



Cason's Pride & Joy
Simmentals
Performance Bull Sale

Saturday, March 3, 2018
12:00 Noon sharp!
Russell Livestock Market
Russell, Iowa

Welcome Everyone!

On behalf of Cason's Pride & Joy Simmentals, we would like to personally invite everyone to our Annual Bull Sale. It is an honor to be able serve and work with so many great cattlemen in our Seedstock business. First and foremost, we want to say thank you to all our past customers for their support and confidence in our breeding program. We are excited about genetic offerings we have for this sale. As always, our goal is to produce genetics that will give you the commercial producer the potential to increase the profitability of your operation. We believe the genetic offering in this sale will give you that opportunity. We invite you to study the EPD's and individual performance data on these bulls, to help you select the bulls that will enhance the traits most important to your operation.

If you have an interest in any of the offerings in this sale, please don't hesitate to contact us. We would love to visit with you about your needs and expectations. The more we know what your goals are the better job we can do in recommending the right genetics that best serves you. Visitors are welcome to the farm any time prior to the sale to view the bulls.

We take pride in the developing of our bulls knowing that this process can have a lasting effect on the longevity of a bull. Our objective is to feed a quality roughage-based ration to allow these young bulls to reach their genetic potential. Bunk management is a high priority to insure bulls never see too much grain.

We will again offer to bring the bulls back to the farm after the sale to finish developing the bulls, we will keep them until May 1st at no charge. But we do ask that you consider insuring your bulls, we will have a Livestock Insurance agent available on sale day.

Again, we want to say thank you for your interest in our program and encourage you to call any time with questions or concerns because customer satisfaction is very important to us all. Looking forward to seeing you on sell day. May all your cows come home! Have a safe and prosperous 2018.

Sincerely,
Denny Cason

**Denny, Janet,
Landon & Brittney
Colton Cason**
2077 715th Ave.,
Albia, IA 52531
Denny Cason
641-814-3332
Landon Cason
641-799-7350



My Wish by Kascal flatts

I hope the days come easy and the moments pass slow,
And each road leads you where you wanna go,
And if you're faced with a choice, and you have to choose,
I hope you choose the one that means the most to you.
And if one door opens to another door closed,
I hope you keep on walkin' till you find the window,
If it's cold outside, show the world the warmth of your smile.
But more than anything, more than anything

I hope you never look back, but you never forget,
All the ones who love you, in the place you live,
I hope you always forgive, and you never regret,
And you help somebody every chance you get,
Oh, you find God's grace, in every mistake,
And always give more than you take.
But more than anything, yeah, more than anything

My wish, for you, is that this life becomes all that you want
it to,
Your dreams stay big, your worries stay small,
You never need to carry more than you can hold,
And while you're out there getting where you're getting to,
I hope you know somebody loves you, and wants the same
things too,

This is my wish (my wish, for you)
I hope you know somebody loves you (my wish, for you).
May all your dreams stay big (my wish, for you)



Cason's Pride & Joy will feed the bulls until May 1, 2018 at no charge.



ANNUAL Simmental & SimAngus™ BULL SALE

SATURDAY, MARCH 3, 2018
12:00 NOON SHARP!
RUSSELL LIVESTOCK MARKET
RUSSELL, IOWA

HOTEL ACCOMMODATIONS

- Honey Creek Resort.....877-677-3344
12633 Resort Drive, Moravia, IA 52571
www.honeycreekresort.com
- Indian Hills Inn.....800-RATHBUN
100 Hwy 34 E, Albia, IA 52531, reservations@indianhills.com
- Lakeside Hotel Casino.....877-477-5253
777 Casino Drive, Osceola, IA 50213
- Super 8 Chariton.....641-774-8888
169 Grace Ave, Chariton, IA 50049

SALE SCHEDULE

- Saturday, March 3rd**
8:00-12:00Cattle Viewing
11:00 AM..... Lunch by Russ & Becky Vandenberg
12:00 NOON.....3rd Annual Cason's Pride & Joy Bull Sale

SALE LOCATION

Russell Livestock, 31683 U.S. Highway 34, Russell, IA 50238



SALE ORDER / ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with this sale. Anyone attending this sale attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury while attending this sale.

Additional information and sale order can be found on the Eberspacher Enterprises Inc. website or Facebook page. Like us to receive all sale updates automatically. Download the EE smart phone app!

SALE DAY PHONES

- Denny Cason.....641-814-3332
Landon Cason.....641-799-7350
Val Eberspacher.....612-805-7405
Chance Ujzdowski.....920-740-7536
Sale Barn Phone.....641-535-6065

LIVESTOCK INSURANCE

Insurance will be available through sale management & Martin-Trudeau Insurance 605-996-3106 or 800-450-3106.

EPDS & TERMS

EPDs listed are Spring 2018 numbers. Please note EPDs may change from time the sale catalog is printed until the registration paper is transferred.

All cattle sell under the Suggested Sale Terms & Conditions of the American Simmental Association. Terms will be available sale day.

MARKETING REPS

- Val Eberspacher, EE Sales.....612-805-7405
Chance Ujzdowski, EE Sales.....920-740-7536
Mike Sorenson, Livestock Plus.....641-745-7049
Austin Brandt, Livestock Plus.....712-621-1829
Joel Edge, Midwest Marketer.....319-331-3667
Curt Peterson, Consultant.....641-660-5261
Tony Ballenger, Consultant.....641-777-3113
Dr. Dewy Nibe, Consultant.....641-777-9881
Dr. Ryan Howard, Sale Vet.....641-932-3455

AUCTIONEER

Col. Phil Schooley
641-664-3450



Scan this QR
Code with your
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view catalog
online!



SALE MANAGEMENT

Professional Sale Managers: Val & Lori Eberspacher
Office: 507-532-6694 • Val Cell: 612-805-7405
sales@ebersale.com
View online at www.ebersale.com

Cason's Pride & Joy Performance Bull Sale 2018

1 CASON'S MR. NICKLAUS D7835

ASA#3268278 BD: 9-4-16 Tattoo: D7835
Black Dbl Polled Purebred
 Adj BW: 84 Adj WW: 825

Sandeen Upper Class 2386 Mr. NLC Upgrade U8676
 Sandeen Donna 7386
 DSR Freedom Touch 5783 THSF Freedom 300N
 DSR Right Touch K159

CE	6	DOC	13.0
BW	1.3	CW	25.6
WW	59	YG	-.42
YW	90	Marb	.23
ADG	.20	BF	-.079
MCE	3	REA	.89
Milk	21	API	119
MWW	51	TI	69
Stay	10		



Here is solid black, purebred Sandeen Upper Class son that is big bodied, thick made and super sound on the move. His dam, DSR Freedom Touch 5783, is a solid red female that Landon purchased several years ago from the Deckert herd in North Dakota. This bull should produce solid colored cattle with eye appeal and performance.

2 CASON'S MR. MICKELSON D52B

CE **13** DOC **12.7** ASA#3268280 BD: 9-2-16 Tattoo: D52B
 BW **.4** CW **20.2** **Black Baldy Dbl Polled 3/4 SM 1/4 AN**
 WW **61** YG **-.27** Adj BW: 86 Adj WW: 904
 YW **84** Marb **.24**
 ADG **.14** BF **-.052** GW Premium Beef 021TS G A R US Premium Beef
 MCE **9** REA **.56** GW Miss Lucky Charm 410P
 Milk **21** API **119** Cason's Miss Autaumn Cason's Mr. Butler
 MWW **52** TI **67** Casons Miss N52
 Stay **10**



This black white face Premium Beef son is really the whole package, starting with his perfect Phenotype, muscle pattern and big time adjusted weaning weight (904). His dam is a Butler daughter, these Butler females are moderate framed, easy keeping females with nice udders and teat size. This bull could be used as a heifer bull or on mature cows without sacrificing performance. Should produce high quality replacement females, which his maternal EPDs indicate.



3 CASON'S MR. DUPONT D83A

CE **8** DOC **10.1** ASA#3268287 BD: 9-15-16 Tattoo: D83A
 BW **1.6** CW **31.0** **Black Dbl Polled Purebred**
 WW **63** YG **-.29** Adj BW: 88 Adj WW: 914
 YW **98** Marb **.31**
 ADG **-.22** BF **-.066** MCM Top Grade 018X Mr. NLC Upgrade U8676
 MCE **8** REA **.64** MCM 513R
 Milk **26** API **127** Cason's Miss Brady Cason's Mr. Levi
 MWW **57** TI **74** Casons Miss Brandy
 Stay **10**

Cason's Mr. Dupont is a solid black, purebred sired by MCM Top Grade. Top Grade and his sire NLC Upgrade have coincidentally added more muscle to their progeny than any other Simmental bulls in recent years. This is a moderate framed bull with exceptional muscle shape and body mass. His dam is an All Beef daughter that has always produced weaning weights in the top ten percent.

Cason's Pride & Joy Performance Bull Sale 2018

4 CASON'S MR. GREYSON D52Y

ASA#3268291 BD: 9-13-16 Tattoo: D52Y
Black Baldy Dbl Polled Purebred
 Adj BW: 89 Adj WW: 896

Mr. NLC Upgrade U8676 Ellingson Legacy M229
 Ms. NLC Mojo S6119 B
 Cason's Miss Abigail HFS Maverick
 JSF Stardust H52

CE	7	DOC	11.2
BW	3.3	CW	45.2
WW	75	YG	-.38
YW	118	Marb	.16
ADG	.27	BF	-.074
MCE	5	REA	1.04
Milk	21	API	113
MWW	58	TI	76
Stay	6		



Mr. Greyson is a solid black bull sired by NLC Upgrade. This is one of my favorite bulls; he exemplifies everything you want in a beef bull - rugged made, heavy muscled, deep bodied, sound structure and athletic. He is a mature cow type bull with average birth weight EPD, but I believe he will sire some of the heaviest weaning wean weight feeder calves of all the bulls and they will look like peas in a pod.

5 CASON'S MR. PALMER D87S

CE	2	DOC	10.8	ASA#3268283	BD: 9-11-16	Tattoo: D87S
BW	4.8	CW	39.2	Black Baldy Dbl Polled Purebred		
WW	65	YG	-.26	Adj BW: 89 Adj WW: 895		
YW	104	Marb	-.01			
ADG	.24	BF	-.068	FBFS Bonafide 027B	Sandeen Upper Class 2386	
MCE	1	REA	.64		FBFS X-Clamation 76X	
Milk	24	API	94	Casons Miss Lone Star	Drake So What	
MWW	56	TI	62		SAS 872P	
Stay	8					



Cason's Mr. Palmer is a purebred son of FBFS Bonafide 027B. These Bonafide sired calves have tremendous early growth, heavy muscled and are above average frame. If you need to add some bone and frame to your calf crop with extra muscle, this big fall bull will get it done.

6 CASON'S MR. FITZGERALD D52BY

CE	15	DOC	12.6	ASA#3268290	BD: 10-4-16	Tattoo: D52BY
BW	.2	CW	25.0	Black Baldy Dbl Polled 3/4 SM 1/4 AN		
WW	63	YG	-.26	Adj BW: 88 Adj WW: 882		
YW	92	Marb	.26			
ADG	.18	BF	-.043	GW Premium Beef 021TS	G A R US Premium Beef	
MCE	10	REA	.64		GW Miss Lucky Charm 410P	
Milk	20	API	123	Cason's Miss Sawyer	Cason's Mr. Butler	
MWW	51	TI	69		Cason's Miss Abigail	
Stay	10					



Cason's Mr. Fitzgerald is a black white face polled 3/4 son of GW Premium Beef 021TS. This Premium Beef son will add tremendous growth and performance while maintaining moderate birth weights. This bull has tremendous EPDs with an API of 123 and birth weight of .2, these are trouble free cattle without sacrificing pounds.

7 CASON'S MR. BIRKDALE D52A

ASA#3268288 BD: 10-4-16 Tattoo: D52A
Black Hetero Polled Purebred
 Adj BW: 86 Adj WW: 911

Cason's Mr. Sir Charles Mr. NLC Upgrade U8676
 Cason's Miss Elle Mae
 Cason's Miss Jill Cason's Mr. Levi
 Casons Miss N52

CE	6	DOC	11.2
BW	2.8	CW	36.7
WW	66	YG	-.31
YW	105	Marb	.03
ADG	.24	BF	-.076
MCE	6	REA	.69
Milk	28	API	105
MWW	61	TI	67
Stay	8		



Birkdale is a black white face, purebred son of Cason's Sir Charles. These bulls sired by Sir Charles are rugged made, heavy muscled and deep bodied. This bull represents his sire well posting a weaning weight of over 900 pounds. This bull should sire high performance feeder cattle the will excel in the feed lot and on the rail.

8 CASON'S MR. PINEHURST D8B

CE	16	DOC	11.9	ASA#3268286	BD: 10-14-16	Tattoo: D8B
BW	.2	CW	17.2	Black Baldy Dbl Polled Purebred		
WW	66	YG	-.27	Adj BW: 84 Adj WW: 863		
YW	81	Marb	.29	Cason's Mr. Bradford	WS All-Around Z35	
ADG	.09	BF	-.035	Cason's Miss Tanya		
MCE	13	REA	.67	Cason's Miss Amber	WS All-Around Z35	
Milk	20	API	142	Cason's Miss Maddie		
MWW	53	TI	76			
Stay	13					

Cason's Mr. Pinehurst is a black white face purebred bull sired by Cason's Mr. Bradford. This bull is a total out cross to most pedigree's today. He is a line bred bull by WS All Around, a calving ease bull with well above average growth and maternal traits. If you haven't used Simmental bulls and want to get started, this bull will offer very low risk calving with well above average growth traits.



HEIFER BULL

9 CASON'S MR. TRAVINO D67X

CE	12	DOC	10.6	ASA#3268279	BD: 10-17-16	Tattoo: D67X
BW	1.4	CW	24.1	Black Baldy Dbl Polled Purebred		
WW	69	YG	-.29	Adj BW: 85 Adj WW: 922		
YW	89	Marb	.11	Cason's Mr. Bradford	WS All-Around Z35	
ADG	.12	BF	-.064	Cason's Miss Tanya		
MCE	9	REA	.56	Cason's Miss Paisley	Cason's Mr. Butler	
Milk	18	API	124	Cason's Miss Esabelle		
MWW	53	TI	72			
Stay	11					

Cason's Mr. Travino is a baldy black purebred grandson of the popular Genex bull WS All Around Z35. All Around is a calving easy bull with extremely high growth EPDs, this is a rare combination. Mr. Travino EPDs also indicate low birth weight and high growth traits. This bull's dam sired by Butler, so performance and maternal traits are loaded on this bull, a heifer bull that can be used on cows with no lost production.

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10 CASON'S MR. PAYNE D67P

ASA#3268282 BD: 10-4-16 Tattoo: D67P
Black Baldy Dbl Polled 1/2 SM 1/2 AN
 Adj BW: 77 Adj WW: 888

Coleman Regis 904

S A V Final Answer 0035

Coleman Donna 714

Cason's Miss Crimson

FBFS Wheel Man 649W

Casons Miss Sydney

CE	15	DOC	131
BW	-.5	CW	25.7
WW	64	YG	-.10
YW	95	Marb	.24
ADG	.19	BF	-.011
MCE	5	REA	.41
Milk	17	API	128
MWW	49	TI	69
Stay	11		



Mr. Payne is a SimAngus™ bull sired by Coleman's Regis (purebred Angus) out of a purebred Simmental first calf heifer. This eye appealing F1 bull has a lot to offer - low birth, high maternal and an excellent performance. This bull should sire high quality replacements with extra eye appeal and maternal value.

11 CASON'S MR. D25

CE	13	DOC	11.1	ASA#3350026	BD: 12-15-16	Tattoo: D25
BW	1.3	CW	42.8	Black Dbl Polled 1/2 SM 1/2 AN		
WW	72	YG	-.27	Adj BW: 82	Adj WW: 710	
YW	119	Marb	.17	PVF Insight 0129	S A V Brilliance 8077	
ADG	-.29	BF	-.016		PVF Missie 790	
MCE	8	REA	1.14	Casons Miss M25	GW Lucky Dice 187H	
Milk	23	API	123		Casons Miss Genny	
MWW	58	TI	72			
Stay	11					

Cason's Mr. D25 is solid black F1 SimAngus™ bull sired by the popular Angus sire PVF Insight. This Insight son is very unique bull, the huge spread between birth weight, calving ease to weaning and yearling is quite rare. Study his EPDs and you will not find many like him. Best of all, when you analyze his phenotype you will like him even more. These are the same foot notes as Cason's Mr. D26P, check out their pedigree they are ¾ brother's that are made identical.



PVF Insight 0129, Sire

12 CASON'S MR. D26P

CE	12	DOC	10.5	ASA#3350027	BD: 12-28-16	Tattoo: D26P
BW	1.3	CW	48.6	Black Dbl Polled 1/2 SM 1/2 AN		
WW	77	YG	-.28	Adj BW: 81	Adj WW: 726	
YW	129	Marb	.16	PVF Insight 0129	S A V Brilliance 8077	
ADG	.32	BF	-.028		PVF Missie 790	
MCE	7	REA	1.13	Casons P26	GW Lucky Dice 187H	
Milk	18	API	123		Casons Miss M26	
MWW	57	TI	75			
Stay	10					

Cason's Mr. D26P is solid black F1 SimAngus™ bull sired by the popular Angus sire PVF Insight. This Insight son is very unique bull, the huge spread between birth weight, calving ease to weaning and yearling is quite rare. Study his EPDs and you will not find many like him. Best of all when you analyze his phenotype you will like him even more. This bull has a ¾ brother in the sale, D25, if you need a pair of SimAngus™ bulls here they are.

13 CASON'S MR. CALLAWAY DX67

ASA#3268284 BD: 11-4-16 Tattoo: DX67
Black Dbl Polled Purebred
 Adj BW: 86 Adj WW: 785

Cason's Mr. Sir Charles Mr. NLC Upgrade U8676
 Cason's Miss Esabelle Cason's Miss Elle Mae
 Casons Mr. Bentley
 Sandeens Last Dance

CE	7	DOC	11.2
BW	2.0	CW	24.4
WW	53	YG	-.40
YW	86	Marb	.02
ADG	.21	BF	-.091
MCE	2	REA	.71
Milk	25	API	107
MWW	51	TI	61
Stay	9		



This solid black purebred bull sired by Cason's Mr. Sir Charles is exactly what you would expect. Sir Charles sire's rugged made, heavy muscled, supper sound cattle that are built for longevity. Callaway will sire high performance feeders that are efficient and hardy.

14 CASON'S MR. E50R

CE **11** DOC **13.5** ASA#3357288 BD: 1-2-17 Tattoo: E50R
 BW **3.2** CW **27.9** **Black Dbl Polled Purebred**
 WW **66** YG **-.17** Adj BW: 90 Adj WW: 882
 YW **90** Marb **.32**
 ADG **.15** BF **-.029** CCR Cowboy Cut 5048Z Triple C Singletary S3H
 MCE **9** REA **.52** CCR Ms. 4045 Time 7322T
 Milk **36** API **122** Sandy Acres R50 SAS Excel 7N
 MWW **69** TI **74** SAS 790M
 Stay **7**



Cason's Mr. E50R is another Cowboy Cut son that posted an 882 pound weaning weight. This is a big time herd sire prospect that will sire highly efficient feeder cattle that feed lots love to feed and packers demand. His dam has proven to be a herd sire producer, we have several cattlemen that purchased her sons and have been very pleased.

15 CASON'S MR. E94T

CE **8** DOC **12.2** ASA#3357289 BD: 1-5-17 Tattoo: E94T
 BW **1.7** CW **32.5** **Black Dbl Polled Purebred**
 WW **67** YG **-.40** Adj BW: 82 Adj WW: 815
 YW **101** Marb **.25**
 ADG **.21** BF **-.075** Mr. NLC Upgrade U8676 Ellingson Legacy M229
 MCE **4** REA **.95** Ms. NLC Mojo S6119 B
 Milk **18** API **124** Sandy Acres T94 Sandy Acres Improver 7R
 MWW **51** TI **74** SAS 878P
 Stay **9**

Cason's Mr. E94T is a solid black bull sired by NLC Upgrade. This is one will surface to the top. He exemplifies everything you want in a beef bull; rugged made, heavy muscled, deep bodied, sound structure and athletic. He is a mature cow type bull with average birth weight and above average growth EPDs. He should sire heavy muscled, big time weaning weight sale topping feeder calves.



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CASON'S MR. E10T

ASA#3357299 BD: 1-1-17 Tattoo: E10T
Black Baldy Dbl Polled 3/4 SM 1/16 CS 3/16 MX
 Adj BW: 89 Adj WW: 883

CCR Cowboy Cut 5048Z Triple C Singletary S3H
 CCR Ms. 4045 Time 7322T
 Casons Miss Lonna SVF/NJC Mo Better M217
 K10

CE	11	DOC	13.8
BW	3.6	CW	42.8
WW	76	YG	-.27
YW	114	Marb	.29
ADG	.24	BF	-.064
MCE	7	REA	.74
Milk	30	API	127
MWW	68	TI	80
Stay	8		



Cason's Mr. E10T is a black white face 3/4 bull sired by Cowboy Cut 5048Z. We are very excited about our first offering of these Cowboy Cut bulls. Cowboy Cut has quickly become one of the hottest bulls of the breed, Cattleman appreciate the added structural integrity, mass and muscle and attractive package Cowboy Cut stamps on his progeny. Cason's Mr. E10T represents the kind and type of bulls we pride ourselves on producing, this is a big powerhouse bull that will sire high performing, attractive cattle that work in all segments of the cattle industry.

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CASON'S MR. E29TR

CE 13 DOC 11.6 ASA#3357298 BD: 1-2-17 Tattoo: E29TR
 BW 1.8 CW 33.2 **Black Dbl Polled Purebred**
 WW 75 YG -.20 Adj BW: 85 Adj WW: 876
 YW 103 Marb .38
 ADG .118 BF -.021
 MCE 12 REA .76
 Milk 27 API 136
 MWW 64 TI 82
 Stay 8

CCR Cowboy Cut 5048Z Triple C Singletary S3H
 CCR Ms. 4045 Time 7322T
 Casons Miss Jewel SVF/NJC High Voltage R159
 Casons Miss Oakberry



This Cowboy Cut son may be one the most complete bulls in the sale, if you had to pick a bull that would work in every program, this might be the bull. He has moderation in every trait yet could excel a cow herd in the right direction. Look at this uniquely bred herd sire. Maternal brother was the top selling bull 2016 and 2nd last year. It would be hard to find a better set of EPDs in a bull of this caliber.

18

CASON'S MR. E78S

CE 11 DOC 10.7 ASA#3357307 BD: 1-6-17 Tattoo: E78S
 BW .4 CW 18.7 **Black Baldy Dbl Polled 3/4 SM 1/4 AN**
 WW 53 YG -.19 Adj BW: 81 Adj WW: 855
 YW 81 Marb .18
 ADG .17 BF -.038
 MCE 1 REA .39
 Milk 17 API 114
 MWW 43 TI 60
 Stay 11

W/C Lock Down 206Z Remington Lock N Load 54U
 G C F Miss New Level R206
 Casons Miss Marigold Drake So What
 SAS Casons 788M

Cason's Mr. E78S is a black white face bull with a little extra chrome, sired by W/C Lock Down 206Z. This is a bigger framed bull that has a below average birth weight but well above average weaning weight (855 lbs.) and will have one of the heaviest yearling weights. If you have smaller framed cows and want to increase weaning weights and frame, this bull can help without increasing birth weights.



W/C Lock Down 206Z, Sire

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CASON'S MR. E408

ASA#3357285 BD: 1-2-17 Tattoo: E408
Black Baldy Dbl Polled 3/4 SM 1/4 AN
 Adj BW: 71 Twin Adj WW: 826

W/C Lock Down 206Z Remington Lock N Load 54U
 G C F Miss New Level R206
 Sandy Acres 408Y Sandy Acres Bomb Shell
 Sandy Acres 223U

CE	14	DOC	10.6
BW	.4	CW	30.1
WW	68	YG	-.15
YW	101	Marb	.21
ADG	.20	BF	-.034
MCE	2	REA	.45
Milk	18	API	127
MWW	52	TI	70
Stay	12		



Cason's Mr. E408 is a super attractive black white face bull sired by W/C Lock Down. These Lock N Load sons have become very popular recent years, they are known for extra muscle, body and stamping them with a baldy face. This thick butted, well-muscled bull weaned off at 826 lbs. and has continued to gain well. This bull will sire good looking, good doing feeders, but I think the females he sires will be an exciting asset.

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CASON'S MR. E410

CE	11	DOC	14.8	ASA#3357296	BD: 1-6-17	Tattoo: E410
BW	1.4	CW	32.7	Black Dbl Polled 3/4 SM 1/4 AN		
WW	69	YG	-.31	Adj BW: 83 Adj WW: 843		
YW	102	Marb	.35			
ADG	.21	BF	-.037	GW Robust 605Z	GW Premium Beef 021TS	
MCE	6	REA	.95	GW Miss GPRD 123X		
Milk	23	API	142	Sandy Acres 410Y	SAS Deep Rock 12U	
MWW	58	TI	79	Sandy Acres 204T		
Stay	13					



GW Robust 605Z, Sire

Cason's Mr. E410 is a solid black bull sired by GW Robust. This bull's pedigree is stacked with high performance, high volume cattle that will thrive in all range conditions. His dam was sired by Deep Rock a proven performance bull. This bull has perfect frame and bone size. I would expect nothing less than fast growing productive progeny. He has one of the highest API's in the sale which indicates his females will make high quality replacement.



CCR Santa Fe 9349Z, Sire

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CASON'S MR. E83W

CE	8	DOC	10.4	ASA#3357304	BD: 1-9-17	Tattoo: E83W
BW	.6	CW	20.6	Black Dbl Polled Purebred		
WW	58	YG	-.21	Adj BW: 81 Adj WW: 836		
YW	84	Marb	.11			
ADG	.16	BF	-.024	CCR Santa Fe 9349Z	S D S Graduate 006X	
MCE	11	REA	.59	CCR Ms. Apple 9332W		
Milk	24	API	125	Cason's Miss Emily	CCR Lucky Dream M210R	
MWW	53	TI	66	Casons Miss Brittany		
Stay	15					

Here is a solid black Santa Fe son that may be phenotypically the most attractive bull in the sale. These Santa Fe are good cattle on paper and in the real world. This bulls dam is Lucky Dream daughter going back to the great Cason's Miss Brittany, the three-time cow calf champion at the Iowa State Fair and another daughter winning also. If you are looking for that show ring look without sacrificing performance, this may be him.

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CASON'S MR. E13CZ

ASA#3357325 BD: 1-9-17 Tattoo: E13CZ
Black Baldy Dbl Polled 3/4 SM 1/4 AN
 Adj BW: 94 Adj WW: 957

J Bar J Nightride 225Z

Cason's Miss Brenda

GW Premium Beef 021TS

J Bar J Miss ND 793X

Cason's Mr. Sir Charles

Cason's Miss Courtney

CE	13	DOC	12.6
BW	.3	CW	37.1
WW	73	YG	-.18
YW	112	Marb	.52
ADG	.25	BF	-.031
MCE	9	REA	.65
Milk	15	API	154
MWW	52	TI	86
Stay	11		



Cason's Mr. E13CZ is black white face son of J Bar J Nightride. Wow, take a look at this bull !! This may be my favorite bull in the sale. Mr. E13CZ is out of a first calf heifer that had a adj. weaning weight of 957 pounds and will have one of the highest yearling weights. This well balanced Nightride son just puts everything I am looking for in one great package. First backed by a proven cow family that goes back my beginning in the Simmental Seedstock business. Excellent growth, moderate bone, heavy muscle and body capacity. Take the time to evaluate this bull.

23

CASON'S MR. E13CX



CE	14	DOC	12.7	ASA#3357278	BD: 1-8-17	Tattoo: E13CX
BW	-1.6	CW	17.1	Black Dbl Polled 5/8 SM 1/4 AN 1/8 HP		
WW	55	YG	-.24	Adj BW: 74	Adj WW: 776	
YW	83	Marb	.48	S D S In Force 112Y	Hooks Shear Force 38K	
ADG	.17	BF	-.050		S D S Princess 925W	
MCE	8	REA	.46	Cason's Miss Grand Gala	MCM Top Grade 018X	
Milk	27	API	138		Cason's Miss Madelyn	
MWW	54	TI	73			
Stay	11					

Cason's Mr. E13CX is a solid black SDS In Force 112Y son. E13CX is another heifer bull we are offering, born unassisted out of a first calf heifer with an actual birth weight of 68 lbs. All the bulls that we offer as heifer bulls must be unassisted, out of a first calf heifer and have EPD numbers that suggest that they will be. This bull's dam is a moderate framed Top Grade daughter with a perfect udder, he should sire small birth weights calves with plenty of muscle and style.



S D S In Force 112Y, Sire

24

CASON'S MR. E28CM



CE	17	DOC	12.8	ASA#(3357267)	BD: 1-9-17	Tattoo: E28CM
BW	-1.8	CW	20.5	Black Dbl Polled 5/8 SM 3/8 AN		
WW	59	YG	-.18	Adj BW: 77	Adj WW: 813	
YW	89	Marb	.51	S D S In Force 112Y	Hooks Shear Force 38K	
ADG	.19	BF	-.035		S D S Princess 925W	
MCE	8	REA	.41	Cason's Miss Amber 11	GW Premium Beef 021TS	
Milk	24	API	148		Casons Miss Amber	
MWW	53	TI	76			
Stay	12					

Here is another true heifer bull sired by SDS In Force 112Y, born unassisted out of a first calf heifer with an actual birth weight of 72 lbs. All the bulls that we offer as heifer bulls must be unassisted, out of a first calf heifer and have EPD numbers that suggest that they will be. This bull's dam is a GW Premium Beef daughter that is doing an outstanding job weaning her first bull at 813 lbs. and breeding back to calf earlier than last year, this is what we expect from our young females. You can use him on any breed and expect low birth weight calves, check out his CE and BW EPDs.

25

CASON'S MR. E230

CE	6	DOC	12.2	ASA#3357300	BD: 1-17-17	Tattoo: E230
BW	2.1	CW	30.9	Black Dbl Polled 3/4 SM 1/4 AN		
WW	68	YG	-.15	Adj BW: 89	Adj WW: 865	
YW	98	Marb	.11	CCR Santa Fe 9349Z	S D S Graduate 006X	
ADG	.19	BF	-.015		CCR Ms. Apple 9332W	
MCE	7	REA	.62	Sandy Acres 230U	Sandy Acres Improver 7R	
Milk	22	API	119		SAS 844N	
MWW	56	TI	70			
Stay	13					

Cason's Mr. E230 is a solid black 3/4 SimAngus™ bull sired by Santa Fe. These Santa Fe calves are gaining popularity fast, easy calving, high growth and of sound structure. Mr. E230 very much follows these traits, a long bodied, thick made bull with plenty of frame. Like all the bulls in the sale, his disposition has been very good, we do select and cull for disposition.

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CASON'S MR. E29CT

ASA#3357268 BD: 1-13-17 Tattoo: E29CT
Black Dbl Polled 3/4 SM 1/4 AN
 Adj BW: 78 Adj WW: 938

J Bar J Nightride 225Z

GW Premium Beef 021TS

Cason's Miss Leoma

J Bar J Miss ND 793X
 Mr. NLC Upgrade U8676
 Casons Miss Lucey

CE	15	DOC	12.8
BW	-.7	CW	38.3
WW	75	YG	-.18
YW	117	Marb	.57
ADG	.26	BF	-.035
MCE	9	REA	.65
Milk	14	API	147
MWW	52	TI	85
Stay	9		



This is another J Bar J Nightride son that I am very high on, a solid black bull with tremendous muscle expression, super sound and athletic. His dam a powerful first calf heifer sired by Upgrade, calved unassisted, milked hard and weaned this bull calf off at a adj. weaning weight of 938 pounds and yes, bred back in good time. When your young cows are weaning bull calves with this kind of performance, you know your genetic expressions are working. This is a real beef bull with exciting potential.

27

CASON'S MR. E404



CE	12	DOC	11.1	ASA#3357273	BD: 1-14-17	Tattoo: E404
BW	1.8	CW	32.0	Black Baldy Dbl Polled Purebred		
WW	72	YG	-.23	Adj BW: 84 Adj WW: 904		
YW	101	Marb	.14	Hook's Yellowstone 97Y Hooks Taurus 24T		
ADG	.18	BF	-.059	Hooks Sheyenne 77S		
MCE	10	REA	.53	Sandy Acres 404Y Sandy Acres Black Gem		
Milk	23	API	130	Sandy Acres 951R		
MWW	58	TI	74			
Stay	13					

Cason's Mr. E404 is a black white face bull sired by Hook's Yellow Stone. Yellow Stone is another new bull we are using from Genex and I can say we are pleased and will continue to use him, he will add some extra frame, big time performance and of sound structure. Mr. E404 represents just what we expected from Yellow Stone bigger framed, heavy muscled with a big weaning weight (904 lbs.). His dam is a Sandy Acres bred female with a little fleck blood lines that will do nothing more than enhance his performance potential.

28

CASON'S MR. E50U

CE	8	DOC	12.2	ASA#3357312	BD: 1-20-17	Tattoo: E50U
BW	1.7	CW	23.9	Black Dbl Polled Purebred		
WW	57	YG	-.32	Adj BW: 86 Adj WW: 872		
YW	86	Marb	.04	Cason's Mr. Sir Charles Mr. NLC Upgrade U8676		
ADG	.18	BF	-.068	Cason's Miss Elle Mae		
MCE	8	REA	.64	Cason's Miss Casey CCR Lucky Dream M210R		
Milk	24	API	108	Sandy Acres R50		
MWW	53	TI	63			
Stay	8					

Cason's Mr. E50U is solid black purebred bull sired by Cason's Mr Sir Charles. Cattleman that have been doing business for a while will recognize the bulls from this cow family. These bulls always surface to the top, they are exactly what a beef bull should look like and they flat out produce. The production and longevity of these bulls deserve your consideration.

29

CASON'S MR. E282

CE	7	DOC	10.2	ASA#3350029	BD: 1-18-17	Tattoo: E282
BW	3.1	CW	21.1	Black Dbl Polled Purebred		
WW	57	YG	-.22	Adj BW: 86 Adj WW: 684		
YW	79	Marb	-.23	KJ A202 Red Ambition Grand Desire		
ADG	.13	BF	-.067	KJ Miss A Fleck		
MCE	10	REA	.30	Sandy Acres 282W Casons Mr. T46J		
Milk	17	API	87	Sandy Acres 946 R		
MWW	46	TI	53			
Stay	9					

Mr. E282 is solid black purebred bull. This bull is sired by PTL Red Focus an old Leachman bred bull that was used heavy back in the nineties, this is an out cross bull that is bigger framed, extra long bodied and well muscled without the extra birth weight. Use as an outcross to add frame and body length.

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CASON'S MR. E99A

ASA#3357309 BD: 1-28-17 Tattoo: E99A
Black Baldy Dbl Polled Purebred
 Adj BW: 82 Adj WW: 918

Mr. NLC Upgrade U8676 Ellingson Legacy M229
 Ms. NLC Mojo S6119 B
 Cason's Miss Fayette Cason's Mr. John
 Cason's Miss Faith

CE	10	DOC	9.1
BW	1.4	CW	36.8
WW	74	YG	-.43
YW	110	Marb	.22
ADG	.22	BF	-.081
MCE	7	REA	1.05
Milk	17	API	127
MWW	54	TI	79
Stay	8		



Cason's Mr. E99A is a black white face bull sired by NLC Upgrade, Upgrade is the king of bulls when it comes to adding muscle to his progeny. Mr. E99A is represents his sire well, heavy muscled long bodied and may be one of the best bulls from an EPDs stand point, if you look at the spread from birth to yearling. He also shows extremely good carcass numbers ribeye EPD of 1.05 an TI of 79, hard to find a fault with this bull.

31

CASON'S MR. E78C

CE	12	DOC	12.4	ASA#3357274	BD: 1-20-17	Tattoo: E78C
BW	1.1	CW	27.4	Black Dbl Polled Purebred		
WW	69	YG	-.25	Adj BW: 86 Adj WW: 842		
YW	95	Marb	.42	WLE Uno Mas X549	CNS Dream On L186	
ADG	.16	BF	-.057		Shawnee Miss 770P	
MCE	7	REA	.55	Cason's Miss Slyvia	MC Top Grade 018X	
Milk	19	API	139		Cason's Miss Faith	
MWW	53	TI	80			
Stay	10					



WLE Uno Mas X549, Sire

This is a purebred solid black bull sired by WLE Uno Mas X549. The Uno Mas calves come small and grow well, this bull is out of first calf heifer that is one of my favorite cow families, she was sired by MCM Top Grade. This pedigree should produce true beef cattle with the potential to excel in every segment of the business.

32

CASON'S MR. E801U

CE	15	DOC	12.8	ASA#3357276	BD: 1-20-17	Tattoo: E801U
BW	.1	CW	20.5	Black Dbl Polled Purebred		
WW	60	YG	-.25	Adj BW: 78 Adj WW: 752		
YW	85	Marb	.39	CCR Cowboy Cut 5048Z	Triple C Singletary S3H	
ADG	.16	BF	-.038		CCR Ms. 4045 Time 7322T	
MCE	12	REA	.60	CCSF Ulrica U801	SVF/NJC Built Right N48	
Milk	27	API	141		CCSF Selina S604	
MWW	57	TI	77			
Stay	10					



CCR Cowboy Cut 5048Z, Sire

Mr. E801U is a solid black purebred bull sired by Cowboy Cut. This moderate framed bull is structurally sound, athletic and full of meat. His dam is a Built Right daughter that is always on schedule, her maternal traits are strong. When you look at this bull's EPDs, they are no holes in any one trait and above average in almost every one.

J Bar J Nightride 225Z, Sire



33

CASON'S MR. E67B



CE	16	DOC	11.8	ASA#3357335	BD: 1-7-17	Tattoo: E67B
BW	-1.6	CW	24.4	Black Dbl Polled 3/4 SM 1/4 AN		
WW	62	YG	-.18	Adj BW: 77 Adj WW: 822		
YW	96	Marb	.56	J Bar J Nightride 225Z	GW Premium Beef 021TS	
ADG	.21	BF	-.013	J Bar J Miss ND 793X		
MCE	9	REA	.65	Cason's Miss Hazel	SS Ebony's Grandmaster	
Milk	15	API	160	Cason's Miss Destiny		
MWW	46	TI	83			
Stay	12					

Cason's Mr. E67B is solid black J Bar J Nightride 225Z son out of a first calf heifer. We are offering Mr. E67B as a true heifer bull, born unassisted at 74 pounds and posting a adj. weaning weight of 822 pounds is pretty good but this is what we expect with the genetics available today. This was our first calf crop by Nightride and we plan to continue to use him on heifers, these Nightride's are good cattle with exceptional numbers that have proven to be accurate.

34

CASON'S MR. E90T

CE	13	DOC	10.7	ASA#3357291	BD: 1-22-17	Tattoo: E90T
BW	.3	CW	28.2	Black Baldy Dbl Polled 5/8 SM 3/8 AN		
WW	63	YG	-.14	Adj BW: 85 Adj WW: 838		
YW	97	Marb	.23	W/C Lock Down 206Z	Remington Lock N Load 54U	
ADG	.21	BF	-.029	G C F Miss New Level R206		
MCE	-1	REA	.43	Sandy Acres T90	Sandy Acres Improver 7R	
Milk	16	API	120	SAS 786M		
MWW	47	TI	67			
Stay	10					

Mr. E90T is a black white face bull sired by W/C Lock Down 206Z, this bull is as stout from end to end as any bull we have offered. You wouldn't find them any thicker made, easy keeping that will sire big weaning weights cattle and still have below breed average birth weights. This bull as a lot to offer.

W/C Lock Down 206Z, Sire



35

CASON'S MR. E89B

CE	7	DOC	12.4	ASA#3357326	BD: 1-28-17	Tattoo: E89B
BW	1.3	CW	41.8	Black Dbl Polled 3/4 SM 3/16 AN 1/16 CS		
WW	80	YG	-.27	Adj BW: 81 Adj WW: 978		
YW	119	Marb	.20	CCR Santa Fe 9349Z	S D S Graduate 006X	
ADG	.24	BF	-.037	CCR Ms. Apple 9332W		
MCE	7	REA	.94	Cason's Miss Sedalia	Mr. NLC Upgrade U8676	
Milk	21	API	128	W89		
MWW	62	TI	81			
Stay	10					

Cason's Mr. E89B is a solid black bull sired by outstanding Santa Fe. Santa Fe is a no hole's beef sire, he produces high quality females and productive feeders. His dam is a NLC Upgrade daughter going back to a Cason's Mr. All Beef. This pedigree is time tested for performance and productivity. This bull has the numbers that will work in any program and produce the profitable kind you come to expect from our operation.



CCR Santa Fe 9349Z, Sire

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CASON'S MR. E29T

CE	11	DOC	14.5	ASA#3357305	BD: 1-29-17	Tattoo: E29T
BW	1.5	CW	31.3	Black Dbl Polled 5/8 SM 3/8 AN		
WW	63	YG	-.25	Adj BW: 81 Adj WW: 817		
YW	99	Marb	.31	GW Robust 605Z	GW Premium Beef 021TS	
ADG	.22	BF	-.028	GW Miss GPRD 123X		
MCE	6	REA	.82	Casons Miss Lucey	CCR Lucky Dream M210R	
Milk	27	API	126	SAS 329D		
MWW	59	TI	70			
Stay	12					

Cason's Mr. E29T is a solid black 5/8 SimAngus™ bull sired by WW Robust. Robust is a Premium Beef son that is owned by Allied Genetic that is gaining momentum siring super-fast growth from birth to yearling. He also is one of the top carcass bulls of the breed with a TI (90), if you are feeding cattle out this bull has the right traits to make you money.

37

CASON'S MR. E35

CE	14	DOC	13.2	ASA#3357337	BD: 2-3-17	Tattoo: E35
BW	-4	CW	14.4	Black Dbl Polled 3/4 SM 1/4 AN		
WW	56	YG	-.45	Adj BW: 79 Adj WW: 759		
YW	76	Marb	.35	Hooks Shear Force 38K	Nichols Legacy G151	
ADG	.13	BF	-.055	C&D Tracy		
MCE	4	REA	1.02	Sandeen Lady 4301	Sandeen Upper Class 2386	
Milk	24	API	146	Sandeen Lady 9856		
MWW	52	TI	74			
Stay	14					

Cason's Mr. E35 is a solid black ¾ bull sired by Hook's Shear Force 38K. We all know what impact Shear Force has had on the breed and this bull should follow the same pattern with a 14 calving easy EPD and an API of 146, this should make him an easy pick for trouble free cattle. His dam, a Sandeen Upper Class daughter, made this a nice mating, combining the look and muscle from Upper Class with the calving and maternal traits from Shear Force.

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CASON'S MR. E10X

ASA#3357272 BD: 1-31-17 Tattoo: E10X
Black Star Dbl Polled Purebred
 Adj BW: 86 Adj WW: 888

CCR Cowboy Cut 5048Z Triple C Singletary S3H
 CCR Ms. 4045 Time 7322T
 Cason's Miss Dixie DR Built Tough
 Casons Miss Lonna

CE	12	DOC	13.2
BW	3.2	CW	43.9
WW	81	YG	-.20
YW	117	Marb	.34
ADG	.23	BF	-.049
MCE	9	REA	.67
Milk	28	API	139
MWW	69	TI	83
Stay	11		



Cason's Mr. E10X is a solid black bull with a white star in his forehead sired by Cowboy Cut. If you are serious about looking for elite genetics to increase weaning weights, this bull should be at the top of your list, Cowboy Cut sires heavy muscled, moderate framed cattle. His dam is a Built Tough daughter that is highly maternal, a little bigger framed and easy keeping. But if you are feeding cattle this Cowboy Cut, Built Tough cross will make highly efficient heavy muscled cattle that will excel in the feed lot, he has a TI number 83 which indicates top carcass quality. These calves will come a little stouter but should be fine on mature cows.

39

CASON'S MR. E37C



CE 18 DOC 14.5 ASA#3357284 BD: 2-2-17 Tattoo: E37C
 BW -2.7 CW 18.0 **Black Dbl Polled 5/8 SM 3/8 AN**
 WW 57 YG -.18 Adj BW: 75 Adj WW: 759
 YW 87 Marb .54
 ADG .19 BF -.021
 MCE 9 REA .50
 Milk 26 API 156
 MWW 55 TI 77
 Stay 14

S D S In Force 112Y Hooks Shear Force 38K
 S D S Princess 925W
 Cason's Miss Ellie Mae Coleman Regis 904
 JSF Tinker Bell Z37



Cason's Mr. E37C is a solid black SimAngus™ bull sired by the true calving ease sire SDS In Force. This will be a calving ease heifer bull. He will be a safe bet to use on heifers of any breed or cross. His dam a beautiful first calf heifer sired by the Angus bull Coleman's Regis. He may be a heifer bull, but his pedigree indicates he should sire some excellent replacement females, look at his API (155). This is a heifer bull that will not sacrifice a lot of pounds at weaning.

SDS In Force 112Y, Sire

40

CASON'S MR. HANNIBAL E29

CE 15 DOC 11.8 ASA#3259732 BD: 2-3-17 Tattoo: E29
 BW -1.1 CW 11.0 **Black Dbl Polled Purebred**
 WW 54 YG -.28 Adj BW: 84 Adj WW: 831
 YW 72 Marb .50
 ADG .12 BF -.040
 MCE 8 REA .58
 Milk 21 API 149
 MWW 48 TI 76
 Stay 11

WLE Uno Mas X549 CNS Dream On L186
 Shawnee Miss 770P
 MCH1 Miss Stلالuna Hook's Zero Gravity 103Z
 Cason's Miss Herky

Cason's Mr. E29C is a solid black bull sired by WLE Uno Mas, the calving ease specialist. This is another heifer bull we are offering with the EPDs to back it up, born unassisted out of a first calf heifer. This bull dam is sired by Hook's Zero Gravity and we couldn't be happier with the Zero Gravity daughters, they are milking great and maintaining their flesh, maternal traits are very strong in this pedigree.

41

CASON'S MR. E37Z

CE 9 DOC 11.7 ASA#3357322 BD: 2-4-17 Tattoo: E37Z
 BW 1.2 CW 29.4 **Black Dbl Polled Purebred**
 WW 63 YG -.41 Adj BW: 81 Adj WW: 822
 YW 97 Marb .16
 ADG .21 BF -.074
 MCE 6 REA .94
 Milk 24 API 119
 MWW 55 TI 71
 Stay 8

Cason's Mr. Sir Charles Mr. NLC Upgrade U8676
 Cason's Miss Elle Mae
 JSF Tinker Bell Z37 Mr. NLC Upgrade U867
 JSF Queens Widow S29

Cason's Mr. E37Z is a solid black purebred bull sired by Cason's Sir Charles. Here is a big rugged, double bred Upgrade son that will really tips the scales, the Sir Charles sired calves are high volume cattle with extra muscle and mass. He is one of the highest REA .94 (ribeye) bulls in the sale.



42

CASON'S MR. BARKLEY E37



CE	20	DOC	13.9
BW	-2.8	CW	32.4
WW	72	YG	-.12
YW	112	Marb	.65
ADG	.25	BF	-.011
MCE	9	REA	.57
Milk	15	API	162
MWW	51	TI	88
Stay	10		

ASA#3268262 BD: 2-14-17 Tattoo: E37
Black Dbl Polled 5/8 SM 3/8 AN
 Adj BW: 75 Adj WW: 916

J Bar J Nightride 225Z GW Premium Beef 021TS
 J Bar J Miss ND 793X
 Cason's Miss Regis Coleman Regis 904
 JSF Tinker Bell Z37

Cason's Mr. Barkley is solid black 5/8 SimAngus™ bull sired by J BAR J Nightride. Mr. Barkley was well received at the Iowa State Fair where he was named Iowa Champion Winter Bull Calf also he and his dam were Champion Cow Calf Pair. This young bull has his dam is a Regis sired first calf heifer out of an Upgrade cow that is as good as it gets. If you know and understand EPDs you say how could they read any better. This bull is massively thick moderate framed and pleasing to the eye. Mr. Barkley would be a safe bet on heifers, but I would sure want to get some cows bred to him too. Highest API and TI bull of the sale.



an incredible pedigree, SimAngus™ on both sides. His dam is a Regis sired first calf heifer out of an Upgrade cow that is as good as it gets. If you know and understand EPDs you say how could they read any better. This bull is massively thick moderate framed and pleasing to the eye. Mr. Barkley would be a safe bet on heifers, but I would sure want to get some cows bred to him too. Highest API and TI bull of the sale.

43

CASON'S MR. E33

CE	14	DOC	10.4
BW	-4	CW	24.0
WW	58	YG	-.29
YW	91	Marb	.33
ADG	-.21	BF	-.024
MCE	8	REA	.88
Milk	23	API	131
MWW	52	TI	69
Stay	11		

ASA#3350028 BD: 2-7-17 Tattoo: E33
Black Dbl Polled 5/8 SM 3/8 AN
 Adj BW: 84 Adj WW: 565

Cason's Mr. Weston Hook's Zero Gravity 103Z
 Cason's Miss Denver
 Cason's Miss CZ3 PVF Insight 0129
 Cason's Miss Z3X

Cason's Mr. E33 is a 5/8 SimAngus™ bull sired by Cason's Mr. Watson. This bull pedigree is made up of SimAngus™ from both sides, this should improve uniformity of his progeny. His pedigree is stacked with maternal traits from both the Simmental and Angus breeds. His progeny will have small birth weights with good growth traits, an athletic bull with style and muscle.

44

CASON'S MR. E8N

CE	8	DOC	11.9
BW	2.0	CW	23.5
WW	58	YG	-.36
YW	85	Marb	.04
ADG	-.17	BF	-.078
MCE	6	REA	-.68
Milk	26	API	105
MWW	55	TI	64
Stay	7		

ASA#3357280 BD: 2-8-17 Tattoo: E8N
Black Dbl Polled Purebred
 Adj BW: 86 Adj WW: 865

Cason's Mr. Sir Charles Mr. NLC Upgrade U8676
 Cason's Miss Elle Mae
 Eblen Cow EN08 ES Exacta EK13
 ES DD Hammer EK17

Cason's Mr. E8N is a solid black purebred sired by Cason Sir Charles. This future herd sire has a little more frame and growth, his dam is of older genetics and mated well with Sir Charles, adding some muscle and volume. This would be good bull to use moderate to smaller framed cows to increase weaning weights. His dam is 15 years old and has calved early every year, weaning a big calf every time. Longevity and performance is built into this bull.

45

CASON'S MR. E514



CE	17	DOC	13.0
BW	-2.3	CW	59.1
WW	103	YG	-.08
YW	157	Marb	.28
ADG	-.34	BF	-.038
MCE	10	REA	.56
Milk	16	API	146
MWW	68	TI	93
Stay	11		

ASA#3357334 BD: 2-11-17 Tattoo: E514
Homo Black Homo Polled 1/2 SM 1/2 AN
 Adj BW: 77 Adj WW: 901

TJ Z54 S A V Final Answer 0035
 TJ Miss Bismark X1
 JC Ms. Stone 514C Hook's Yellowstone 97Y
 JC Ms. Upgrade 302A

Mr. E514 is a solid black F-1 SimAngus™ bull. This bull is sired by a purebred Angus bull that combines two of the most popular Angus blood lines (Final Answer/Bismark). His dam is a first calf heifer sired by Yellowstone going back to an Upgrade cow. This mating brings the best of both breeds together for some incredible heterosis. This bull has the potential to produce outstanding feeder cattle and replacement females that everyone would want to buy.

46

CASON'S MR. E438

CE	9	DOC	10.9
BW	2.2	CW	29.4
WW	73	YG	-.20
YW	96	Marb	.04
ADG	-.15	BF	-.058
MCE	7	REA	-.41
Milk	25	API	117
MWW	61	TI	71
Stay	11		

ASA#3357286 BD: 2-11-17 Tattoo: E438
Black Baldy Dbl Polled Purebred
 Adj BW: 82 Adj WW: 1033

Sandy Acres 49B SVS King Pin YU09
 Sandy Acres 171T
 Sandy Acres 438Z KFFC Xing Tommy
 Sandy Acres 266W

Cason's Mr. E438 is a black white face purebred bull sired by a King Pin son Sandy Acres 49B. This February bull posted the highest weaning weight and has continued to gain well, he should finish in the top 25% for yearling weight. His dam is a powerful Fleckvieh bred cow. This bull will sire big time weaning weights with moderate birth weights. CE and BW EPDs suggest they will be about breed average.



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CASON'S MR. WATSON E93Z

CE	5	DOC	10.9
BW	3.6	CW	21.5
WW	54	YG	-.35
YW	78	Marb	.07
ADG	-.15	BF	-.051
MCE	2	REA	.82
Milk	27	API	101
MWW	54	TI	59
Stay	9		

ASA#3268272 BD: 2-17-17 Tattoo: E93Z
Black Star Dbl Polled Purebred
 Adj BW: E93Z Adj WW: 846

FBFS Bonafide 027B Sandeen Upper Class 2386
 FBFS X-Clamation 76X
 Cason's Miss Jordyn SS Ebony's Grandmaster
 Cason's Miss Janabelle

Cason's Mr. E93Z a black white face bull sired by FBFS Bonafide. Bonafide is a Sandeen Upper Class son that we have used a couple of years now and they are thick made cattle that flat out perform, a little bigger framed with some extra bone and style. This bull's dam is a Grandmaster daughter, out of one of Landon's good show heifers. We would expect this bull to sire calves with eye appeal without sacrificing performance.

Cason's Pride & Joy Performance Bull Sale 2018

48

CASON'S MR. E815U



Sandy Acres 49B, Sire of Lot 48-52

CE	14	DOC	11.3	ASA#3357275	BD: 2-19-17	Tattoo: E815U
BW	.4	CW	13.0	Black Baldy Polled Purebred		
WW	54	YG	-.38	Adj BW: 80	Adj WW: 771	
YW	72	Marb	.18	Sandy Acres 49B	SVS King Pin YU09	
ADG	-.11	BF	-.056		Sandy Acres 171T	
MCE	9	REA	.77	CCSF Utako U815	Hooks Shear Force 38K	
Milk	19	API	134		CCSF Shauna 5631	
MWW	46	TI	67			
Stay	15					

Cason's Mr. E815U is a black white face purebred bull sired by a King Pin son Sandy Acers 49B. Here is a soft made bull with extra body length. King pin was a nice cross on Shear Force adding some growth and muscle while maintaining well above average calving ease and lower birth weight. Could be used on heifers or mature cows.

49

CASON'S MR. E393

CE	8	DOC	10.9	ASA#3357338	BD: 2-22-17	Tattoo: E393
BW	2.8	CW	28.5	Black Dbl Polled Purebred		
WW	69	YG	-.20	Adj BW: 88	Adj WW: 886	
YW	93	Marb	.05	Sandy Acres 49B	SVS King Pin YU09	
ADG	-.15	BF	-.056		Sandy Acres 171T	
MCE	6	REA	.41	Sandy Acres 393Y	GLS/GF Brigade U44	
Milk	18	API	113		SAS 822N	
MWW	52	TI	67			
Stay	11					

Cason's Mr. E393 is solid black purebred bull sired by a King Pin son Sandy Acers 49B. Mr. E393 dam is a Brigade daughter with some extra frame and body mass, this easy fleshing cow raise a big calf every year regardless of what she bred to. There is some Fleckvieh blood lines in this bull which will increase performance and growth, this bull will mature into a good sized herd sire that's built for the long haul.

50

CASON'S MR. E296

CE	10	DOC	11.2	ASA#3357310	BD: 2-25-17	Tattoo: E296
BW	1.5	CW	13.1	Red Baldy Dbl Polled Purebred		
WW	51	YG	-.29	Adj BW: 82	Adj WW: 796	
YW	69	Marb	.08	Sandy Acres 49B	SVS King Pin YU09	
ADG	-.11	BF	-.046		Sandy Acres 171T	
MCE	7	REA	.59	Cason's Miss Leah	SS Ebony's Grandmaster	
Milk	26	API	121		Sandy Acres 296W	
MWW	52	TI	61			
Stay	15					

Cason's Mr. E296 is a red white face bull sired by King Pin. Here is a red bull that will sure uniform a calf crop up when mated to Red Angus or Char Cross cows. This bull will a little add frame and muscle to his progeny. His dam is sired by Grandmaster so maternal traits and quality udders will sure make it easy to keep some replacement females. This good purebred red bull would work in about any commercial operation regardless of color.

51

CASON'S MR. E78Y

CE	9	DOC	10.9	ASA#3357295	BD: 2-24-17	Tattoo: E78Y
BW	2.1	CW	18.3	Black Baldy Dbl Polled Purebred		
WW	55	YG	-.28	Adj BW: 84	Adj WW: 798	
YW	76	Marb	.02	Sandy Acres 49B	SVS King Pin YU09	
ADG	-.14	BF	-.062		Sandy Acres 171T	
MCE	7	REA	.48	Cason's Miss Faith	Casons Mr. All Beef	
Milk	23	API	115		SAS Casons 788M	
MWW	50	TI	60			
Stay	14					

Cason's Mr. E78Y is a black white face bull sired by a King Pin son Sandy Acres 49B that weaned at 800 pounds with an 84 lbs. birth weight. This stout made, big ribbed, easy keeping kind of bull that was designed with the commercial man in mind. He should produce low maintenance, highly productive cattle that will excel in the pasture as well as the feed lot. He travels extremely well and is very docile. His dam is a highly productive All Beef daughter that is moderate framed, low maintenance female.



Cason's Miss Faith, Dam

52

CASON'S MR. E351

CE	9	DOC	10.1	ASA#3357301	BD: 2-25-17	Tattoo: E351
BW	2.3	CW	15.0	Black Baldy Dbl Polled Purebred		
WW	51	YG	-.31	Adj BW: 86	Adj WW: 782	
YW	70	Marb	.00	Sandy Acres 49B	SVS King Pin YU09	
ADG	-.12	BF	-.065		Sandy Acres 171T	
MCE	8	REA	.52	Cason's Miss Natalie	Casons Ms. All Beef	
Milk	24	API	113		Casons Miss Neligh	
MWW	50	TI	58			
Stay	14					

This late February bull will be one of the younger bulls in the sale but has preformed well all the way through. Sandy Acres 49B was the top selling bull at Sandy Acres bull a few years ago that we purchased to use as a herd sire. We have been pleased with performance of these calves and he sure adds some look to them. Mr. E351 dam an All Beef daughter out of the Neligh cow will sure add some longevity as she produced to nineteen years of age.

53

CASON'S MR. E8A

CE	11	DOC	11.6	ASA#3357308	BD: 3-6-17	Tattoo: E8A
BW	.7	CW	15.8	Black Dbl Polled Purebred		
WW	52	YG	-.22	Adj BW: 79	Adj WW: 816	
YW	75	Marb	.29	Cason's Mr. Charleston	SS Ebony's Grandmaster	
ADG	-.15	BF	-.027		Cason's Miss Lucy	
MCE	6	REA	.54	Cason's Miss Jewell	GW Predestined 701T	
Milk	24	API	134		Eblen Cow EN08	
MWW	50	TI	67			
Stay	14					

Cason's Mr. E8A is a solid black bull sired by Charleston. I really like this bull's pedigree, stacked with preforms and maternal traits. His dam is second calf heifer that is picture perfect young cow sired by GW Predestined. This bulls grandam is producing at 15 years old and we considered keeping this bull, he is super functional, sound and athletic.

CATTLEMAN'S FACTS

Why use a Cason Bull...

- ★ PERFORMANCE
- ★ POWER
- ★ CALVING EASE
- ★ ADDED POUNDS FOR YOUR CALF CROP
- ★ A COW HERD WITH EXCELLENT UDDER QUALITY
- ★ FERTILITY
- ★ DISPOSITION
- ★ CUSTOMER SERVICE



For more information:
Denny Cason 641-814-3332
Landon Cason 641-799-7350

Cason's Pride & Joy will feed the bulls until May 1, 2018 at no charge.

From Sale Management:

Welcome to the Cason's Pride & Joy Bull Sale!

It is a pleasure for everyone on the EE team to work with this family and we truly appreciate the passion they all have for the Simmental breed and their loyal customers. The number one mission for the Cason family is to support their customers for success and hopefully allow the next generation to enjoy the same success and continue the love of raising great cattle.

Denny & the Cason crew has compiled an outstanding set of bulls this year and to be honest, it is probably the best set of powerhouse bulls they have raised to date. Walking through the bulls at the end of January, there are individuals that are simply standouts and disposition on the bulls are second to none. You will love their phenotype and they read just as well on paper. Analyze the vision you have for the end result of your calf crop, what you need in your program to move forward and this firm will direct you in the right direction and assist you in marketing your calves.

We invite you to stop by the farm any time to see the offering and plan to attend the bull sale held at the Russell Livestock Market. Buy with confidence as the Cason's stand behind their cattle 100%. If you need assistance, feel free to contact Denny, Landon, Val or Chance as we all are happy to be of assistance.

Sincerely,

Eberspacher Enterprises Inc.
Val & Lori Eberspacher

HOW TO UTILIZE API AND TI INDEXES

First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described to the left, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a \$50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed.

For more information, visit www.simmental.org.

DEFINITIONS OF TERMS

Expected Progeny Differences (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels.

Back Fat (BF): Inches of backfat.

Birth Weight (BW): Pounds of birth weight.

Calving Ease (CE): Percent of unassisted births when used on heifers.

Carcass Weight (CW): Pounds of carcass weight.

Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.

Milk (MLK): Pounds of weaning weight due to milk.

Marbling (MRB): Marbling score.

Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.

Ribeye Area (REA): Square inches of ribeye.

Warner-Bratzler Shear Force (WBSF): Pounds of force required to shear a steak.

Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario.

Weaning Weight (WW): Pounds of weaning weight.

Yearling Weight (YW): Pounds of yearling weight.

Yield Grade (YG): Yield grade score.

**Purebred Simmental
 Percentile Table
 Spring 2018**

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	BF	REA	SF	API	TI
10	1.8	64	95	8	21	53	12	11.0	28.7	-.30	.14	-.053	.75	-.32	124	70

**Hybrid Simmental
 Percentile Table
 Spring 2018**

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	BF	REA	SF	API	TI
12	0.5	63	97	7	21	53	10	11.2	28.5	-.21	.33	-.036	.61	-.31	124	70



CASON Family

Working hard for something we don't care about is called stress. Working hard for something we love is called passion.



WE LOOK FORWARD TO MARCH 3RD!

Join us at our 3rd Annual Sale!

Saturday, March 3, 2018

12:00 Noon sharp!

Russell Livestock Market • Russell, Iowa

Selling 53 Lots Simmental & SimAngus Bulls



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