you better take a look at this guy as he will generate a real premium for those finished cattle.

## 50 CASON'S MR. HA5

CE	11	DOC	6.3	ASA#3827496	BD: 1-28-20	Tattoo: HA5
BW	1.7	CW	30.5	<b>Black Dbl Polled Purebred</b>		
WW	76	YG	-.39	Adj BW: 85	Adj WW: 752	
YW	110	Marb	.10	Cason's Mr. Corner Stone	Hook's Yellowstone 97Y	
ADG	.21	BF	-.087		Sandeen Lady 4301	
MCE	5	REA	.80	Cason's Miss X3	SVF/NJC Built Right N48	
Milk	21	API	126		Casons P3	
MWW	59	TI	75			
Stay	16					

Solid black bull that is modern frame size, deep flaked, sound footed. Offers a balanced number profile.

## 51 CASON'S MR. ROBUST H438F

CE	14	DOC	11.3	ASA#3840659	BD: 1-30-20	Tattoo: H438F
BW	-.7	CW	38.6	<b>Black Dbl Polled 3/4 SM 1/4 AN</b>		
WW	79	YG	-.29	Adj BW: 77	Adj WW: 971	
YW	119	Marb	.53	J Bar J Nightride 225Z	GW Premium Beef 021TS	
ADG	.25	BF	-.056		J Bar J Miss ND 793X	
MCE	6	REA	.85	Cason's Mr. Cameron	CCR Cwoyboy Cut 5048Z	
Milk	23	API	148		Sandy Acres 438Z	
MWW	63	TI	87			
Stay	15					

Cason's Mr. Robust solid black 3/4 SimAngus™ bull sired by calving ease specialist J Bar J Nightride 225Z. This will be a true heifer bull as I describe earlier, true heifer bulls are unassisted out of first calf heifers and sired by a proven heifer bull and he meets these criteria. This bull also excels in terminal (TI 87) and maternal (API 148) traits.

## 52 CASON'S MR. H282E

CE	11	DOC	14.4	ASA#3827497	BD: 2-1-20	Tattoo: H282E
BW	1.8	CW	29.4	<b>Hetero Black Dbl Polled Purebred</b>		
WW	81	YG	-.36	Adj BW: 88	Adj WW: 787	
YW	116	Marb	.31	CCR Cowboy Cut 5048Z	Triple C Singletary S3H	
ADG	.22	BF	-.071		CCR Ms. 4045 Time 7322T	
MCE	7	REA	.84	Cason's E282	Cason's Mr. Weston	
Milk	24	API	147		Cason's Miss C282	
MWW	64	TI	84			
Stay	19					

One of my favorite sire groups every year are the Cowboy Cut cattle. They are complete, powerful and correct cattle. This solid Black Cowboy Cut son falls in line.



# Cason's Pride & Joy Performance Bull Sale 2021

## 53 CASON'S MR. STETSON H95B

ASA#3840631 BD: 1-22-20 Tattoo: H95B

**Black Baldy Dbl Polled Purebred**

Adj BW: 86 Adj WW: 828

CCR Cowboy Cut 5048Z

Casons Miss Bernice

Triple C Singletary S3H

CCR Ms. 4045 Time 7322T

Cason's Mr. Butler

Cason's Miss Joy



CE	12	DOC	15.8
BW	1.6	CW	29.7
WW	82	YG	-.41
YW	117	Marb	.20
ADG	.22	BF	-.083
MCE	8	REA	.90
Milk	27	API	144
MWW	68	TI	82
Stay	21		

Cason's Mr. Stetson is a purebred BWF bull sired by CCR Cowboy Cut. There are several bulls in this sale that are of AI stud or breeder quality and I sure think this is one of them – really nice profile, abundance of muscle, sound structure with performance, backed by a proven cow family. EPDs excel in every trait.

## 54 CASON'S MR. INNOVATOR H37C

CE	14	DOC	11.8
BW	-.7	CW	40.9
WW	84	YG	-.28
YW	127	Marb	.30
ADG	.27	BF	-.060
MCE	6	REA	.81
Milk	21	API	136
MWW	62	TI	84
Stay	14		

ASA#3746754 BD: 2-1-20 Tattoo: H37C

**Black Dbl Polled 5/8 SM 3/8 AN**

Adj BW: 75 Adj WW: 836

CDI Innovator 325D

Cason's Miss Regis

TJ Main Event 503B

CDI Ms. Shear Force 49U

Coleman Regis 904

JSF Tinker Bell Z37

Cason's Mr. Innovator is a solid black 5/8 SimAngus™ bull sired by CDI Innovator 325D. Phenotypically, this could be the best bull in the sale. Take the time to evaluate this young stud and then study his credentials. I think you may agree he is a powerfully made bull yet numbers indicate he could be used on heifers.

## 55 CASON'S MR. GRIZZLY H52B

CE	10	DOC	12.7
BW	1.2	CW	28.5
WW	66	YG	-.42
YW	98	Marb	.16
ADG	.20	BF	-.095
MCE	6	REA	.82
Milk	28	API	127
MWW	60	TI	72
Stay	17		

ASA#3840701 BD: 2-5-20 Tattoo: H52B

**Black Baldy Dbl Polled Purebred**

Adj BW: 80 Adj WW: 814

Cason's Mr. Triple Crown

Cason's Miss Santa Rosa

Cason's Miss Autaumn

Cason's Mr. Butler

Casons Miss N52

Cason's Mr. Grizzly is a BWF purebred bull sired by Cason's Mr. Triple Crown. His dam is a Butler daughter and those Butler sired females all made great cows with super udders with longevity. This big baldy bull has performed well especially from weaning too yearling and is especially athletic.

## 56 CASON'S MR. H300D

CE	12	DOC	13.0
BW	1.8	CW	25.3
WW	76	YG	-.40
YW	108	Marb	.23
ADG	.20	BF	-.081
MCE	7	REA	.82
Milk	25	API	139
MWW	63	TI	79
Stay	19		

ASA#3827498 BD: 2-7-20 Tattoo: H300D

**Black Dbl Polled Purebred**

Adj BW: 84 Adj WW: 769

CCR Cowboy Cut 5048Z

Cason's Miss D300

Triple C Singletary S3H

CCR Ms. 4045 Time 7322T

Cason's Mr. Tubaugh

Sandy Acres 300W

Here is another solid black Cowboy Cut son that is excellent in his lines. He offers plenty of power and excels in his feet and legs.



## 57 CASON'S MR. HANITY H90T

ASA#3840611 BD: 2-9-20 Tattoo: H90T  
**Black Baldy Dbl Polled 3/4 SM 1/4 AN**  
 Adj BW: 86 Adj WW: 928

Cason's Mr. Triple Crown Hook's Zero Gravity 103Z  
 Cason's Miss Santa Rosa  
 Sandy Acres T90 Sandy Acres Improver 7R  
 SAS 786M

CE	9	DOC	13.9
BW	1.8	CW	40.1
WW	76	YG	-.34
YW	116	Marb	.19
ADG	.25	BF	-.078
MCE	4	REA	.84
Milk	25	API	127
MWW	63	TI	78
Stay	15		



Cason's Mr. Hannity is a BWF 3/4 bull sired by Cason's Mr. Triple Crown. His dam (14 years old) has produced several top herd sires and this one will be right with them. He posted a weaning weight of 928 lbs. If you are looking to add pounds to your next calf crop you might want to take a look. Performance in all the bulls in this sale is not by accident... we take it seriously.

## 58 CASON'S MR. H28U

CE	12	DOC	7.3	ASA#3827499	BD: 2-9-20	Tattoo: H28U
BW	1.4	CW	27.1	<b>Black Dbl Polled Purebred</b>		
WW	76	YG	-.42	Adj BW: 82	Adj WW: 753	
YW	109	Marb	.13	Cason's Mr. Corner Stone	Hook's Yellowstone 97Y	
ADG	.21	BF	-.090		Sandeen Lady 4301	
MCE	6	REA	.84	Cason's Miss U28	CNS Dream On L186	
Milk	18	API	125		Casons Miss M28	
MWW	56	TI	76			
Stay	14					

Moderate framed black bull who has proven performance genetics stacked throughout his pedigree. Balanced EPDs with an 82 lb. actual birth weight.

## 59 CASON'S MR. DECALB H37CZ

CE	15	DOC	10.2	ASA#3840670	BD: 2-13-20	Tattoo: H37CZ
BW	-.9	CW	32.6	<b>Black Dbl Polled 1/2 SM 1/2 AN</b>		
WW	71	YG	-.18	Adj BW: 77	Adj WW: 792	
YW	107	Marb	.26	WBF All In C061	Gibbs 1100Y Hy Deacon	
ADG	.23	BF	-.034		WBF Enchantment 2852	
MCE	9	REA	.59	Cason's Miss Ellie Mae	Coleman Regis 904	
Milk	20	API	128		JSF Tinker Bell 237	
MWW	55	TI	75			
Stay	13					

Cason's Mr. Decalb is a solid black 1/2 SimAngus™ bull sired by WBF All In C061. This bull has a unique pedigree. His sire is an F-1 and his dam is an F-1 with both sides of his pedigree having some Coleman Angus breeding. He is a low birth bull and is a little smaller framed. Could be used on heifers or cows. I think he will sire moderate frame calves with a lot of muscle. His daughters will be low maintenance replacement females.

## 60 CASON'S MR. BEACON H13FA

CE	14	DOC	9.2	ASA#3840648	BD: 2-15-20	Tattoo: H13FA
BW	-1.2	CW	25.6	<b>Black Dbl Polled Purebred</b>		
WW	70	YG	-.51	Adj BW: 80	Adj WW: 718	
YW	107	Marb	.40	Hook's Beacon 56B	Hooks Shear Force 38K	
ADG	.23	BF	-.059		Hooks Zafirah 41Z	
MCE	9	REA	1.33	Cason's Miss Lynn	CCR Wide Range 9005A	
Milk	19	API	159		Cason's Miss Aurora	
MWW	55	TI	84			
Stay	20					

Cason's Mr. Beacon is a solid black purebred bull sired by Hook's Beacon 56B. This will also be a true heifer bull. He is the highest index bull in the sale for both API and TI. The Beacon sired cattle are gaining popularity throughout the country. Low birth bull with real carcass value in the feedlots.

## 61 CASON'S MR. FULTON H78DZ

CE	12	DOC	6.6	ASA#3840642	BD: 2-15-20	Tattoo: H78DZ
BW	.2	CW	33.4	<b>Black Baldy Dbl Polled 3/4 SM 1/4 AN</b>		
WW	72	YG	-.27	Adj BW: 81	Adj WW: 868	
YW	111	Marb	.30	WBF All In C061	Gibbs 1100Y Hy Deacon	
ADG	.24	BF	-.061		WBF Enchantment 2852	
MCE	7	REA	.68	Cason's Miss McClain	MCM Top Grade 018X	
Milk	28	API	134		Cason's Miss Sally	
MWW	64	TI	77			
Stay	17					

Cason's Mr. Fulton is a BWF 3/4 SimAngus™ bull sired by WBF All In C061. Mr. Fulton is a moderate framed bull that is deep sided and heavy muscled. His dam is a Top Grade daughter that sure crossed well with this SimAngus™ sire. Plenty of calving ease and performance.



## 62 CASON'S MR. BOULDER H301F

ASA#3743461 BD: 2-13-20 Tattoo: H301F

**Black Dbl Polled 3/4 SM 1/4 AN**

Adj BW: 83 Adj WW: 895

CCR Boulder 1339A

Cason's Miss Kinsley

Hoover Dam

CCR Ms. L Taylor 1339Y

SAS Deep Rock 12U

Cason's Miss Emma Grace

CE	12	DOC	14.3
BW	.7	CW	15.5
WW	74	YG	-.46
YW	107	Marb	.41
ADG	.21	BF	-.087
MCE	7	REA	.82
Milk	25	API	142
MWW	62	TI	80
Stay	19		



Cason's Mr. Boulder is a solid black 3/4 SimAngus™ bull sired by CCR Boulder 1339A. Mr. Boulder is out of a first calf heifer and has performed well as you can see by his adjusted weaning weight. His dam, Cason's Miss Kinsley, is a beautiful Deep Rock daughter that was Champion Cow Calf this summer at the Iowa Simmental Shows in Des Moines. This bull should sire a little less birth weight while maintaining performance at weaning. Those daughters will make some special replacements.

## 63 CASON'S MR. ROYAL CROWN H408

ASA#3840646 BD: 2-20-20 Tattoo: H408

**Black Star Dbl Polled Purebred**

Adj BW: 89 Adj WW: 925

Cason's Mr. Triple Crown Hook's Zero Gravity 103Z

Cason's Miss Santa Rosa

Sandy Acres 408Y Sandy Acres Bomb Shell

Sandy Acres 223U

Cason's Mr. Royal Crown is a solid black purebred bull sired by Cason's Mr. Triple Crown. I don't need to say much about this bull as I'm real sure you will find him in the pens as he is a big, stout, attractive bull with tremendous performance and his dam is pretty special at our place.

CE	9	DOC	14.1
BW	2.7	CW	35.6
WW	72	YG	-.36
YW	104	Marb	.25
ADG	.20	BF	-.082
MCE	4	REA	.82
Milk	30	API	129
MWW	65	TI	76
Stay	16		



## 64 CASON'S MR. HX7F

ASA#3827500 BD: 2-26-20 Tattoo: HX7F

**Hetero Baldy Black Dbl Polled Purebred**

Adj BW: 86 Adj WW: 795

LRS Elevate 213B Hook's Yellowstone 97Y

LRS Ms. Dual Focus 213Z

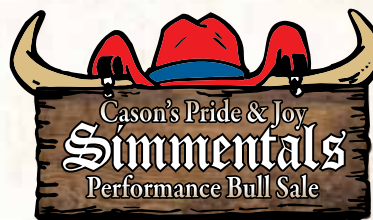
Cason's Miss FX7 Cason's Mr. Weston

Cason's Miss X7

Stay 16

CE	13	DOC	6.4
BW	.1	CW	27.3
WW	75	YG	-.42
YW	114	Marb	.17
ADG	.24	BF	-.077
MCE	7	REA	.93
Milk	24	API	136
MWW	61	TI	79
Stay	16		

This black baldy bull had an actual BW of 78 and a pedigree full of calving ease – LRS Elevate and Hook's Zero Gravity son. He is very complete and well balanced from a super first calf heifer.



FOR MORE INFORMATION, GIVE US A CALL!

**Denny Cason 641-814-3332**

**Landon Cason 641-799-7350**

Bidding Online with **LiveAuctionsTV**



## 65 CASON'S MR. MCMASTER H13C

ASA#3840655 BD: 2-24-20 Tattoo: H13C  
**Black Baldy Dbl Polled 3/4 SM 1/4 AN**  
 Adj BW: 94 Adj WW: 920

TJ Main Event 503B

Cason's Miss Brenda

Mr. NLC Upgrade U8676

TJ Miss New Day U14

Cason's Mr. Sir Charles

Cason's Miss Courtney

CE	10	DOC	11.9
BW	3.0	CW	43.5
WW	87	YG	-.43
YW	133	Marb	.17
ADG	.29	BF	-.098
MCE	5	REA	1.03
Milk	32	API	125
MWW	76	TI	80
Stay	17		



Cason's Mr. McMaster is a BWF 3/4 SimAngus™ bull sired by TJ Main Event. This bull is as good as they get from phenotype and individual performance, he has plenty of frame and bone to go with his massive body. This bull has a little more birth weight and his EPDs also suggest to put him on set of mature cows. I think he could sire more pounds per cow then you ever produced.

## 66 CASON'S MR. WACO H10D

CE	11	DOC	13.7	ASA#3840639	BD: 2-11-20	Tattoo: H10D
BW	1.8	CW	33.8			
WW	79	YG	-.43			
YW	119	Marb	.25			
ADG	.25	BF	-.091			
MCE	6	REA	.95			
Milk	27	API	144			
MWW	66	TI	82			
Stay	20					

**Red Dbl Polled Purebred**  
 Adj BW: 88 Adj WW: 924

Cason's Mr. E815A CCR Cowboy Cut 5048Z  
 Cason's Miss Lipton  
 Cason's Mr. Sir Charles  
 Cason's Miss Dixie

Cason's Mr. Waco is a solid red sired by Cason's Mr. E815A (Cowboy Cut/Shear Force). This is a bull I have liked since birth. He hit the ground growing and just kept on going. Never looked bad a day in his life. He is really long bodied, deep flanked and full of muscle. I think he recorded the second highest weaning weight (924 lbs.). Another bull that is extremely positive in every trait measured. This bull will work on commercial cows of any color.



## Red Bull Offering

## 67 CASON'S MR. UNITED H13Z

CE	9	DOC	9.6	ASA#3840638	BD: 1-1-20	Tattoo: H13Z
BW	2.6	CW	20.7			
WW	74	YG	-.46			
YW	105	Marb	.20			
ADG	.19	BF	-.100			
MCE	6	REA	.81			
Milk	23	API	134			
MWW	60	TI	76			
Stay	20					

**Red Dbl Polled Purebred**  
 Adj BW: 88 Adj WW: 800

Cason's Mr. E815A CCR Cowboy Cut 5048Z  
 Cason's Miss Lipton  
 Cason's Miss Cinnabar SAS Deep Rock 12U  
 Casons Miss N13F

Cason's Mr. United is a red purebred bull sired by Cason's Mr. E815A (Cowboy Cut/Shear Force). Like I said about these 815A sons, they are all alike - no holes kind of cattle that will work well in all types of environments. Very balanced EPDs.

## 68 CASON'S MR. OPPORTUNITY H29TR

CE	12	DOC	14.7	ASA#3840626	BD: 1-15-20	Tattoo: H29TR
BW	2.2	CW	30.0			
WW	85	YG	-.15			
YW	130	Marb	.25			
ADG	.28	BF	-.024			
MCE	8	REA	.56			
Milk	21	API	124			
MWW	64	TI	80			
Stay	13					

**Red Baldy Dbl Polled 1/2 SM 1/2 AR**  
 Adj BW: 78 Adj WW: 835

Badlands Opportunity HXC Jackhammer 8800U  
 53Y Badlands Medora 75  
 Casons Miss Jewel SVF/NJC Highvoltage R159  
 Casons Miss Oakberry

Cason's Mr. Opportunity, an F-1 Sim-Red Angus (RWF) sired by Badlands Opportunity 53Y. This bull is a tank with moderate frame and thick made with loads of performance. This bull could really work on a set Red Angus, Red Angus cross and Charolais cross cows.



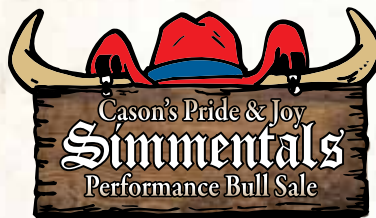




# CATTLEMAN'S FACTS

## Why use a Cason Bull...

- ★ PERFORMANCE
- ★ FERTILITY
- ★ POWER
- ★ DISPOSITION
- ★ CALVING EASE
- ★ CUSTOMER SERVICE
- ★ ADDED POUNDS FOR YOUR CALF CROP
- ★ A COW HERD WITH EXCELLENT UDDER QUALITY



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*Cason's Pride & Joy will feed the bulls until May 1, 2021 at no charge.*

**Purebred Simmental Percentile Table Spring 2021**

API	TI	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	BF	REA	SF
127	76	11	1.8	76	113	6	23	61	16	11.1	29.0	-.42	.11	-.09	.87	-.33

**Hybrid Simmental Percentile Table Spring 2021**

API	TI	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	BF	REA	SF
128	77	12	.5	74	114	7	23	59	15	11.8	32.5	-.22	.28	-.04	.64	-.34

## Bull Buyer's Guide

### Explanation of How to Utilize API and TI Indexes

First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described to the left, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a \$50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For more information, visit [www.simmental.org](http://www.simmental.org).

### Definitions of Terms

**Expected Progeny Differences (EPDs):** EPDs are the most accurate and effective tool available for comparing genetic levels.

**Back Fat (BF):** Inches of backfat.

**Birth Weight (BW):** Pounds of birth weight.

**Calving Ease (CE):** Percent of unassisted births when used on heifers.

**Carcass Weight (CW):** Pounds of carcass weight.

**Maternal Calving Ease (MCE):** Percent of unassisted births in first-calving daughters.

**Milk (MLK):** Pounds of weaning weight due to milk.

**Marbling (MRB):** Marbling score.

**Maternal Weaning Weight (MWW):** Pounds of weaning weight due to milk and growth.

**Ribeye Area (REA):** Square inches of ribeye.

**Warner-Bratzler Shear Force (WBSF):** Pounds of force required to shear a steak.

**Stayability (STAY):** Percent of daughters remaining in the cowherd at 6 years of age.

**Terminal Index (TI):** Dollars per cow exposed under a terminal-sire scenario.

**Weaning Weight (WW):** Pounds of weaning weight.

**Yearling Weight (YW):** Pounds of yearling weight.

**Yield Grade (YG):** Yield grade score.

**WE LOOK FORWARD TO SEEING YOU ON MARCH 6TH IN RUSSELL, IA!**





Cason's Pride & Joy  
**Simmentals**  
Performance Bull Sale

**Saturday, March 6, 2021**

**12:00 Noon sharp!**

**Russell Livestock Market**

**Russell, Iowa**



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